

# Annual Reports 1980

Ætna Casualty / Excelsior Life

Ætna Casualty Company of Canada  
The Excelsior Life Insurance Company

*Pour recevoir un exemplaire français  
des présents rapports annuels,  
veuillez en faire la demande  
à l'adresse suivante:*

Ætna Casualty du Canada, Compagnie d'Assurance  
L'Excelsior, Compagnie d'Assurance-Vie  
20, rue Toronto, Toronto  
Ontario M5C 2C4



## Ætna Casualty

Ætna Casualty Company of Canada is an integrated part of worldwide Ætna Life & Casualty operations offering Canadians a full range of general insurance products.

And while the company as it's now named was incorporated eleven years ago, its roots as an organization providing insurance products to Canadians go back more than 125 years.

Ætna began in business in Canada in 1853 as the Ætna Life Insurance Company. (Life insurance operations are now conducted by The Excelsior Life Insurance Company).

In 1919, the company began to offer property-casualty insurance through The Ætna Casualty and Surety Company, an identity which has been maintained for over 60 years. In 1977, Ætna's general insurance business in Canada was transferred from the Canadian branch of The Ætna Casualty and Surety Company to Ætna Casualty Company of Canada – a full-fledged Canadian property-casualty insurance company.

Working co-operatively with Excelsior Life, Ætna Casualty continues to take an innovative approach to meeting the general insurance needs of Canadian consumers.

## Excelsior Life

The Excelsior Life Insurance Company is one of Canada's oldest – and most innovative – life insurance organizations.

The company began business in Ontario in 1890 and by the turn of the century had opened life insurance offices across Canada under provincial licenses. In 1897 the company became licensed federally. In 1951, Excelsior Life entered the group insurance field and nine years later became affiliated with Ætna Life & Casualty of Hartford, Connecticut. Ætna now controls 100 per cent of the issued shares of Excelsior Life.

Early in 1961, Excelsior Life began offering accident and sickness insurance to Canadians as part of a comprehensive range of insurance products. In 1972, Excelsior Life established a national brokerage operation to expand growth and service potential. Since that time, the company has grown substantially, due to the effort of its more than 1600 employees, sales representatives and brokers located in over 50 offices and agencies.

Recognizing the trend toward integrated life and property-casualty operations, Excelsior Life works closely with its Canadian affiliate Ætna Casualty Company of Canada

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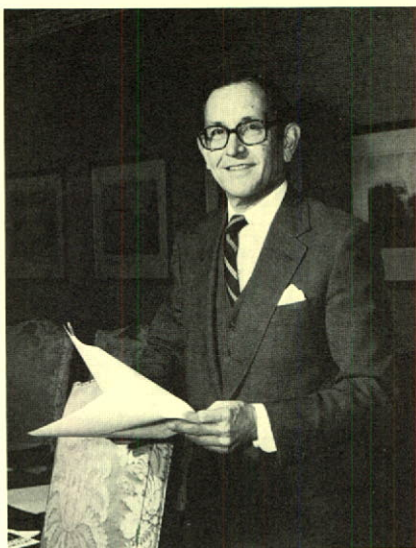
## President's Message

1980 was a difficult year for the insurance industry, and for many other financial businesses, as interest rates reached record high levels, retreated sharply and rose again. It was a time when Aetna Casualty/Excelsior Life were challenged by both external developments and changing internal needs. It was also a time when we were able to continue the pattern that our two companies established in the last half of the 1970's, of having a higher rate of growth in Canadian premium income than the industry.

Our growth record is largely due to the dedication, loyalty and hard work of our employees, who have developed new products that are receiving good acceptance in the marketplace and new, improved systems and service capabilities. It is also due to an effective and dedicated sales force.

