Stack

1965 ANNUAL REPORT

SASKATCHEWAN GOVERNMENT TELEPHONES

15 1966



DIRECTORS

HON. A. C. CAMERON — Chairman

HON, GORDON B. GRANT — Regina

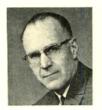
D. B. FURLONG, Esq. — Regina

HON. W. J. PATTERSON — Regina

R. L. PIERCE, Esq. Q.C. — Regina

A. G. STEWART, Esq. — Regina

A. T. WAKABAYASHI, Esq. — Regina



Hon. Gordon B. Grant



R. L. Pierce, Q.C.



D. B. Furlong



A. G. Stewart



Hon, W. J. Patterson



A. T. Wakabayashi





HON. A. C. CAMERON Chairman of the Board

SASKATCHEWAN GOVERNMENT TELEPHONES

HEAD OFFICE 2350 ALBERT STREET REGINA, SASKATCHEWAN



Regina, Saskatchewan, March I, 1966.

To His Honour, The Honourable Robert Leith Hanbidge, Q.C. Lieutenant Governor of the Province of Saskatchewan.

Sir

I have the honour to submit herewith the annual report of Saskatchewan Government Telephones for the year ending December 31, 1965 including the financial statement therefor, duly certified by the Provincial Auditor of Utilities, and in the form approved by the Treasury Board, all in accordance with the Saskatchewan Government Telephones Act.

I have the honour to be, Sir,

Your obedient servant,

Minister of Telephones and Chairman Saskatchewan Government Telephones.

MANAGEMENT

General Manager — G. D. McCORMICK

Assistant General Manager — Marketing and Long Range Planning — C. W. SPARROW

Assistant General Manager —
Operations and Engineering — T. J. PRIEST

Comptroller — A. L. M. NELSON

Manager — Public & Employee Relations — G. W. R. CLARKE

General Counsel and Secretary to the Board — T. A. HOWE

Chief Engineer — S. F. LEE

General Commercial Manager — R. D. McLEOD

General Plant Manager — J. HOUSTON

General Traffic Manager — A. G. THOMAS



G. D. McCormick



G. D. MICCOITTIC



T. A. Howe



C. W. Sparrow



S. F. Lee



T. J. Priest



R. D. McLeod



A. L. M. Nelson



J. Houston



G. W. R. Clarke



A. G. Thomas

1965 ANNUAL REPORT

THE operations of the Corporation in the year 1965 were marked by unprecedented growth in the number of telephones and in the volume of long distance messages. New records were established, reflecting the buoyant economy and industrial activity in Saskatchewan. Net income for the year amounted to \$6,182,595.

To meet the challenge of an increasing demand for new and improved services, the communications industry has experienced a great many changes during the last few years. To avail itself of technological advances in the field of communications and to provide the needed facilities for the increasing demand for services, Saskatchewan Government Telephones spent \$17,218,315 on telephone plant during the year.

To become more accessible to the public served by SGT and more knowledgeable of field operations, the Board of Directors undertook to conduct some of their regular board meetings at major centers in the province. By the year end, meetings had been held at North Battleford, Yorkton and Prince Albert.

The Corporation's New Head Office Building was officially opened on May I, 1965, by the Honourable Gordon B. Grant.

During the year, the Honourable A. C. Cameron became chairman of the board, replacing the Honourable Gordon B. Grant who continues to serve as a board member. In mid year, Mr. G. D. McCormick was appointed General Manager on the retirement of Mr. S. B. Medhurst.

More Telephones for More People

AS the year closed, the number of Corporation telephones neared the one quarter million mark. In 1965 the Corporation added 17,587 telephones as compared with the previous record of 15,064 telephones established in 1964. At the year end there were 247,876 Corporation telephones in service.

Over the past ten years, during which Saskatchewan's population increased approximately 9%, the number of SGT telephones doubled. This gain was not the result of urbanization of the rural population, for, the number of rural company owned telephones has, at the same time, shown an increase.

