

Head Oprice: Walkerville, Ontario

## Annual Report of

## Hiram Walker-Gooderham \& Worts Limited

For the year ended August 31

## PURVIS HALL LIBRARIES

MAY 11946

# Annual Report of HIRAM WALKERGOODERHAM \& WORTS <br> LIMITED 

For the year ended August 31, 1942


# HIRAM WALKER - GOODERHAM \& WORTS LIMITED <br> Walkerville, Ontario, Canada $^{\text {a }}$ 

Incorporated December 31, 1926, under the laws of the Dominion of Canada

## BOARD OF DIRECTORS

H. C. $\mathrm{H}_{\mathrm{AtCh}}$<br>Howard R. Walton<br>T. H. Gibbons<br>J. F. Lash, K.C.<br>F. K. Morrow<br>E. D. Gooderham<br>Leigh M. McCarthy<br>R. A. McKinlay<br>Geo. T. Chisholm<br>B. E. Ford

## EXECUTIVE COMMITTEE

H. C. Hatch
T. H. Gibbons

Howard R. Walton

## OFFICERS

President and Chairman of the Board
H. C. Hatch

Secretary
Fletcher Ruark

Vice-President
Howard R. Walton
Comptroller
B. E. Ford

Assistant Secretary
W. G. Gook

## AUDITORS

Price, Waterhouse \& Co.
Toronto, New York \& London

## BANKERS

The Bank of Toronto, Toronto, Ont.
Guaranty Trust Co. of New York, New York, N.Y.

## TRANSFER AGENTS

National Trust Co. Limited, Toronto, Ont.
Bankers Trust Co., New York, N.Y.

## REGISTRARS

The Toronto General Trusts Corporation, Toronto, Ont.
Guaranty Trust Co. of New York, New York, N.Y.

## REPORT OF DIRECTORS

for the fiscal year ended August 31, 1942

## To the Shareholders of

## Hiram Walker-Gooderham \& Worts Limited:

Another year of world conflict has served to emphasize still further the essential role that our industry generally is playing in the fight to preserve democratic freedom. With the steady development of global war, hugely increased alcohol production has become imperative to meet the growing requirements of the United Nations everywhere for explosives, synthetic rubber, and a whole host of other medical and scientific supplies. The fact that in the United States and Canada well-organized distilleries have been available to meet this situation without loss of time and in important measure must be recognized by impartial observers as one of the more fortunate circumstances that have favored the Allied cause.

In the enlarged war effort that is engaging the distilling industry as a whole, your company, by reason of its exceptional productive facilities, is playing its appropriate part. As from October 8th in the United States and November 1st in Canada we have ceased distilling for beverage purposes and our entire resources are devoted to war production. Such a change naturally cannot be carried out without major dislocation of all our normal operations. Especially do we face a situation in which, for some time to come, all our beverage sales will have to be made from stocks on hand. While our inventories are fortunately substantial, it seems the part of wisdom to your directors to husband them with due prudence. To this end we are adopting a policy of rationing the company's products to its various markets. This course inevitably will result in a curtailment of sales and therefore of earnings so long as the policy is continued. At the same time your directors are convinced that the substantial considerations in favor of conservation and orderly utilization of our inventories will outweigh in the long run what might appear at first glance to be the advantages of responding to the pressure of immediate consumer demands.


## SALES AND EARNINGS

The record of steadily increasing volume which the company has achieved in recent years has been further enhanced this year by the highest sales and earnings in the history of the company. Net sales increased substantially to $\$ 150,492,421$ from $\$ 102,156,227$ in the previous year. This increase is accounted for both by larger gallonage and the higher selling prices brought about by increases in the excise tax rates on distilled spirits in the United States and Canada.

The net profit for the year before provision for income and excess profits taxes and for contingencies amounted to $\$ 17,741,916$ compared with $\$ 11,051,241$ for the preceding year. This improvement was almost offset by the substantially increased provision for income and excess profits taxes for the year of $\$ 9,118,337$ as against $\$ 4,129,271$ for the previous year.

The balance of net profit for the fiscal year transferred to surplus was $\$ 7,123,579$ equivalent to $\$ 9.07$ per share of common stock after providing
for dividends on the preference stock. For the preceding year the net profit was $\$ 6,921,970$ or $\$ 8.78$ per common share.
The profit for the year is after providing $\$ 1,500,000$ for contingencies. Your Directors considered it advisable to make this provision in view of the uncertain conditions prevailing in a war time economy.

