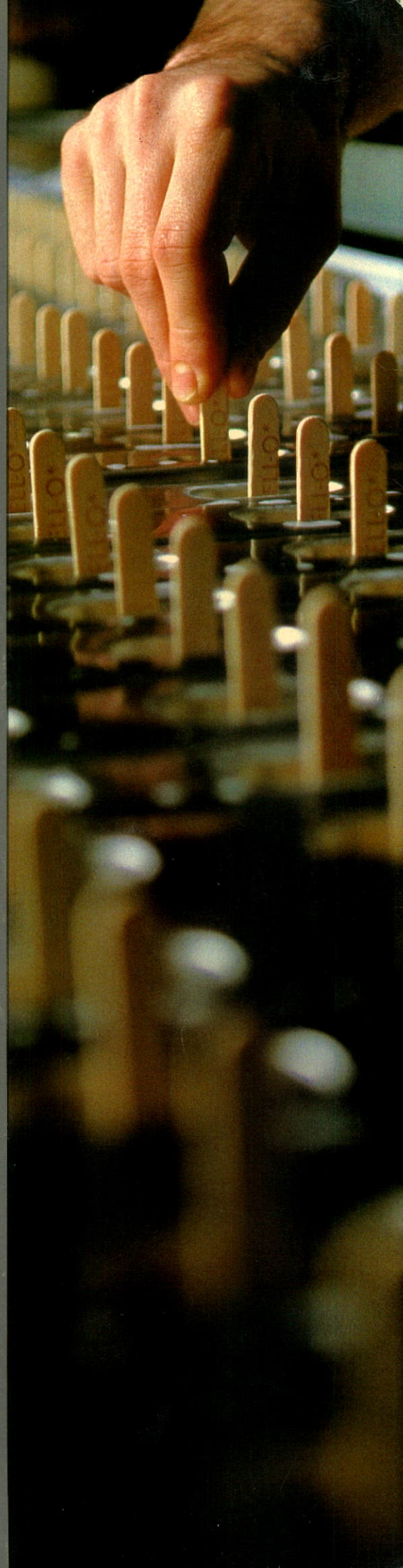


We rekindled our entrepreneurial
heritage. We pledged new commitment to
aggressive business development.



General Foods Inc.
Annual Report
Fiscal 1982



Fiscal 1982 Highlights

(\$000)	Year ended April 3 1982	Year ended March 28 1981
Operating results		
Net sales	\$ 642,632	\$ 601,682
Earnings before extraordinary item	25,405	25,126
Financial position at fiscal year end		
Working capital	57,357	63,101
Land, buildings and equipment, net	120,503	126,209
Long term liabilities	26,702	26,961
Shareholders' equity	139,303	148,946

Net sales for fiscal 1982 were 7% higher than those for the preceding year. Earnings after taxes and before an extraordinary item were up marginally compared to fiscal 1981 results.

GF grocery brands gained modestly in volume and market share despite zero growth in all-category grocery markets. The Hostess snack foods business exceeded sales and earnings objectives, stimulating and outpacing its market. GF restaurant operations were pressured by declining markets in a recession-influenced Canadian economy. Particularly hard hit were the development dinnerhouse businesses.

Successful development activities supported the entry of GF

grocery and snack foods divisions into new business categories. Certain restaurant operations were restructured. Significant organization changes were made throughout the company. Overall, General Foods completed fiscal 1982 fundamentally stronger than it was the previous year, and well positioned for growth.

General Foods in Canada is experiencing a strategic renewal. In fiscal 1982 we rekindled our entrepreneurial heritage. We pledged new commitment to aggressive business development.

Today we look to a future that holds exciting rewards for those who can create their own opportunities. And General Foods is well positioned to do just that. We have the courage to take risks. We have the resources to sustain our commitment. And we have a mission: to succeed through leadership in providing consumer food products of superior quality and value.

As a first priority, General Foods is moving to broaden its business by diversifying its grocery food base. Building upon existing strengths, we are developing product and business opportunities that are emerging in the Canadian economy, population and lifestyle. We are seeking joint ventures to pursue promising new concepts, as well as to gain mutual benefits in cost saving and asset utilization. And we are putting our resources to work to help achieve public policy goals for economic and agricultural development.