The program to convert manual exchanges to dial operation continued at a brisk pace. During the year automatic telephone service was extended to 23 exchanges. (For a list of these exchanges see page 16). At the year end, 137 exchanges were automatic and 245 exchanges were still manually operated. The proportion of Corporation telephones which are dial operated increased from 89.0% to 90.4% during the year.

Virtually all the Corporation's telephones and the connected rural telephones now have service on a 24 hour basis. Less than 1% are served by manually operated day service offices.

Local switching service was provided by the Corporation for 52,787 rural telephones owned by rural telephone companies whose lines connect to Saskatchewan Government Telephones' exchanges. Of the 1965 total 30,615 or 58% were dial operated, as compared with 27,065 or 51.5% in the previous year. In the province, there are an additional 3,211 telephone subscribers served by rural telephone companies who operate their own exchanges, but are connected to SGT's network for long distance service only.



Many hours were spent by SGT staff to equip Moose Jaw, Swift Current and their connected offices for Direct Distance Dialing service. Moose Jaw joined the DDD network in mid 1965 and Swift Current was scheduled for mid January 1966.



In Regina's Network Management Center, the staff can take action to avoid serious congestion and blockage of long distance calls. The display panel and supervisory cabinet are two of the tools used to indicate and correct overload conditions.

More Long Distance Calls by More Subscribers

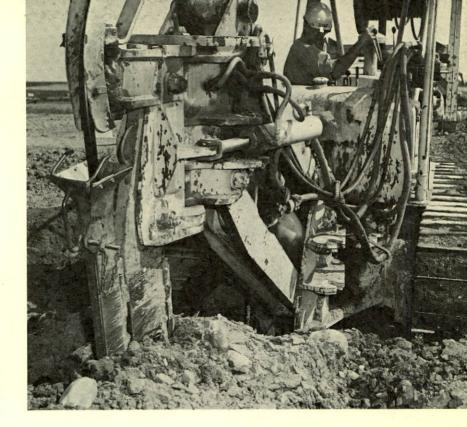
AVERAGING more than a million a month, the number of long distance calls originating in Saskatchewan reached a new high of 14,181,524 in 1965. This total is 13.1% greater than that attained in the previous year.

Direct Distance Dialing has enhanced SGT's ability to handle the accelerating growth in demand for long distance service. In addition to extending DDD to eight new community dial offices connected to Regina and Saskatoon, where DDD had previously been established, Moose Jaw and its three connected offices joined the network on April 4, 1965. (For a list of Saskatchewan places from which the public can dial long distance calls direct, please see page 18). At the year end, over 50% of the Saskatchewan telephones in 37 exchanges were equipped for DDD service. Saskatchewan telephone users dialed over 1,878,800 long distance calls during the year.

To assure the maximum flow of long distance traffic under peak conditions, the Corporation established a Network Management center in Regina. Similar programs are in operation in each of the 11 other regional centers on the North American Continent.

More Construction to Provide More Services

TO facilitate economical maintenance and in pace with industry trends, much work has been done to extend and modernize switching and distribution systems for the future. In the 1965 program, some 150 miles of cable for long distance service



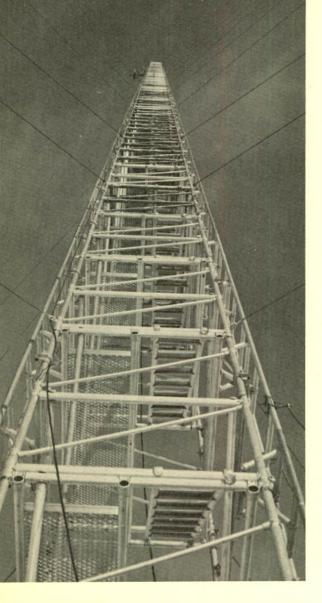
Each year more and more local and long distance cable is being buried underground in a constant effort to guarantee service, uninterrupted by windstorms, sleet or hoar frost.

were buried. At the same time approximately 250 miles of under-ground facility were added in new housing developments.

During the year, path-testing of the Saskatchewan section of a new interprovincial microwave route, which is being undertaken jointly by the three prairie telephone companies, was all but complete. The new route will provide needed facilities to cope with the high traffic growth in the prairie region. The network will operate from Winnipeg, entering south east Saskatchewan, connecting with the Corporation's present Regina-Saskatoon mircowave system, then proceeding west to connect in Alberta at Blackfoot and thence to Edmonton. The Saskatoon-Blackfoot section should be near completion early in 1967, with the remainder in operation a year later.

