## REPORT

## OF THE

DIRECTORS TO THE SHAREHOLDERS

OF

# The Tad l Telephone Company of Canada 

For the Year ending 31st December,
1915.

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## Mirectarz:

C. F. SISE
L. B. McFARLANE
Hon, ROBERT MACKAV
Z. A. LASH, K.C.
THEO. N. VAIL
U. N. BETHELL
ROBERT ARCHER,
C. F. SISE, Jk.
HUGH PATON THOS. AHEARN
CHARLES CASSILS
A. J. DAWES

## THE BELL TELEPHONECOMPANY OF CANADA

## 1915.

The Directors beg to submit their thirty-sixth Annual Report.

5,716 Subscribers stations have been added during the year, the total number of owned telephone stations now in use being 242,784.

The Company now owns and operates 449 Central Offices.

624 miles of wire were added to the Long Distance System in 1915. The Long Distance Lines now owned and operated by the Company comprise 76,079 miles of wire on 9,297 miles of poles, and 3,829 miles of wire in underground and submarine cables.

Three Exchange buildings have been added to the Company's Real Estate during the year.

The Company now has arrangements for exchange of business with 624 local telephone organizations, serving over 81,512 subscribers, and providing intercommunication with our subscribers.

In consequence of the disturbed business and war conditions, we can only report an increase of $2 \%$ in the number of subscribers' stations gained. The number of telephones ordered out was unusually large, but improved operating methods and increased efficiency have enabled us to slightly increase the balance for surplus.

To the 31st December 371 of our employees have enlisted for Overseas Service. Of this number 246 have
families or relatives dependent upon them. When not otherwise provided for, the Company pays one-half of the ealaries of enlisted employees to their dependents.

This Company has 2,042 male employees of a military age, who, if not physically incapable, would be eligible for Overseas Service. 15 per cent of our employees of military age have, therefore, been enlisted to the end of the year.

The Company felt it to be a duty to purchase $\$ 200,000$ of the Canadian War Loan which was offered last December; and has undertaken to pay to the Canadian Patriotic Fund, during the current year, \$2,000 a month for ten months, a total of $\$ 20,000$. This payment yon will be asked to authorize.

With great regret we record the death on the 7 th of January, 1916, of one of the oldest members of the Board of Directors, Mr. Robert Archer, whose services for the past thirty-five years have been of the greatest value to the Company.

The financial statements are appended hereto.
All of which is respectfully submitted.

ROBERT MACKAY, Vice-President.

L. B. McFARLANE, President.

Monthead, February 24th, 1916.

## BALANCE SHEET. DECEMBER 31. 1915

ASSETS
Real Estate ..... \$ 3.569.341.10
Telephone Plant ..... $32,353,362.84$
Furniture, Tools and Supplies. ..... 1.121.526.35
Cash ..... 2,160,732.38
Bills and Accounts Receivable ..... 754,251.81
Stocks and Bonds ..... $2,745,576.87$$\$ 42,704,791.35$
LIABILITIES
Capital Stock Issued $\$ 18,000,000.00$
$5 \%$ Bonds. 1925 ..... 11,149,000.00
Accounts Payable ..... 352.646.41
Accrued Liabilities not due ..... 503,692.43
Unearned Revenue ..... $25,894.43$
Replacement and other Reserves. ..... 11.424.418.28
Surplus. ..... 1.249.139.80
\$42,704,791.35
Audited and verified.
P. S. ROSS \& SONS.Chartered Accountants.
E. PALM.General Auditor.

## EARNINGS STATEMENT FOR YEAR 1915

Gross Earnings ..... $\$ 9,634,673.81$
Operation Expense ..... 3.370.206.25
Current Maintenance. ..... 1,587,058.37
Depreciation ..... 2.170.000.00
Taxes ..... 285,424.15 7,412,688.77
Net Earnings ..... 2,221,985.04
Deduct Interest ..... 558.136.27
Balance ..... 1,663,848.77
Deduct Dividends 8\% ..... 1.440.000.00
Surplus Earnings ..... \$ 223,848.77
Audited and verified.
P. S. ROSS \& SONS. E. PALM.Chartered Accountants.General Auditor.

## STATISTICS

At Dec. 31. 1915 Increase doriat YearNumber of Owned Stations....242,7845.716
Number of Connecting and
Miscellaneous Stationa81.8178.745Total Stations324,60114.461
Number of Miles of Wire ..... 772.751
Number of Central Offices. ..... 449
Number of Employees ..... 7.933
Average Daily Connections 1915 —Exchange ..... 1.950. 413
Average Daily Connections 1915—Long Distance. ..... 20.079

The following statements, showing the growth and revenue of the Company in five year periods, which appeared in our last Annual Report, have been brought up to date by adding the figures for 1915.

| Year | Central <br> Oftces | Number of <br> Subscribers <br> Stations | Wire, ing Distance <br> Miles |  |
| :--- | :---: | :---: | :---: | :---: |
| 1885 | 126 | 10,200 | 3,000 | Pole Miles |
| 1890 | 212 | 20,437 | 8,228 | 4,071 |
| 1895 | 345 | 30,908 | 14,851 | 5,884 |
| 1900 | 343 | 40,094 | 21,350 | 6,525 |
| 1905 | 526 | 82,351 | 37,082 | 8,645 |
| 1910 | 508 | 138,370 | 54,133 | 8,861 |
| 1915 | 449 | 242,784 | 79,908 | 9,297 |

UNDERGROUND

| Year | Miles Conduit | Miles <br> Single Duct. | Miles Cable | Miles Wire |
| :---: | :---: | :---: | :---: | ---: |
| 1890 | 1.85 | 43.16 | 1.04 | 103.72 |
| 1895 | 12.10 | 143.64 | 16.35 | $2,211.54$ |
| 1900 | 46.71 | 321.07 | 156.57 | $30,686.40$ |
| 1905 | $99.6 \%$ | 572.56 | 264.34 | $94,131.80$ |
| 1910 | 191.10 | $1,014.66$ | 453.35 | $208,956.02$ |
| 1915 | 300.00 | $1,860.00$ | 819.60 | $450,665.00$ |

Total Assets, and percentage of Net Earnings thereto, in five year periods.

| Year | Total Assets (Excluding Cash and Receivables). | Exchange Revenue | Long <br> Distance <br> Revenue | Misc. Reyenue and Revenue from Outside Investments | Expenses | Net Earnings | $\begin{gathered} \text { W Net } \\ \text { Earnings to } \\ \text { Total } \\ \text { Assets } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1885 | \$1,527,503. | \$ 299,803. | \$ 36,629. | \$ 26,396. | \$ 196,496. | \$ 166,332. | 10.8\% |
| 1890 | 2,822,581. | 462,600. | 109,236. | 40,196. | 432,176. | 179,855. | 6.3 |
| 1895 | 4,765,644. | 834,518. | 178,313. | 74,292. | 760,463. | 326,660. | 6.8 |
| 1900 | 7,498,762. | 1,137,660. | 369,801. | 116,801. | 1,177,582. | 436,680. | 5.8 |
| 1905 | 14,062,605. | 2,342,870. | 901,367. | 273,367. | 2,512,696. | 1,004,898. | 7.1 |
| 1910 | 22,541,382. | 3,838,019. | 1,416,362. | 257,314. | 3,781,109. | 1,729,576. | 7.6 |
| 1915 | 39,789,807. | 7,156,302. | 2,306,636. | 171,836. | 7,412,689. | 2,221,985. | 5.6 |