As a second priority, General Foods plans to extend its portfolio in Canada. We are seeking an additional opportunity in the consumer marketing field to be developed apart from our established grocery business, as are our present snack foods and restaurant divisions.

Supporting these initiatives is a General Foods resource base in Canada that includes leading grocery and snack foods franchises, world class processing plants, highly diversified restaurant operations, and one of the largest, most sophisticated technical research resources in the food industry. We also count

among our greatest assets the thousands of skilled and motivated people throughout the company who sustain our pursuit of excellence. These strengths will provide the springboard for above average growth in what is seen as a slower growth economy. But to achieve our goals for the 1980s we must do more. Corporate success demands greater precision in environmental analysis and resource allocation. To improve profitability we must increase asset utilization. Our organization and people must become more innovative. To be sure, these new directions pose formidable risks and challenges. But the risk of clinging to traditional markets and methods is greater still. Tough choices must be made.

We have chosen and we have begun. General Foods in Canada will pursue profitable growth in the 1980s and beyond through a strategy of aggressive business development.

A handwritten signature in dark ink, reading "R. S. Hurlbut". The signature is fluid and cursive, with a prominent initial "R" and a trailing flourish.

R. S. Hurlbut
Chairman and President





Aggressive marketing and development activities gained new momentum in fiscal 1982.

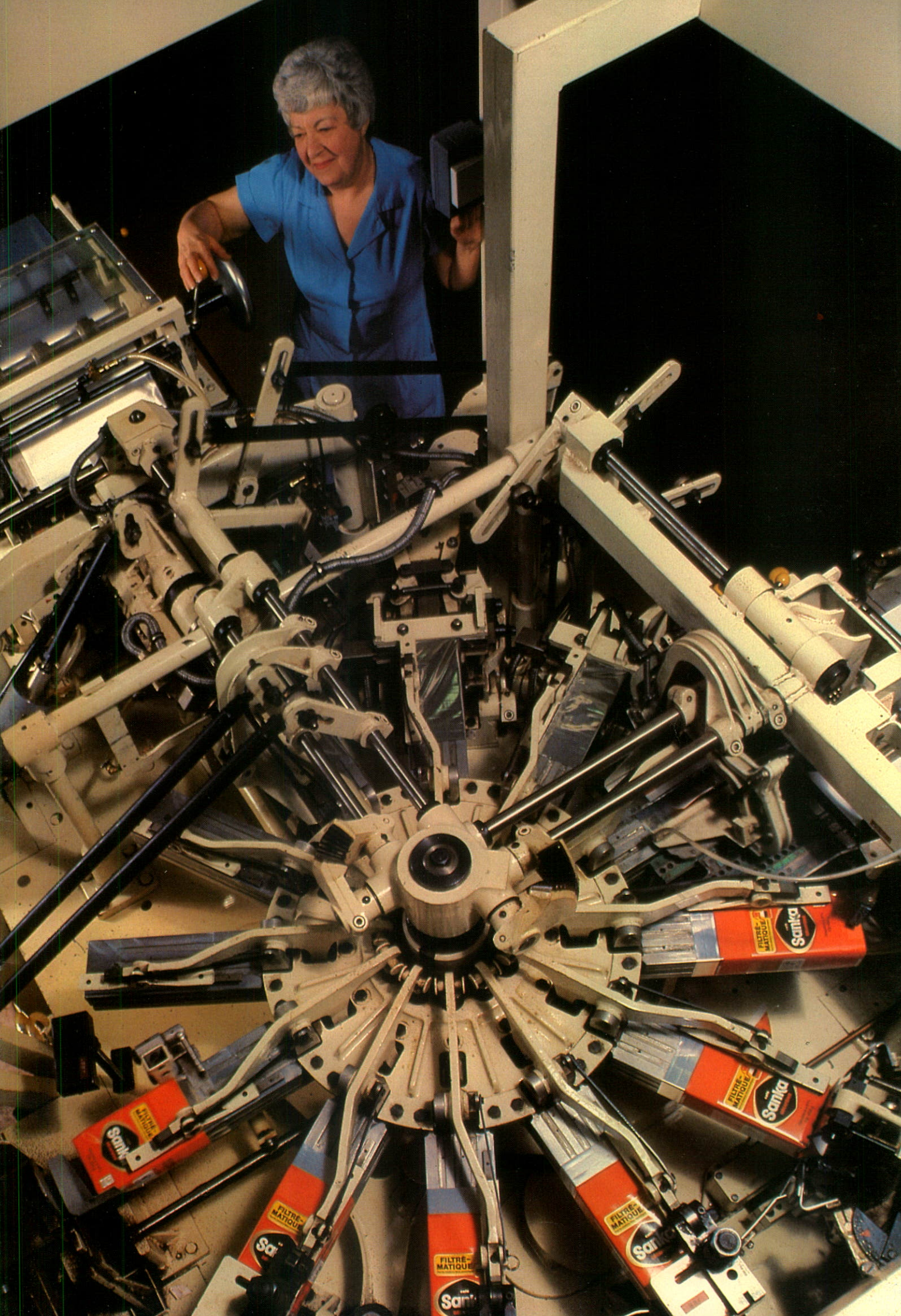
General Foods grocery, snack food and industrial sales businesses grew with the successful launching of 18 new products. □ National introduction of Jello-O brand Pudding Pops frozen pudding on a stick establishes GF in a promising new category with potential for major growth and diversification. □ A remarkably short six months after federal government approval of the new natural sweetener Aspartame, Sugar Free Kool-Aid instant drink mix entered test market to become Canada's first low calorie, sugar free beverage crystal. □ New Maxwell House Decaffeinated Coffee offers a growing number of roasted and ground coffee drinkers the decaffeination they want with a full-bodied coffee flavour they can enjoy. □ Baker's Chocolate is building new export volume with its introduction of compound wafers in a rainbow of colours. They're in demand by a growing number of Canadian and U.S. hobbyists who mold chocolate figurines. □ New snacks for new lifestyles is the exciting promise of Hostos and Munchsters brand products from Hostess. Extra light and crunchy, they satisfy without filling.