During the past year, Excelsior Life's premium income increased by more than 11%. Total revenues, including investment income, were up by 12.4% to \$324.9 million. Net Operating Earnings, at \$8.6 million, were slightly ahead of the 1979 record; and net income, including capital gains, reached \$12.1 million compared to \$11.5 for the previous year. At year end, assets stood at \$873.4 million, compared with \$798.0 million for 1979. Almost all of the asset growth took place in company funds, which increased 12.9% while assets of segregated funds were up 1.3%. Capital and Surplus in Excelsior Life increased by \$12.1 million to \$84.7 million. Total life insurance in force crossed the \$10 billion mark for the first time, more than double the volume just four years earlier.

Spurred by the introduction of New Money Life late in 1979, the Life Division recorded the sales highlight of the year by generating



sales in excess of \$10 million of new annualized premium for the first time ever. That is an increase of 26% over the previous record which was set in 1979, considerably above the rate of increase in individual sales for the life insurance business.

Improved productivity of the agency force was not the only highlight of the year. Another was the herculean effort by the Life Division and Corporate Systems Services to bring the highly complex and extensive Lifeline 80 system on-line at year-end. This achievement would never have been possible without the support of the entire organization and a commitment by the Lifeline 80 team.

After a long history of increasing sales, the Group Division changed its emphasis in 1980 to controlling expenses and increasing profitability. This included needed rate increases for existing life and health accounts, and our strategy coincided with a decline of activity throughout the group market.

As a result, sales to new customers declined for the first time in many years. Sales of additional benefits to existing policyholders were very strong and exceeded expectations. The Division also took a step toward increasing future productivity

through the implementation of EXCLAIMS for the processing of group health claims in the Toronto and Hamilton offices.

Yield rates were higher than expected and total investment income for Excelsior Life, at \$92.9 million, was 15.7% above the 1979 figure. The yield on life fund assets increased from 10.2% to 11.0%, which is one of the highest in the industry. Aetna Casualty's investment income grew 26.1% to \$5.4 million from \$4.3 million.

The greatest disappointment of the year was the extreme deterioration of property and casualty claims and losses for the entire industry and for our company in particular. We recognized at the beginning of the year that the cycle had turned down for the industry, but we underestimated the size of the slide. Although total personal lines premiums were up substantially, 42% over '79, claims under the impact of inflation rose even more rapidly. Rate levels for commercial lines continued to be inadequate. As a result, Aetna Casualty had a net operating loss of \$696,000 for the year, after recovery under reinsurance treaties and despite good gains in investment income. The 25.4% increase in earned premiums to \$47.3 million is expected to be well above industry growth that is estimated to be in the 7 to 10% range.

One of the major departments involved in any modern and complex business enterprise is represented by our Corporate Systems Services, which has the critical task of supplying special skills, technology and data centre operations. The volume of tasks required of CSS

and the quality of skilled people have expanded tremendously in the last few years.

1980 also saw recruiting and staffing functions reach an all-time high at Head Office, with 459 openings filled from external and internal sources.

This was accomplished without increasing the size of our recruiting staff. The salary review for our two companies was fully integrated on July 1st for our 1400 employees.

A five-year space plan involving the use of modular furniture was prepared and put into effect with the conversion of the Life Division space now being completed.

Staff development courses and programs, as we continue our commitment to personal growth, have expanded.

The Financial Division achieved an important revision of the management statement packages,

moved to monthly budget and expense monitoring so as to help provide the tools for expense control and installed a new investment income allocation model.

The success of the outstanding National Sales Conference in Acapulco was due in no small part to the excellent co-ordination between Conference and Travel Services and the Life Division.

1980 has also been a year of significant successes on the part of Medical, Law and Linguistic Services and Public Affairs.