As well as the installation of Direct Distance Dialing equipment at Moose Jaw, DDD equipment was installed at Swift Current to meet the in-service date of January 16, 1966. The latter installation involves more communities than any of the previous DDD projects.

The high growth in demand for telephones in the expanding cities of Regina and Saskatoon necessitated substantial additional switching facilities. The most economical method to meet these requirements was found to be the establishment of new switching centres. In 1965 two such centres were completed and put in operation in Saskatoon while the building necessary for a Regina centre was well underway.





Portable towers, elaborate equipment and skilled personnel combine to insure the proper site locations for the new inter-provincial microwave network which will connect Winnipeg, Regina, Saskatoon and Edmonton.

With the completion of the new head office building early in the year, the administrative activities of the Corporation were brought together for the first time in almost ten years.

The value of telephone property at the end of the year amounted to \$157,015,013 an increase of \$10,331,147.

Wide Range of Communication Services

Modern marketing practices, coupled with Saskatchewan's expanding economy, spurred both residence and business calling and created opportunities for more sophisticated methods of communicating.

One of these was a new service called tele-lecturing installed by SGT for the University of Saskatchewan, Regina Campus. It was put into service for the first time in Canada and provided a means of transmitting a lecturer's notes and voice over long distance circuits to a number of widely separated classes simultaneously. This teaching technique increases the facilities supplied by the Corporation as aids to education. Others include closed-circuit television and home-to-school telephone service.

WATS (Wide Area Telephone Service), defined as "a rating option which extends the customer's flat rate calling range to telephones within seven progressively wider zones, the largest of which includes the whole of Canada", was introduced to Saskatchewan in 1965.



The 1965 Saskatchewan Potash Show was the site of SGT's most ambitious display of sophisticated communications equipment and services now marketed by the Corporation.

Special private exchanges and other specialized systems continue in high demand. A closed circuit television installation in the university at Saskatoon was put into service. Mobile telephone service for industrial use and highway maintenance was expanded during the year. Data speed, Phone Fax, and TWX services each of which is provided on a national or inter company basis, continue to grow.

New service offerings are under continuous study to insure that the business demand for high capacity, diversified communications is met.

Training and Safety

THE Corporation scheduled initial and specialized training courses to keep its employees abreast of the technical and procedural demands of its services. Some 45 individual training courses were provided for various employee categories during the year. The subjects varied widely — from management orientation and development to safety practices, from engineering and operating methods to salesmanship — each in its special application to communications. These do not take into account courses attended by employees who voluntarily took part in the shared-cost out-of-hours education program.

Even though an enviable record was maintained, safety practices and procedures were emphasized throughout the year by means of films and meetings and through the Corporation's safety committee.



In addition to individual donations, SGT employees joined together in community service at clinics in Moose Jaw, Regina, Saskatoon and Yorkton to boost the supply of blood in the Red Cross Blood Transfusion Service Banks.

Appreciation

At the end of 1965 there were 2,310 employees who have contributed to the achievements of the Corporation. Without their skills and co-operation, none of the challenges which faced SGT could have been met. For their application and spirit, the Corporation records its sincere appreciation.

The mutual respect and confidence existing between the Corporation and the Communications Workers of America continued throughout the year. A two-year agreement covering the non-management employees was negotiated. A further evidence of co-operation was demonstrated in successful blood donor clinics, jointly sponsored in 1965 by Union and Management, for the Red Cross Blood Transfusion Service.

Jubilee-Centennial

TO commemorate Saskatchewan's Diamond Jubilee, the Corporation established, in its head office building, a historical display of operating telephone equipment known as TELORAMA. This museum, open to the public the year round, attracted in 1965 an attendance of about 10,000 people, many of whom were tourists.