Fresh rich milk makes up three quarters of each wholesome Jell-O Pudding Pop on this endless freezer belt. Operator Brian McLeary does a quality check moments before the Pudding Pops are unmolded for packaging.

We invested nearly \$17 million in new processes, packaging equipment and other capital programs.

Fiscal 1982 investments supported development activities, product introductions and improvements, and cost reduction opportunities. □ An advanced new vacuum packaging system is delivering GF roasted and ground coffee products to consumers with outstanding freshness. The laminated brick packs cost much less than vacuum tins. □ Micro-computers are now improving product quality and process control in a number of manufacturing areas. □ We doubled production capacity for Minute Rice, also adding process controls for improved quality and making the operation more energy efficient. □ General Foods is completing a new corporate head office in the City of North York for occupancy in September 1982. As co-owner of the complex, we'll gain a cost effective facility that is custom tailored to our growth plans.

Delicate rolls of paper, polyester, metallized nylon and polyethylene form tough new packs for GF coffees. After filling with freshly roasted and ground coffee beans, the packs are vacuum sealed rock hard. Operator Clairette Milot helps control this complex technology.





Better ways to use the natural properties of food sources and simpler processing methods are a key focus of GF research activities.

We invested well over \$6 million in technical research and substantial additional amounts in new product development and test markets. □ Seven years of knowledge building research and process development work in Canada achieved a flavour breakthrough that was introduced in Maxwell House Instant Coffee and Sanka Decaffeinated Instant Coffee. The work provides a strong basis for continued leadership in soluble coffee development. □ Development in Canada of Tang Fruit Drink with real fruit juice represents a major new business thrust into the ready-to-drink beverage category. Packaged aseptically in brick packs, three flavours of Tang Fruit Drink have been placed in test market. □ Powerful new basic research tools are at work in GF Canada laboratories. In highly skilled hands they are extending our knowledge of how to create new and better food products. One device uses microwaves to find how food molecules are joined. Another can separate and identify every known organic substance in a food sample. □ Research and development at Hostess is making possible new versatility in the design, formulation and processing of snack foods for the 1980s.

Technologist Danielle Beland can identify any of a million or more organic molecules in this product sample, even those present in mere parts per billion. She's using a system that combines a computer, gas chromatograph and mass spectrometer.

Personal commitment is adding thrust to our new business development strategy.