## DIVIDENDS

Dividends of $\$ 3,454,367$ were declared during the year. Of this total $\$ 2,893,549$ was paid to holders of common stock and $\$ 560,818$ to holders of preference stock.

## FINANCIAL

The consolidated financial statements of the company and its wholly owned subsidiaries in Canada, Great Britain and the United States presented herewith, follow the company's usual accounting practice and in conformity with past procedure are expressed in terms of Canadian currency. In stating other currencies in terms of Carradian funds, the gencral principles of exchange conversion used in the preparation of the consolidated balance sheet as at August 31, 1941 have been employed. Current assets, current liabilities and prepaid expenses have been stated at the official rates in effect August 31,1942, as established by the Foreign Exchange Control Board of Canada; properties and reserves for depreciation, investments, debentures and debenture stock and unamortized discount and expense applicable thereto, at approximately the rates of exchange prevailing when the assets were acquired or the obligations issued.

With the exception of the provisions for depreciation and for amortization of debenture and debenture stock discount and expense, which were converted at the rates applicable to the relative assets, the consolidated statement of profit and loss has been stated in Canadian currency at the official rates of the Foreign Exchange Control Board of Canada, which rates did not change during the fiscal year.

The net result of all exchange adjustments in consolidation as at August 31, 1942, was a credit of $\$ 847,240$ which is shown on the consolidated balance sheet as Foreign Exchange Adjustment in Consolidation.

The assets in Great Britain, substantially all of which are located in Scotland, are subject to foreign exchange and other restrictions. At August 31, 1942 the net assets as included in the consolidated balance

## DISTRIBUTION OF THE SALES DOLLAR IN THIS FISCAL YEAR



## THE COMPANY AS A COLLECTOR AND PAYER OF TAXES

The Company's total tax bill for the year was $\$ 98,734,799$ of which $\$ 88,714,989$ was for excise and import tax used for general government purposes, including armament. $\$ 10,019,810$ went for income and other taxes. The alcoholic beverage industry contributes more than any other toward the federal, state, and provincial treasuries.

Of the total 1940-1 sales, $\$ 65,182,177(63.8 \%)$ represented taxes, of which $\$ 60,377,777$ was for excise and import tax and $\$ 4,804,400$ went for income and other taxes.


Of the total 1939-40 sales, \$43,935,587 (55.8\%) represented taxes, of which $\$ 41,136,724$ was for excise and import tax and $\$ 2,798,863$ went for income and other taxes.


Of the total 1938-9 sales, $\$ 35,851,317$ ( $52.5 \%$ ) represented taxes, of which $\$ 34,018,997$ was for excise and import tax and $\$ 1,832,320$ went for income and other taxes.


| Fiscal Year | Sales | Dividends |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Net Earnings | Preference <br> Dividends | Common <br> Dividends | Surplus at end of Year |
| 1933-4. | \$21,071,349 | \$3,366,267 | \$461,131 | \$ | \$ 5,594,170 |
| 1934-5 | 45,353,470 | 3,165,650 | 460,818 |  | 8,244,484 |
| 1935-6. | 54,729,133 | 4,796,120 | 460,818 | 990,000 | 10,580,959 |
| 1936-7 | 63,969,514 | 6,463,633 | 460,818 | 1,443,433 | 15,140,340 |
| 1937-8 | 67,201,413 | 6,284,968 | 460,818 | 2,896,016 | 8,576,950* |
| 1938-9. | 68,325,810 | 5,295,979 | 534,092 | 2,896,016 | 10,687,311 |
| 1939-40. | 78,678,677 | 6,065,664 | 560,818 | 2,896,016 | 13,296,141 |
| 1940-41. | 102,156,227 | 6,921,970 | 560,818 | 2,896,016 | 16,761,277 |
| 1941-42. | 150,492,421 | 7,123,579 | 560,818 | 2,893,549 | 19,994,448 |
| *Goodwill, Processes and Trade Marks of $\$ 9,491,525$ written off against Surplus in this year. |  |  |  |  |  |

sheet presented herewith amounted to $\$ 11,474,601$ before deducting an amount of $\$ 6,129,215$ in respect of the $41 / 2 \%$ guaranteed debenture stock which is guaranteed by Hiram Walker-Gooderham \& Worts Limited. Included in the net assets mentioned above are net current assets of $\$ 8,138,831$. The net profits attributable to operations in Great Britain for the year ended August 31, 1942, included in the accompanying consolidated statement of profit and loss amount to $\$ 405,676$. Under existing government regulations the transfer of such profits to Canada is prohibited.