To mark the Canada Centennial, the Corporation has joined with other members of the Telephone Association of Canada to provide a telephone pavilion at Expo '67. One of the feature attractions in the pavilion will be a spectacular film about Canada and the Canadian way of life. In the exhibition area of the pavilion will be entertaining displays of communications to-day and in the future.



Hon. A. C. Cameron adds his signature to the agreement between Saskatchewan Government Telephones and the Communications Workers of America. Looking on are CWA representative R. Wyatt, left and SGT's General Manager, G. D. McCormick.



The Financial Record

THE relatively high growth rate in telephones and long distance traffic resulted in increased revenues and expenses during the year.

Operating revenues for 1965 amounted to \$32,554,096, an increase of \$3,724,-539 or 12.9% over the previous year. Local service revenues increased by \$1,012,-316 or 9%, while toll service revenues were \$2,562,777 or 15.2% higher than in 1964.

Operating expenses for the year amounted to \$21,732,146, an increase of \$1,638,826 or 8.2% over the previous year. Increased depreciation charges of \$793,094 are attributable mainly to the increase in plant in service. The balance of the increase in operating expenses is due primarily to increased salary and wage rates of approximately 3%, and the cost of increased staff to handle the mounting work load.

Fixed charges of \$6,046,318 show an increase over the previous year of \$779,838 or 14.8%. The major item in this category, Interest and Exchange on Government Advances, increased by \$673,443, reflecting the cost of additional long term capital. Grants in lieu of taxes amounted to \$398,959, an increase of \$97,899 over the previous year, due to the increase in the value of land and buildings in use by the Corporation.

Net income for the year amounted to \$6,182,595.

The major sources of capital funds during the year were Operations which provided \$12,598,053 and Advances from the Government of Saskatchewan in the amount of \$11,051,784. A total of \$17,218,315 was applied to construction spending while a total of \$4,370,981 was allocated towards repayment of capital advances. An amount of \$3,932,595 was appropriated as a dividend payable to the Provincial Treasurer. The balance of net income, namely \$2,250,000, will be applied towards financing construction expenditures in the coming year.

LIABILITIES	1965	1964
CAPITAL EMPLOYED Liability for Advances made by Government of Saskatchewan Provision for Exchange on Capital Advances Payable in U.S. Dollars (Note I) Earnings Retained for Capital Expenditures Provision for Fire Losses	\$ 121,958,293 876,973 20,739,190 27,838 	\$ 112,687,661 140,500 18,489,190 19,910 \$ 131,337,261
CURRENT AND ACCRUED LIABILITIES Interest Accrued on Government Advances Accounts Payable Dividend — Government of Saskatchewan Service Billed in Advance	\$ 1,568,314 1,845,180 3,932,595 459,072 \$ 7,805,161	\$ 1,453,158 3,513,414 4,715,591 417,382 \$ 10,099,545
	\$ 151,407,455	\$ 141,436,806

Note 1: At December 31, 1965, the Liability for Advances made by the Government of Saskatchewan includes \$35,574,713 (U.S. Dollars). Of this amount, \$10,000,000 U.S. was received during 1965 and the related exchange premium in the amount of \$736,473 was set aside as additional provision for exchange costs which may be incurred in repayment of such advances.

SASKATCHEWAN
GOVERNMENT
TELEPHONES

BALANCE SHEET

AS AT DECEMBER 31, 1965 (1964)

ASSETS	1965	1964
TELEPHONE PROPERTY Land and Buildings at Cost Telephone Plant and Equipment at Cost	\$ 20,029,953 136,377,445	\$ 18,965,521 126,441,310
Less: Accumulated Depreciation	\$ 156,407,398 45,291,089	\$ 145,406,831 41,169,142
Construction in Progress	\$ 111,116,309 607,615	\$ 104,237,689 1,277,035
	\$ 111,723,924	\$ 105,514,724
SINKING FUNDS AND OTHER ASSETS Equity in Government of Saskatchewan Sinking Funds Sundry Other Assets	\$ 25,729,224 6,064	\$ 21,460,056 6,801
	\$ 25,735,288	\$ 21,466,857
CURRENT ASSETS Cash and Temporary Cash Investments Accounts Receivable (less allowance for	\$ 4,593,374	\$ 5,539,721
doubtful accounts) Material and Supplies (at Cost) Prepayments	4,223,237 3,264,981 313,040	3,496,202 3,651,178 279,918
	\$ 12,394,632	\$ 12,967,019
DEFERRED CHARGES Unamortized Discount and Expense on	A 1552/11	
Government Advances	\$ 1,553,611	\$ 1,488,206 \$ 141,436,806