Some 8,400 Canadians devote their skills and talents to GF and subsidiary operations. □ Operating people in our food processing plants continued to take greater responsibility for controlling product quality. This Total Quality System is achieving new levels of product excellence. □ Our restaurant people responded to tough new demands for menu versatility and cost effectiveness, meeting the challenge of changing consumer lifestyles and markets. □ Managers throughout the company began to assume greater risks to innovate and bring new businesses to market in record times. Some for example chose to forgo customary test markets and move new products aggressively into national distribution. □ Senior appointments affirmed our new strategic focus. The new position of Vice-President, Business Development and the elevated role of Vice-President, Corporate Planning and Development both report directly to the Chairman and President of GF Canada.

Dinnerhouse Kitchen Manager Mike Cataldi learns advanced stir fry cooking methods from Product Development Manager Karen Hodgins. Personal development programs closely support the GF quest for excellence in everything we do.



Consolidated Balance Sheet

All dollar amounts expressed in thousands

General Foods Inc. and
subsidiary corporations

		April 3 1982	March 28 1981
Assets	Current assets		
	Cash	\$ 769	\$ 630
	Receivables	48,736	44,526
	Loan receivable — Parent corporation	—	8,000
	Inventories	94,309	84,929
	Deferred income taxes	10,225	4,072
	Prepaid expenses	3,375	2,358
		157,414	144,515
	Land, buildings and equipment (Note 2)	120,503	126,209
	Other assets	852	1,179
	Goodwill	3,811	4,220
		\$282,580	\$276,123
Liabilities and Shareholders' Equity	Current liabilities		
	Bank indebtedness and short-term notes payable	\$ 25,503	\$ 16,610
	Accounts payable and accrued liabilities	60,955	53,399
	Income taxes payable	4,188	2,269
	Parent and affiliated corporations (net)	9,411	9,136
		100,057	81,414
	Long-term liabilities (Note 3)	26,702	26,961
	Deferred income taxes	16,518	18,802
	Shareholders' equity		
	Capital stock —		
	2,000 common shares with no par value	200	200
	Capital surplus	20,000	20,000
	Retained earnings	119,103	128,746
		139,303	148,946
		\$282,580	\$276,123

Approved by the Board:
Jack C. Barrow, Director
Hervé Belzile, Director

Consolidated Statement of Earnings and Retained Earnings

All dollar amounts expressed in thousands

General Foods Inc. and subsidiary corporations

		Fiscal year ended April 3, 1982	Fiscal year ended March 28, 1981
Revenues	Net sales	\$642,632	\$601,682
	Other income	1,569	2,578
		644,201	604,260
Costs and expenses	Cost of sales	373,865	369,557
	Marketing, general and administrative expenses	219,606	187,855
	Interest expense	5,556	3,286
		599,027	560,698
Earnings	Earnings before income taxes and extraordinary item	45,174	43,562
	Income taxes	19,769	18,436
	Earnings before extraordinary item	25,405	25,126
	Extraordinary item (Note 4)	8,968	—
	Net earnings	16,437	25,126
	Retained earnings at beginning of fiscal year	128,746	120,340
		145,183	145,466
	Cash dividends	26,080	16,720
	Retained earnings at end of fiscal year	\$119,103	\$128,746

Consolidated Statement of Changes in Financial Position

All dollar amounts expressed in thousands

		Fiscal year ended April 3, 1982	Fiscal year ended March 28, 1981
Financial resources provided	Earnings before extraordinary item	\$25,405	\$25,126
	Depreciation and amortization	12,823	11,448
	Deferred income taxes	2,286	1,196
		40,514	37,770
Financial resources used	Capital additions — net	15,948	20,851
	Cash dividends	26,080	16,720
	Reduction in working capital resulting from extraordinary item (Note 4)	4,194	—
	Other items — net	36	(552)
		46,258	37,019
	Increase (decrease) in working capital	(5,744)	751
	Working capital at beginning of fiscal year	63,101	62,350
	Working capital at end of fiscal year	\$57,357	\$63,101

Notes to Consolidated Financial Statements April 3, 1982

All dollar amounts expressed in thousands

General Foods Inc. and
subsidiary corporations

1. Accounting policies

The consolidated financial statements include the accounts of the Corporation and all subsidiary corporations.