## ACQUISITIONS

Hiram Walker \& Sons Inc. a subsidiary company in the United States purchased during the year all of the outstanding shares of The Frank L. Wight Distilling Company and of W. A. Taylor \& Company.

The excess of the cost of the shares of these two companies over the net book value of such shares has been written off by a charge against Earned Surplus.

## OPERATIONS

During the year our plants produced substantial quantities of alcohol for the United States and Canadian governments for use in the manufacture of smokeless powder, synthetic rubber, and other war materials. All plants operated at capacity throughout the year and, in addition to the alcohol produced for war purposes, were able to produce more than enough beverage spirits to replace the gallonage withdrawn from warehouses.
will be provided for the production of either malt or grain whisky in 1943. We have experienced no damage to whisky stocks in Scotland since our last report.

## GENERAL

During the past year we have had to adjust ourselves almost constantly to new difficulties born of the war. In this process we have worked in the closest association with the various economic and business controls that the Canadian and United States governments have set up. In the field of taxation the distilling industry has continued to be a substantial source of the revenues by which our governments are carrying on the war. Our shareholders will be interested to know that the company paid in taxes to all governments during the year the very large sum of $\$ 98,734,799$. This total, furthermore, is exclusive of the very considerable revenues that various state and provincial governments derive from state liquor taxes and from the sale of our products through their own liquor control agencies.

With but one main exception, the wartime pressures operating against us during the year have existed in greater or less degree for all business enterprise. That exception has been the revival of a determinedly militant and largely emotional dry movement in Canada and the United States. Common justice demands that in neither country should pressure groups be permitted to force the settlement of highly controversial social issues while millions of men most vitally interested are absent on military duty. But even if this basic consideration did not underlie the whole question, it would still be true that the prohibition movement should have something of social value to offer in order to justify it in attempting to divert public energies to its cause at a time so critical as the present. Actually, all that it truthfully can offer is its proven and well remembered record of having brought near social disaster in its train when both Canada and the United States tested its theories in long years of practice.

Ever since the repeal of prohibition in the United States the attitude of the general public toward the prohibition problem can perhaps be best described as an attitude of complacence. It must be realized that the drys, although in the minority, are a well organized pressure group and that they constitute a real threat to the continued legal sale of alcoholic beverages. Fortunately there are indications that the recent activities of the prohibitionists have aroused the public from its lethargy. The people are becoming increasingly alive to the situation and so long as they remain alert the dry movement is not likely to achieve any considerable success. Governments generally seem fully seized with the basic truth that prohibition

TREND OF ASSETS AND LIABILITIES 1934-42

ASSETS
LIABILITIES
Millions of Dollars

simply will not work and that the evils it breeds are immeasurably greater than any it aspires to cure.

## CONCLUSION

In conclusion, it may be useful to recapitulate the four main points of our company's policy for the coming year:
(1) Plant facilities in the United States and Canada are diverted to 100 percent war production.
(2) Beverage sales will be curtailed by our policy of rationing our goods to the markets in which they are sold.
(3) Inventories will be conserved in accordance with the principle of securing to the company the maximum benefits of a policy of orderly utilization.
(4) Profits inevitably will decline, reflecting the lower volume of sales, but it is expected that they will meet the requirements of the present dividend.
Your Directors wish to record their appreciation of the loyal cooperation of all members of the organization which has contributed in great measure to the Company's continued progress.

By Order of the Board,<br>H. C. Нatch,<br>President and Chairman of the Board

Walkerville, Ontario, November 17, 1942

# HIRAM WALKER - GOODERHAM \& WORTS LIMITED <br> and Wholly-owned Subsidiary Companies 

# Consolidated Statement of Profit and Loss 

For the year ended August 31, 1942<br>(Stated in Canadian currency on the basis set out in financial section of accompanying Directors' Report which also contains data as to earnings in Great Britain)