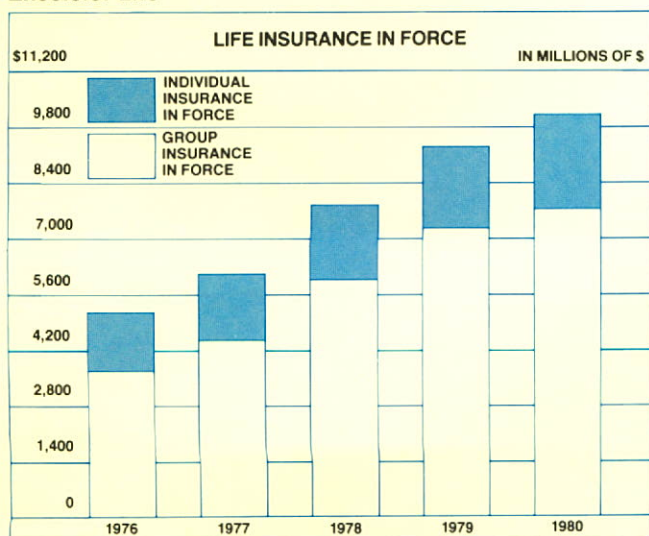
It was a challenging year and much remains to be done in 1981. Growth is expected to be slow in the economy during the first half of the year, and it will take time for the Casualty underwriting environment to improve. I am confident that we have the programs in place to continue to increase market share at a sound rate, to strengthen the management and control of expenses and to improve productivity, unit costs and profitability of our operations. In addition to these plans and

programs, I am even more confident that Aetna/Excelsior people have the professional and technical ability and, more importantly, the determination and commitment so amply demonstrated by their achievements and superior efforts in last year's environment. With this kind of teamwork behind us, I am sure that Aetna Casualty/Excelsior Life will continue to outperform the industry.

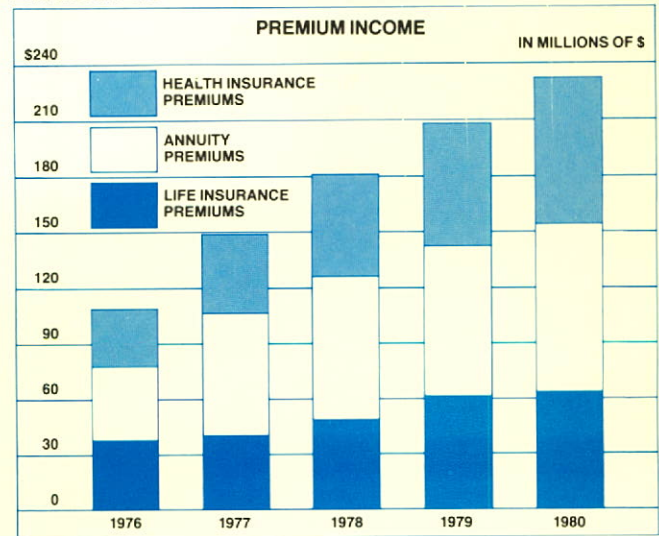
*Gordon N. Farquhar*

Gordon N. Farquhar  
President and  
Chief Executive Officer  
February 18, 1981

**Excelsior Life**



**Excelsior Life**



# Divisional Commentary

## Life Division

Total Life Division Sales for 1980 were just over \$10 million, 26% ahead of 1979. This record performance was achieved in the Canadian market where the Life insurance industry is anticipating an average increase in the order of 10% over the previous year.

A major contributor to this result was the New Money Life policy that was introduced in September, 1979. Net annualized premium in 1980 totalled \$3.3 million. Non-Par Annuity sales were also favourable. Par sales, on the other hand, at \$1.4 million, were below 1979, reflecting the shift of consumer emphasis to non-par lines.

As a result of the overall sales increase, premium income of \$59 million is 21% over last year.

The Life Division successfully completed the development work for its new electronic data system LIFELINE 80. This complex system, which is designed to administer all of Life Division records, went on-line January 5, 1981 following an intense development and conversion period. We believe the system

gains the Life Division a unique advantage and shall place the organization at the forefront of the Industry in Canada. It will allow for substantial growth and innovation with product design.