Inventories are stated at the lower of cost (principally average including realized gains or losses relating to commodity hedging transactions) and net realizable value.

Fixed assets are stated at cost. Major renewals and betterments are capitalized while minor replacements, maintenance and repairs which do not improve or extend life are expensed currently. Depreciation is computed, using principally the straight-line method, at rates based on the estimated useful lives of the depreciable assets. Gains or losses on the disposal of fixed assets are included in income and the cost and accumulated depreciation related to these assets are removed from the accounts.

Buildings are being depreciated at rates varying from 2½% to 5% and machinery and equipment at rates varying from 6⅔% to 25% per annum.

Goodwill represents the excess of cost over the fair value of the net tangible assets of acquired businesses and is being amortized by the straight-line method over the lesser of 40 years or that period represented by value.

The Corporation has plans that provide retirement benefits for most hourly and salaried employees. Cost of these plans is charged to earnings and funded on a basis which maintains pension costs at a reasonably stable percentage of covered payroll.

2. Land, buildings and equipment

	April 3 1982	March 28 1981
Land	\$ 11,004	\$ 10,757
Buildings	67,466	71,257
Machinery and equipment	125,422	116,452
Construction work in progress	5,732	6,594
	209,624	205,060
Less: Accumulated depreciation	89,121	78,851
Cost less accumulated depreciation	\$120,503	\$126,209

Included in the above are amounts related to capital lease agreements (see Note 5) as follows:

	April 3 1982	March 28 1981
Buildings	\$ 3,249	\$ 3,249
Equipment	443	366
	3,692	3,615
Accumulated depreciation	1,059	876
	\$ 2,633	\$ 2,739

3. Long-term liabilities

	April 3 1982	March 28 1981
8½% unsecured Notes maturing May 1, 1984 (see following)	\$25,000	\$25,000
Capital lease obligation	2,013	2,257
Sundry	39	44
	27,052	27,301
Less: Current portion included with current liabilities	350	340
	\$26,702	\$26,961

The notes bear interest at 8½% and mature on May 1, 1984. They may be redeemed in whole or in part at the Corporation's option on or after May 1, 1982. In addition the Corporation may purchase notes for cancellation on the open market. Further, the Corporation may purchase privately at any time notes for cancellation at a price not greater than the principal amount thereof.

The Corporation has also entered into covenants that it will not encumber any of its assets to secure any of its obligations unless at the same time it shall secure all of these notes equally and rateably therewith. These covenants do not apply to purchase money obligations or security given in the normal course of business to lending institutions (except on shares or obligations of subsidiaries or on fixed assets) to secure indebtedness repayable on demand or within eighteen months of the date on which such indebtedness was incurred.

Interest expense on debt incurred for an initial term greater than one year, including capital leases, was \$2,432 (fiscal 1981 — \$2,413).

4. Extraordinary item

Effective March 1, 1982, the Corporation adopted a plan to reduce and restructure the operations of certain segments of its food services operations, including support facilities.

All losses and expenses associated with the adoption of this plan have been reflected in the statement of earnings and retained earnings for the year ended April 3, 1982. Of the total provision of \$8,968 (net of income taxes of \$8,114) \$4,638 relates to reduction in carrying value of fixed assets and \$4,330 to other losses and expenses.

5. Leases

Future minimum lease payments at April 3, 1982 for the following fiscal years are:

	Capital lease	Operating leases
1983	\$ 415	\$ 6,172
1984	1,800	5,387
1985	—	4,654
1986	—	4,203
1987	—	4,115
1988 and thereafter	—	37,008
Total minimum payments	2,215	\$61,539
Less: Interest imputed at 8½%	202	
Present value of minimum payments	\$2,013	

6. Retirement plans

The estimated present value of the unfunded liability, calculated in accordance with the method used for filing under the Pension Benefits Act (Ontario), was approximately \$10,249 as of December 31, 1981 (1980 — \$13,190). The Corporation's intention is to fund this liability over periods not exceeding 15 years.

During fiscal 1982, the Corporation funded and expensed \$959 (fiscal 1981 — \$680) in excess of the minimum as filed under the Pension Benefits Act (Ontario) (see Note 1).