| Net Sales |  | \$150,492,421 |
| :---: | :---: | :---: |
| Cost of goods sold. |  | 113,803,129 |
| Gross profit on sales before deducting provision for depreciation, etc. |  | \$ 36,689,292 |
| Add-Other income: |  |  |
| Dividends and interest on investments. Agency commissions, purchase discounts, etc. | \$ 195,295 |  |
|  | 352,422 | 547,717 |
|  |  | \$ 37,237,009 |
| Deduct: |  |  |
| Selling and general expenses. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . \$17,104,720 |  |  |
| Executive officers' and directors' salaries. (These officers and directors receive no additional remuneration from any wholly-owned subsidiary |  |  |
| Legal fees....... . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 157,601 |  |
| Directors' fees for services as such | 20,000 |  |
| Loss (net) on disposal of capital assets | 85,897 |  |
| Debenture and debenture stock interest. | 613,198 |  |
| Amortization of debenture and debenture stock discount and expense | 152,966 |  |
| Interest on bank loans | 91,513 |  |
| Provision for depreciation of buildings, plant and equipment | 962,779 |  |
| Premium and expenses on debentures redeemed. | 83,949 | 19,495,093 |
| Net Profit for the year before providing for income and excess profits taxes and for contingencies.$\$ 17,741,916$ |  |  |
| Deduct: |  |  |
| Provision for income and excess profits taxes in Canada, the United States and Great Britain (after deducting refundable portion of excess profits taxes in Canada and the United States amounting to $\$ 66,487$ ). |  |  |
| Provision for contingencies. | 1,500,000 | 10,618,337 |
| Balance of Net Profit for the year carried to Earned Surplus. |  | \$ 7,123,579 |

NOTE: The companies' proportionate share of the earnings of a subsidiary company not wholly-owned and not consolidated for the fiscal year ended August 31, 1942, exceeded the dividends received from such subsidiary during the same period by an amount of $\$ 138,393$.

## Consolidated Statement of Earned Surplus

| Earned Surplus as at September 1, 1941 |  |  | \$ 16,761,277 |
| :---: | :---: | :---: | :---: |
| Balance of Net Profit for the year ended August 31, 1942 |  |  | 7,123,579 |
|  |  |  | \$ 23,884,856 |
| Deduct: |  |  |  |
| Excess of cost of shares of subsidiary companies acquired during year over net book value of such shares at dates of acquisition. |  | 436,041 |  |
| Dividends on preference shares. | 560,818 |  |  |
| Dividends on common shares. | 2,893,549 | 3,454,367 | 3,890,408 |
| Earned Surplus as at August 31, 1942 |  |  | \$ 19,994,448 |

## HIRAM WALKER-GOODERHAM \& WORTS LIMITED

# Consolidated Balance 

(Stated in Canadian currency on the basis set out Report which also contains data
ASSETS
Current Assets:
Cash on hand and in banks ..... \$8,819,665
Government securities-at cost ..... 943,000
(Quoted market value at August 31, 1942-\$939,250) Account receivable-trade
Notes receivable-trade. ..... \$23,703,175
Accounts receivable-miscellaneous 790,414
$\$ 26,005,026$
Inventories at not exceeding manufacturing or purchased cost in the currencies of the countries in which the subsidiaries are located, as determined on the companies' usual basis and certified to by responsible officials of the companies (stated in Canadian currency at official rates of exchange current at August 31, 1942):
Spirits (including bottling material on bottled whiskey):
In Canada and Great Britain: In United States ..... \$28,344,073
Original gauge U.S. proof galluns . . $56,632,756$
Duties and excise taxes on
Grains and raw materials ..... 5,804,584
Barrels, bottles and supplies ..... 8,648,954 43,195,128
Total Current Assets\$77,164,027
Cash Surrender Value of Life Insurance Policies357,314
Investments:
Capital stock of a subsidiary company not wholly-owned and not con-solidated, at not exceeding cost.\$3,475,145
Common stocks and other investments without quoted market value, at cost. ..... 165,587
3,640,732
Refundable Portion of Excess Profits Taxes in Canada and the United States ..... 66,487
Land, Buildings, Plant and Equipment, at cost, except the plant of Gooderham \& Worts Limited, at Toronto, which, based on values reported by Canadian Appraisal Company Limited on February 1, 1924 with subsequent additions at cost, has a net depre- ciated value of $\$ 1,036,111$ after deducting capital surplus of $\$ 245,812 \ldots \$ 27,747,079$ Deduct-Reserves for depreciation on buildings, plant and equipment. 10,491,595 ..... 17,255,484
Prepaid and Deferred Charges:
Unamortized debenture and debenture stock discount and expense ..... \$ 461,921
Prepaid licenses and taxes ..... 210,498
Prepaid insurance ..... 655,881
Miscellaneous charges ..... 466,706

$$
1,795,006
$$

Goodwill, Processes and Trade Marks1$\$ 100,279,051$

## AND WHOLLY-OWNED SUBSIDIARY COMPANIES

## Sheet, August 31, 1942

in financial section of accompanying Directors' as to assets in Great Britain)