SASKATCHEWAN
GOVERNMENT
TELEPHONES

AUDITOR'S REPORT

Pursuant to the provisions of the Saskatchewan Government Telephones Act an examination of the accounts and records of the Saskatchewan Government Telephones has been made under my direction for the year ended December 31, 1965. All the information and explanations required by me have been obtained. The examination included a general review of the accounting procedures and such tests of the accounting records and other supporting evidence as was considered necessary in the circumstances.

Provision has been made for depreciation of buildings, plant and equipment in accordance with regulations made by the Lieutenant Governor in Council pursuant to Section 34 of the Saskatchewan Government Telephones Act. Full provision has been made for interest on capital advances.

I report that, in my opinion, the accompanying Balance Sheet and Statement of Income are properly drawn up, in accordance with generally accepted accounting principles applied on a basis consistent with that of the preceding year, so as to show a true and correct view of the state of the financial affairs of the Saskatchewan Government Telephones as at December 31, 1965 and the results of its operation for the year ended on that date, according to the best of my information and the explanations given to me and as shown by the books of account of the Corporation.

Regina, Saskatchewan, February 17, 1966. C. H. Smith, F.C.A., Provincial Auditor of Utilities.

STATEMENT OF INCOME

For the year ended December 31, 1965 (1964)	1965	1964	
OPERATING REVENUES Local Service Rural Companies Connecting Fees Toll Service Miscellaneous	\$ 12,267,401 390,725 19,440,113 586,802	\$ 11,255,085 387,427 16,877,336 430,083	
Less: Provision for Uncollectible Accounts	\$ 32,685,041 130,945	\$ 28,949,931 120,374	
TOTAL OPERATING REVENUES	\$ 32,554,096	\$ 28,829,557	
OPERATING EXPENSES Maintenance Traffic Commercial Marketing Depreciation General Administration Superannuation and Workmen's Compensation Insurance Other Operating Expenses	\$ 4,910,547 5,081,011 1,641,342 341,055 7,299,179 1,559,282 493,385 71,275 335,070	\$ 4,589,576 4,947,841 1,566,841 274,732 6,506,085 1,372,430 495,583 58,099 282,133	
TOTAL OPERATING EXPENSES (Note 2)	\$ 21,732,146	\$ 20,093,320	
NET OPERATING REVENUE	\$ 10,821,950	\$ 8,736,237	
ADD: OTHER INCOME Interest and Miscellaneous Sinking Fund Earnings	\$ 279,408 1,127,555	\$ 310,265 935,569	
	\$ 1,406,963	\$ 1,245,834	
	\$ 12,228,913	\$ 9,982,071	
DEDUCT: FIXED CHARGES Grants in Lieu of Taxes Interest and Exchange on Government Advances	\$ 398,959 5,521,465	\$ 301,060 4,848,022	
Amortization of Discount on Government Advances Outstanding Other Fixed Charges	113,245 12,649	105,431 11,967	
	\$ 6,046,318	\$ 5,266,480	
NET INCOME FOR THE YEAR	\$ 6,182,595	\$ 4,715,591	
Disposition of Net Income for the Year Dividend — Government of Saskatchewan Earnings Retained for Capital Expenditures	\$ 3,932,595 \$ 2,250,000	\$ 4,715,591	
	\$ 6,182,595	\$ 4,715,591	

Note 2: Expenditures during 1965 for the Administration of the Department of Telephones in the amount of \$165,934 and Other Assistance to Rural Telephone Companies during the year amounting to \$81,869 are not included as they are reimbursable by grants from the Consolidated Fund of the Province.