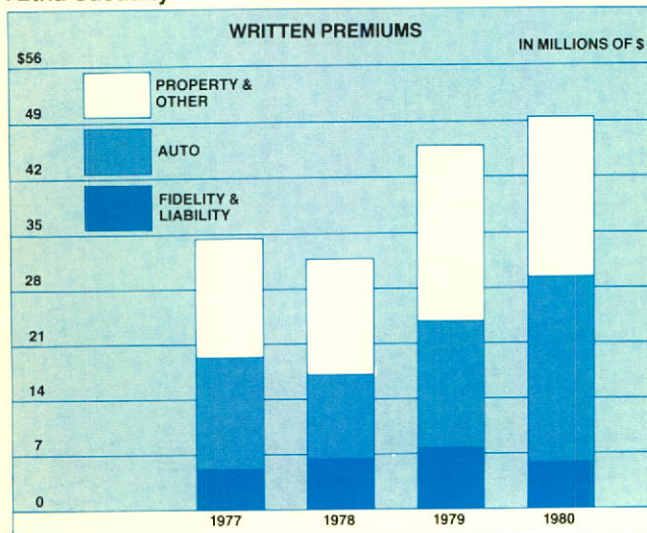
Progress in the 80's will require growth in field management. In 1980 a new training program was initiated to identify, train and develop management talent. The first twelve months of the program produced three branch managers. We also added substantial strength to our marketing organization in Quebec with the appointment of a Director of Life Operations, Quebec.

## Casualty Division

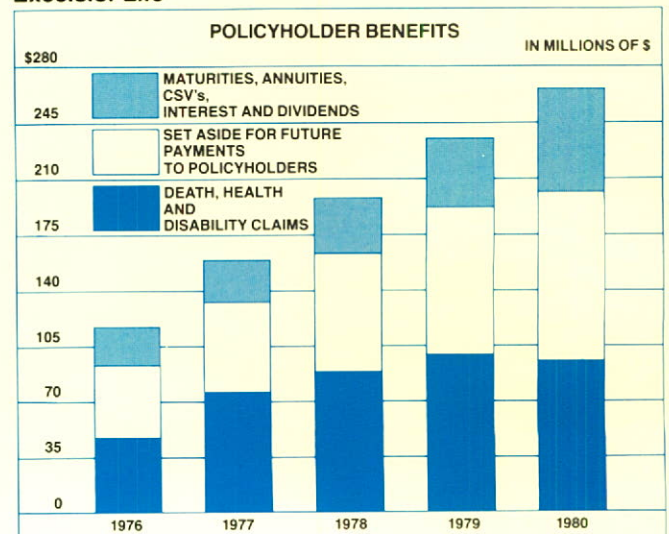
1980 was the worst year on record for the Casualty-Property insurance industry in Canada. It is estimated that underwriting losses for the general insurance industry for 1980 will reach a record level, perhaps in excess of \$600 million. Inflation, arson, insurance-related crime, and a recessionary economy have combined to be the chief contributors to escalating claims costs. While frequency in automobile claims remains reasonably low, both bodily injury and property damage severity increased dramatically, particularly during the latter part of 1980. In addition, many underwriters and reinsurers appear to have ignored prudent underwriting and have offered low premium rates in order to increase market share and cash flow.

Part of the rate problem can be attributed directly to the wage and price program in operation during the latter half of the 1970's. In addition to requiring that rates not rise above fixed levels during the period

**Ætna Casualty**



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## Group Division

of controls, Aetna Casualty was also required to freeze its personal rate lines for all of 1979. Consequently, our casualty operation began 1980 with outdated and deficient rate structures for personal lines established in 1977. While rate action was taken throughout 1980 Aetna Casualty nevertheless had a loss on the year's operations of \$696,000.

The largest contributions to these losses were in the auto line, primarily in Quebec. Excess and Bond were the only lines to show a profit.

The Group Division had a very satisfactory year overall especially in the areas of profitability and expense control.