In the opinion of independent actuaries, the plans are being funded in accordance with sound actuarial principles and can be considered to be essentially in a fully funded state as to vested benefits.

7. Research and development

The Corporation incurred and expensed costs related to technical research of \$6,228 (fiscal 1981 — \$5,522).

8. New head office

The Corporation has a commitment to purchase for \$3,250 a 40% equity interest in a company that will own an office building to be completed during fiscal 1983. The Corporation also has a commitment to lease space in this building for 20 years, the cost of which has been included in Note 5 above. At April 3, 1982 commitments in respect of leasehold improvements for this space amounted to approximately \$5,000.

9. Transactions with related parties

The Corporation is a wholly-owned subsidiary of General Foods Corporation.

Transactions with the parent and affiliated corporations relate to the purchase and sale of goods and services priced at commercial rates. During fiscal 1982, these transactions aggregated \$26,407. Principal items included are the importation of coffee for processing and resale and the payment of a royalty and licensing fee based on the sales value of Canadian manufacture of products developed by the parent corporation.

10. Industry segments

The Directors have determined that the Corporation operates in two industry segments — Packaged Convenience Foods and Beverages (PCF & B) and Food Services.

The PCF & B segment includes the manufacture, distribution and marketing of branded consumer products consisting mainly of coffee, desserts, cereals, powdered beverages, rice, snacks and pet foods. The food services segment includes the operation of company-owned restaurants and the supply of food products and ingredients to the hospitality, institutional and industrial markets.

	1982	1981
Segment sales		
PCF & B	\$515,829	\$479,201
Food Services	126,803	122,481
	\$642,632	\$601,682
Segment operating profit		
PCF & B	\$ 58,503	\$ 48,183
Food Services	(2,781)	1,334
	55,722	49,517
Corporate income and expense	10,548	5,955
Income taxes	19,769	18,436
Earnings before extraordinary item	\$ 25,405	\$ 25,126
Identifiable assets		
PCF & B	\$204,191	\$194,067
Food Services	62,091	66,636
Corporate	16,298	15,420
	\$282,580	\$276,123
Capital expenditures		
PCF & B	\$ 12,513	\$ 12,542
Food Services	3,212	7,893
Corporate	223	416
	\$ 15,948	\$ 20,851
Depreciation		
PCF & B	\$ 8,031	\$ 7,326
Food Services	3,601	3,240
Corporate	907	600
	\$ 12,539	\$ 11,166

Segment operating profit is revenue less allocable expenses. Identified assets are used directly in segment operations.

Auditors' Report

To the Shareholders of
General Foods Inc.

We have examined the consolidated balance sheet of General Foods Inc. as at April 3, 1982 and the consolidated statements of earnings and retained earnings and changes in financial position for the fiscal year then ended. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests and other procedures as we considered necessary in the circumstances.

In our opinion, these consolidated financial statements present fairly the financial position of the Corporation as at April 3, 1982 and the results of its operations and the changes in its financial position for the fiscal year then ended in accordance with generally accepted accounting principles applied on a basis consistent with that of the preceding fiscal year.

Price Waterhouse
Chartered Accountants

Toronto, Ontario
May 3, 1982

Directors

Jack C. Barrow
Former Chairman and
Chief Executive Officer
Simpsons-Sears Limited

Hervé Belzile
Chairman and
Chief Executive Officer
Alliance Mutual Life Insurance
Company

The Hon. Douglas D. Everett
President
Royal Canadian Securities
Co. Ltd.

Robert W. Hiller
Senior Vice-President
General Foods Inc.

Robert S. Hurlbut
Chairman and President
General Foods Inc.

Donald E. Loadman
Senior Vice-President
General Foods Inc.