## LIABILITIES, CAPITAL STOCK AND SURPLUS

Current Liabilities:

| Bank loans.. |  | \$9,881,416 |
| :---: | :---: | :---: |
| Trade accounts paya |  | 2,174,795 |
| Other accounts and accruals |  | 369,860 |
| Dividend payable September 15, 1942, on preference stock |  | 140,204 |
| Dividend payable September 15, 1942, on common stock |  | 721,537 |
| Debenture and debenture stock interest accrued |  | 202,612 |
| Serial debentures of Hiram Walker-Gooderham \& Worts Limited and Hiram Walker \& Sons, Inc. maturing November 1, 1942 ( $\$ 1,000,000$ in United States currency) | \$1,100,000 |  |
| Sinking Fund payment due May 15, 1943 in respect of Fifteenyear $41 / 2 \%$ guaranteed debenture stock of Hiram Walker \& Sons (Scotland) Limited ( $£ 95,457$ ). | 422,874 | 1,522,874 |
| Reserves for federal, state and municipal taxes in Canada, the United States and Great Britain. |  | 11,009,2 | the United States and Great Britain....

Total Current Liabilities
\$26,022,559
Funded Debt:
Serial debentures of Hiram Walker-Gooderham \& Worrs Limited and Hiram Walker \& Sons, Inc. maturing $\$ 1,000,000$ annually November 1, 1943 to November 1, 1956 ( $\$ 14,000,000$ in United States currency).... $\$ 15,400,000$
Fifteen-year $41 / 2 \%$ guaranteed debenture stock of Hiram Walker \& Sons (Scotland) Limited (guaranteed by Hiram Walker-Gooderham \& Worts Limited) due May 15, 1953 (secured by deposit with the trustee in Scotland of ducuments of title to certain whiskey stocks in Scotland included in inventories at $\$ 2,836,609$ and by a mortgage on certain properties in Scotland):


## Less:

Purchased through sinking fund
$£_{178,700}$
Sinking fund payment due May 15, 1943
included in current liabilities above..... 95,457
$\begin{array}{rlrl}95,457 \quad 274,157 \\ £_{1} 1,225,843 \\ & \text { 6,129,215 } & 21,529,215\end{array}$
Deferred Income representing gross profit on shipments of Scotch
whiskey in excess of quota imposed by a subsidiary company.........................642,500
Foreign Exchange Adjustment in Consolidation.................... 847, 840
Reserve for Contingencies...........................................................2,785,114
Capital Stock, No Par Value:
Cumulative dividend redeemable preference-redeemable as to principal at $\$ 20$ per share (authorized 875,000 shares of which 199,182 shares have been redeemed and cancelled):

Issued . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 760,000 shares
Redeemed and cancelled. . . . . . . . . . . . . . . . . . . . . . . . . . . 199,182 shares
Outstanding. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 5 560,818 shares $\$ 11,216,360$
Common shares:
Authorized . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 875,000 shares
Issued and outstanding........................... $\overline{\overline{724,004}}$ shares $17,330,180$
\$28,546,540
Earned Surplus, as per statement attached............................... 19,994,448
Deduct: 2,467 common shares held by a subsidiary company in the United States-at cost
$88,565 \quad 48,452,423$
$\$ 100,279,051$
Approved on behalf of the Board:
H. C. Hatch, Director
(Signed) B. E. Forn, Comptroller
November, 9, 1942

## AUDITORS' REPORT

## To the Shareholders of

Hiram Walker-Gooderham \& Worts Limited:

We have examined the consolidated balance sheet of Hiram Walker-Gooderham \& Worts Limited and its wholly-owned subsidiary companies in Canada, the United States and Great Britain as at August 31, 1942, and the consolidated statements of profit and loss and earned surplus for the year ended on that date, and have obtained all the information and explanations which we required. In connection with our examination we reviewed the system of internal accounting control and the accounting procedures of the companies and examined or tested their accounting records and other supporting evidence, by methods and to the extent we deemed appropriate; the audit of the detailed transactions was confined to limited tests thereof. Our examination was made in accordance with generally accepted auditing standards applicable in the circumstances and included all procedures which we considered necessary.

In our opinion and according to the best of our information and the explanations given to us and as shown by the books of the companies, the accompanying consolidated balance sheet and related consolidated statements of profit and loss and earned surplus are properly drawn up in conformity with accepted accounting principles applied on a basis consistent with that of the preceding year so as to exhibit a true and correct view of the state of affairs of the combined companies as at August 31, 1942, and the results of the companies' operations for the year ended on that date.

Under Section 114 of The Dominion Companies Act we report that the earnings of the non-consolidated subsidiary company are reflected in the accompanying financial statements only to the extent of dividends received from such subsidiary company.

Price, Waterhouse \& Co., Chartered Accountants.