STATEMENT OF SOURCE AND DISPOSITION OF FUNDS

SOURCE OF FUNDS	1965	1964	
Operations: Net Income for the year	\$ 6,182,595	\$ 4,715,591	
Add: Depreciation and other non-cash charges to income	7,654,930	6,865,750	
Deduct: Sinking Fund earnings and other non-cash income	(1,239,472)	(1,117,015)	
Advances from Government of Saskatchewan	\$ 12,598,053	\$ 10,464,326	
Net Proceeds Net recoveries from telephone property retired Miscellaneous items — net	\$ 11,051,784 3,482,134	\$ 15,952,500 3,581,521 64,312	
	\$ 27,131,971	\$ 30,062,659	
DISPOSITION OF FUNDS Telephone Property Additions			
Gross Additions Less: Interest charged construction	\$ 17,218,315 111,917	\$ 20,952,756 181,446	
Repayment of advances to Government of Saskatchewan	\$ 17,106,398	\$ 20,771,310	
Total repaymentLess: Portion repaid from Sinking Funds	\$ 1,229,368 297,191	\$ 1,009,129 598,726	
Sinking Fund contributions Dividend — Government of Saskatchewan Increase in Working Capital	\$ 932,177 3,438,804 3,932,595 1,721,997	\$ 410,403 \$ 2,808,804 4,715,591 1,356,551	
	\$ 27,131,971	\$ 30,062,659	

SCHEDULE OF TELEPHONE PROPERTY

	Total as at January I, 1965	Additions for 1965	Retirements for 1965	Total as at December 31, 1965	
Land	\$ 1,090,580	\$ 111,511	\$ 495	\$ 1,201,596	
Buildings	17,874,941	962,208	8,792	18,828,357	
Telephone Plant	123,751,857	16,181,247	6,620,573	133,312,531	
Construction in Progress	1,277,035	(669,420)		607,615	
Office Furniture and					
Fixtures	495,559	171,817	29,363	638,013	
Mechanical Office					
Equipment	257,253	47,006	48,986	255,273	
Tools & Work Equipment	895,566	238,524	84,437	1,049,653	
Vehicles	1,041,075	175,422	94,522	1,121,975	
	\$ 146,683,866	\$ 17,218,315	\$ 6,887,168	\$ 157,015,013	

SASKATCHEWAN GOVERNMENT TELEPHONES COMPARATIVE CHARTS, **GRAPHS** Sc STATISTICS

NEW DIAL **EXCHANGES**

Dial Conversions in 1965

Arborfield

Domremy

Neudorf

Asquith

Eastend

Pense

Balgonie

Eatonia

Quill Lake

Blaine Lake

Francis

St. Louis

Bruno

Ituna

Wawota

Ceylon

Laird

Coleville

Yellow Grass

Lampman

Zenon Park

Craik

Langham

Dial Conversions Scheduled for 1966

Calder

Leask

Rocanville

Chaplin

Lemberg*

Sceptre*

Dinsmore

Meota

Southey

Elfros

Milestone

St. Walburg*

Govan

Ogema

Willow Bunch*

Pennant*

Windthorst

Hague Hanley*

Plato

Kincaid

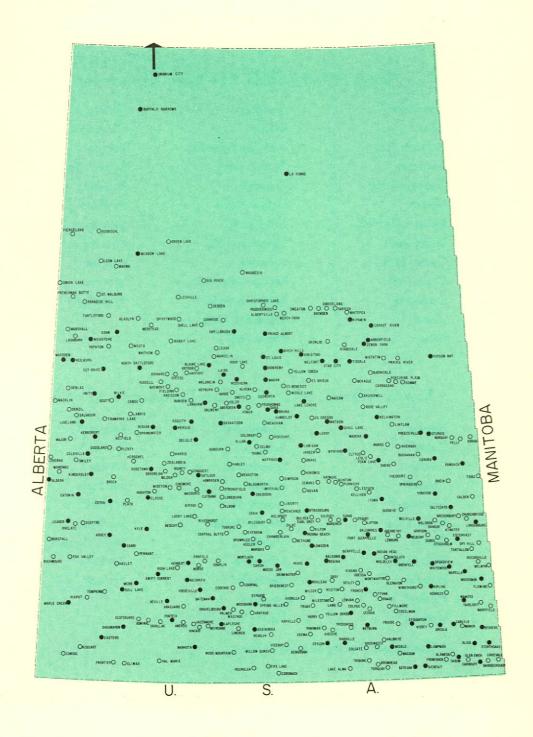
Prelate

^{*} Completed January-February 1966.