Ervin R. Shames
Executive Vice-President
General Foods Corporation

Philip L. Smith
President
General Foods Corporation

Senior Officers

Robert S. Hurlbut
President

Robert W. Hiller
Senior Vice-President
Finance and Administration
and President
Food Services Division

Donald E. Loadman
Senior Vice-President and
President, Grocery Division

Jack H. Scott
Vice-President and
President, Hostess Food
Products Limited

Alex J. Alliston
Vice-President
General Counsel and Secretary

George W. Beal
Vice-President
Corporate Planning and
Development

C. Wilson Spencer
Vice-President
Business Development

William F. Van Gelder
Vice-President
Corporate Affairs

J. Dale Hagerman
Controller

Ross N. Steeves
Treasurer

Executive Offices

2200 Yonge Street
Toronto, Ontario
M5W 1J6

Effective September, 1982
95 Moatfield Drive
Don Mills, Ontario
M3B 3L6

Processing Facilities

Kentville, Nova Scotia
LaSalle, Quebec
Cobourg, Ontario
Cambridge, Ontario
Lethbridge, Alberta
Taber, Alberta
Vancouver, British Columbia
Surrey, British Columbia

Distribution Centres

St. John's, Newfoundland
Moncton, New Brunswick
LaSalle, Quebec
Cobourg, Ontario
Toronto, Ontario
Winnipeg, Manitoba
Lethbridge, Alberta
Vancouver, British Columbia

Grocery Division ☐ Maxwell House Coffee ☐ Maxwell House

Instant Coffee ☐ Yuban Coffee ☐ Yuban Decaffeinated Coffee ☐ Maxim
Freeze-Dried Instant Coffee ☐ Maxwell House Decaffeinated Coffee ☐
Maxwell House Decaffeinated Instant Coffee ☐ Sanka Decaffeinated Coffee ☐
Sanka Decaffeinated Instant Coffee ☐ Sanka Freeze-Dried Decaffeinated
Instant Coffee ☐ Brim Decaffeinated Coffee ☐ Brim Decaffeinated Instant
Coffee ☐ Mellow Roast Instant Coffee with Grain and Chicory ☐ General
Foods International Coffees ☐ Post Grape-Nuts Breakfast Cereal ☐ Post
Grape-Nuts Flakes ☐ Post Bran Flakes ☐ Post Sugar Crisp Breakfast Cereal
☐ Post Alpha-Bits Breakfast Cereal ☐ Post Honeycomb Breakfast Cereal ☐
Post Pebbles Breakfast Cereal ☐ Kool-Aid Instant Drink Mix ☐ Kool-Aid
Sugar Sweet Instant Drink Mix ☐ Kool-Aid Sugar-Free Instant Drink Mix ☐
Tang Flavour Crystals ☐ Tang Fruit Drink ☐ Quench Flavour Crystals ☐
Quench Drink ☐ Country Time Flavour Crystals ☐ Country Time Drink ☐
Jell-O Jelly Powders ☐ Jell-O Pudding and Pie Fillings ☐ Jell-O Instant
Puddings ☐ Jell-O Pie Filling ☐ Dream Whip Dessert Topping Mix ☐ Whip'n
Chill Dessert Mixes ☐ Bird's Custard Powder ☐ Jell-O Pudding Pops Frozen
Pudding on a Stick ☐ Cool Whip Frozen Whipped Topping ☐ Awake Frozen
Breakfast Drink Concentrate ☐ Minit Tapioca ☐ Minute Rice ☐ Minute Rice
Mixes ☐ Shake'n Bake Coating Mixes ☐ Stove Top Stuffing Mix ☐ Certo Fruit
Pectins ☐ Swans Down Cake Flour ☐ Baker's Chocolate ☐ Baker's
Chocolate Chips ☐ Baker's Butterscotch Chips ☐ Baker's Angel Flake
Coconut ☐ Baker's Premium Shred Coconut ☐ Gaines Meal Dog Food ☐
Gaines Full Course Dog Food ☐ Gaines Rally Dog Food ☐ Gaines Gravy Train
Dog Food ☐ Gaines Select Dog Food ☐ Gaines-burgers Dog Food ☐ Gaines
Top Choice Dog Food ☐ Gaines Puppy Choice Dog Food

Hostess Division ☐ Hostess Potato Chips ☐ Hostess 100%

Chips ☐ Krinkles Potato Chips ☐ Hostess Extra Crisp Potato Chips ☐ Hostos
Potato Crisps ☐ Hostess Potato Sticks ☐ Crunchits Flavour Snacks ☐
Winkles Cheese Snacks ☐ Hostess Cheese Sticks ☐ Hostess Corn Chips ☐
Hostess Tortillas ☐ Hostess Taquitos ☐ Hostess Popcorn ☐ Hostess Pretzels
☐ Hostess Stix'n Snax ☐ Hostess Hot Rods ☐ Hostess Munchsters Snacks ☐
Hostess Light'n Fresh Snacks ☐ Hostess Corn Twists ☐ Hostess Sour Cream
and Onion Rings ☐ Hostess Cheddar Rolls ☐ Hostess Cheese Balls ☐
Hostess Treats'n Sweets Nuts, Candies and Confections

Food Services Division ☐ *Crock & Block Restaurants (Ontario*

and Western Canada) ☐ French Onion Soup ☐ Escargot ☐ Nachos ☐ New
York Style Chicken Wings ☐ Fresh Salads ☐ Hearty Burgers ☐ Chili ☐
Quiche ☐ Steak & Kidney Pie ☐ Canelloni ☐ Swordfish Steak ☐ Stuffed Sole
Florentine ☐ Wok Stir Fry featuring Chicken, Shrimp or Sirloin with 11 Fresh
Vegetables ☐ Popular Roasts and Steaks ☐ Strawberry Crepe ☐ Adult Ice
Cream Fantasy ☐ Fully Licensed ☐ *Guadalupe HARRY's Mexican Restaurant*
(Ottawa) ☐ Nachos ☐ Burros ☐ Tacos ☐ Enchiladas ☐ Tostadas ☐ Chile
Relleno ☐ Veal Jalisco ☐ Mexican Flag ☐ Little John's Wild Tostada ☐
Chimichanga ☐ Guacamole Salad ☐ Refritos ☐ Deep Fried Ice Cream ☐
Mixed Drinks ☐ *Kentucky Fried Chicken Division (British Columbia)* ☐ Colonel
Sanders Kentucky Fried Chicken ☐ Chicken Sandwich ☐ Deep-Fried Prawns
☐ Chicken and Ribs ☐ Corn on the Cob ☐ Corn Bread ☐ Salads ☐
Strawberry Pie ☐ Cakes ☐ Beverages ☐ *Granville House (Vancouver)* ☐ Deep
Fried Zucchini ☐ Shrimp and Papaya ☐ Prawn Platter ☐ Sole Supreme with
Crab and Shrimp meat ☐ Prime Rib of Beef ☐ Lamb Kebob ☐ Teriyaki
Chicken ☐ Carrot Cake ☐ Fine Wines ☐ *ICL Food Services (British Columbia)*
☐ Catering to Industry and Institutions ☐ *The Oakridge Dining Room*
(Vancouver) ☐ Shrimp and Spinach Salad ☐ Pacific Salmon Fillet ☐ Roast
Loin of Pork ☐ Crab and Shrimp Cakes ☐ Mushrooms Stuffed with Shrimp
and Crab ☐ Fresh Pies and Cakes ☐ Wine Selection ☐ *White Spot*
Restaurants (British Columbia) ☐ Clam Chowder ☐ Legendary Hamburger ☐
Manicotti ☐ Turkey and Broccoli Crepe ☐ Roast Chicken ☐ Deli Shrimp
Sandwich ☐ Garden Delight Sandwich ☐ Freshly-baked Breads ☐ Fresh
Salads ☐ Sodas and Milkshakes ☐ Fruit and Cream Pies ☐ Cheesecake

Food Service Products ☐ *For restaurants, institutions, office*

beverage accounts and vending operators, special sizes and formulations of ☐
Maxwell House Coffee ☐ Maxwell House High Yield Coffee ☐ Maxwell House
Instant Coffee ☐ Maxwell House Freeze-Dried Instant Coffee ☐ Yuban Coffee
☐ Yuban High Yield Coffee ☐ Maitre d'Instant Coffee ☐ Sanka Decaffeinated
Instant Coffee ☐ Maxwell House Tea ☐ Jell-O Jelly Powders ☐ Jell-O Pudding
and Pie Fillings ☐ Jell-O Instant Puddings ☐ Dream Whip Dessert Topping
Mix ☐ Tang Flavour Crystals

Industrial Products ☐ *For confectioners, bakers and other food*

industry accounts, custom formulated bulk shipments of ☐ Baker's Chocolate
☐ Baker's Coconut ☐ Certo Pectin ☐ Rice ☐ Tapioca

General Foods Inc.