TELEPHONE EXCHANGES

MANUAL O

DIAL



DIRECT DISTANCE DIALING CENTERS

Places Where DDD has been Introduced

Aberdeen Allan

Asquith ('65) Balcarres Balgonie ('65)

Biggar

Blaine Lake ('65) Broadview Caron ('65) Craik ('65) Cudworth Cupar

Dana

Davidson

Delisle

Fort Qu'Appelle Francis ('65)

Grenfell Indian Head Laird ('65)

Langham ('65) Lumsden

Moose Jaw ('65) Mortlach ('65)

Mossbank ('65) Pense ('65) Perdue

Regina

Regina Beach

Qu'Appelle

Rouleau Rosthern Saskatoon Strasbourg

Wakaw Watrous

Wolseley

Places Where DDD is to be Introduced in 1966

Abbey* Cabri*

Calder Chaplin Esterhazy Foam Lake

Govan Gull Lake* Hague

Hanley*

Hodgeville*

Ituna

Langenburg Leader*

Lemberg*
Maple Creek*

Melville Milestone Neidpath*

Neudorf Neville* Pennant*

Ponteix* Prelate

Saltcoats Sceptre*

Southey

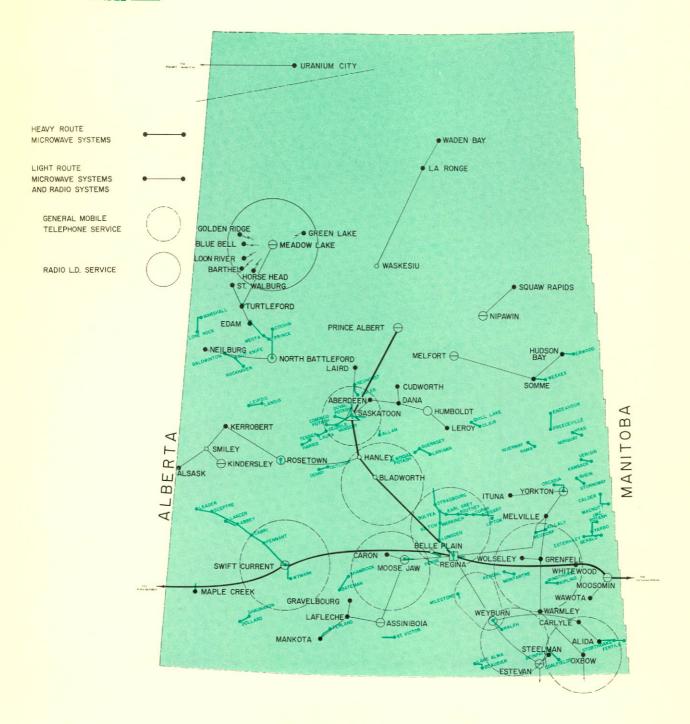
Swift Current*

Webb* Yorkton

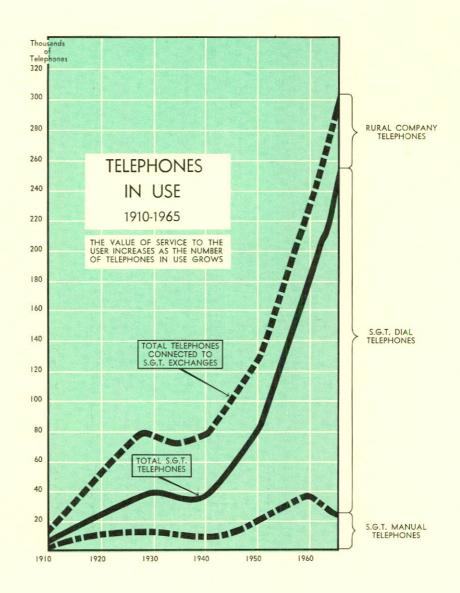
^{*} Completed January-February 1966.

RADIO SYSTEMS AND BURIED CABLE

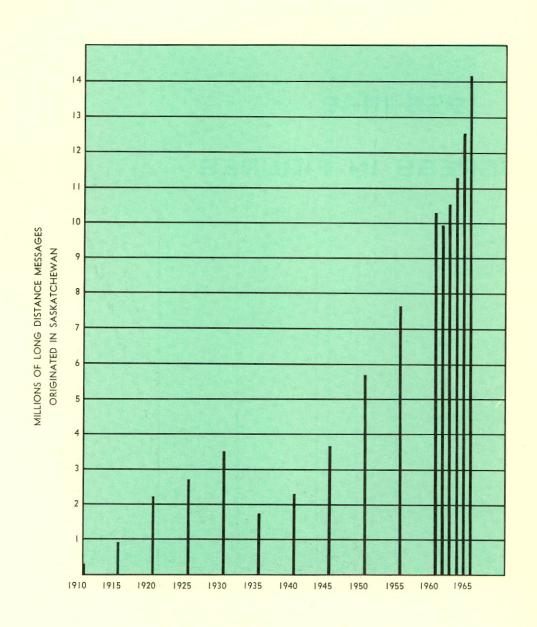
RADIO ____



TELEPHONES IN USE 1910-1965



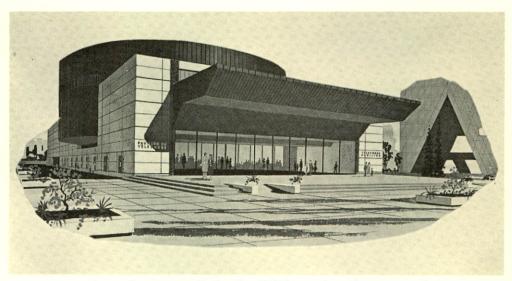
LONG DISTANCE MESSAGES 1910-1965



1955-1965

PROGRESS IN FIGURES

	1965	1964	1963	1962	1961	1955
Number of Telephones						
S.G.T. Owned	247,876	230,289	215,225	202,861	193,120	124,155
Rural Company Owned (Switched by S.G.T.)	52,787	52,553	52,333	52,302	51,268	50,262
TOTAL	300,663	282,842	267,558	255,163	244,388	174,417
Percentage Dial (S.G.T.)	90.4%	89.0%	86.4%	82.9%	80.9%	77.6%
Number of S.G.T. Offices						
Exchanges	382	380	373	369	366	360
Toll Stations	74	83	98	104	118	171
TOTAL	456	463	471	473	484	531
Long Distance Messages						
Origin in Saskatchewan	14,181,524	12,535,951	11,299,498	10,584,138	9,978,945	7,656,444
Increase over previous	1 1,101,021	12,000,701		10,001,100	7,770,710	7,000,111
year	13.13%	10.94%	6.76%	6.06%	2.58%	4.4%
F				-		"
Finance						
Telephone Property (at cost)	\$157.015.013	\$146 683 866	\$131 930 987	\$120,274,800	\$111 670 577	\$ 59 081 766
Total Revenue	34,092,004	30,195,765	27,063,063	24,534,782	23,143,560	12,614,815
Total Expense	27,909,409	25,480,174	22,904,792		19,890,005	10,123,618
Net Income	6,182,595	4,715,591	4,158,271	3,670,972	3,253,555	2,491,197
Employees (at year end)						
Men Men	1045	1014	985	917	875.	725
Women	1265	1167	1114		1047	1105
TOTAL	2310		2099		1922	1830
Total Payroll	\$ 11,438,606	\$ 10,512,348	\$ 9,889,469	\$ 8,982,725	\$ 8,699,153	\$ 5,524,859



For nearly 100 years the Canadian Telephone industry has anticipated and met Canada's needs for the best possible communications services. This story will be told in the TELEPHONE PAVILION at EXPO '67.



TELORAMA is SGT's museum of telephone history. This is the story of communications, shown by actual working equipment from ancient sight and sound signals to the space satellites of tomorrow.



SGT



A MEMBER OF THE TRANS-CANADA TELEPHONE SYSTEM