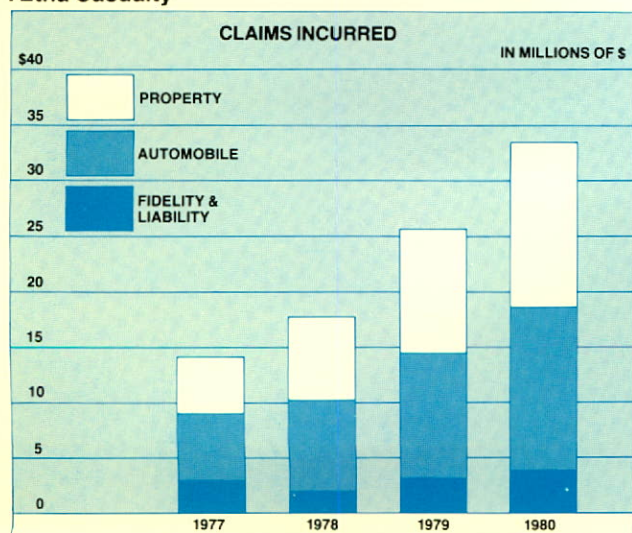
Despite a troublesome economy Division earnings for 1980 were double those for the previous year. This was achieved in part through a reduction in both the percentage and actual dollar rate of expense growth that took place in the two prior years.

Sales in 1980 were disappointing. New group premiums in 1980 of \$23.6 million were significantly

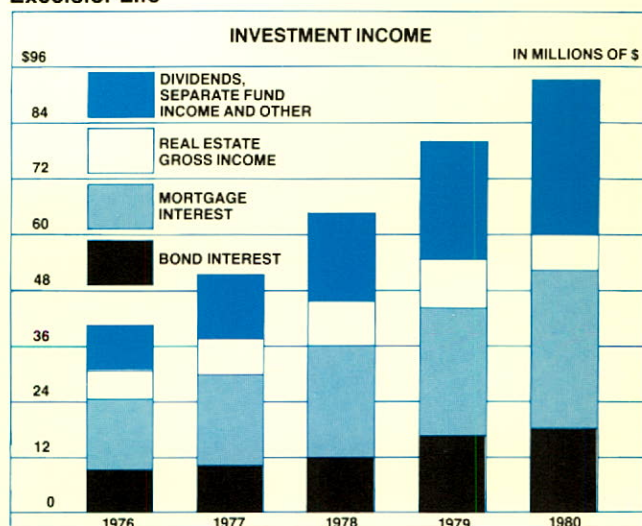
below 1979 the record high. The market for new sales was off, principally due to economic slowdown and in addition, competition increased as many companies attempted to improve market share.

A major reorganization of the division management structure, including the appointment of a Director of Field Operations, was completed during the year. Major strides were also made towards the completion and full implementation of two large EDP administration systems.

**Aetna Casualty**



**Excelsior Life**



# The Excelsior Life Insurance Company

## Statement of Net Income

For the year ended December 31, 1980  
(with comparative figures for 1979)  
(thousands of dollars)

	<u>1980</u>	<u>1979</u>
Revenue		
Premium income	<b>\$232,043</b>	\$208,753
Investment income	<b>92,890</b>	80,285
	<b><u>324,933</u></b>	<u>289,038</u>
Benefits and expenses		
Current and future benefits	<b>266,073</b>	234,949
Operating expenses	<b>40,196</b>	33,996
Investment expenses	<b>6,748</b>	8,715
Premium and other taxes	<b>3,313</b>	2,878
	<b><u>316,330</u></b>	<u>280,538</u>
Net operating earnings before undernoted items	<b>8,603</b>	8,500
Net capital gains on the sale of real estate and health branch investments	<b>3,529</b>	3,022
Net income	<b><u>\$ 12,132</u></b>	<u>\$ 11,522</u>
Net income by account:		
Participating policyholders' net income		
Before dividends	<b>\$ 5,715</b>	\$ 3,960
Dividends to participating policyholders	<b>2,969</b>	3,258
Participating policyholders' net income	<b>2,746</b>	702
Shareholders' net income	<b>9,386</b>	10,820
Net income	<b><u>\$ 12,132</u></b>	<u>\$ 11,522</u>

See accompanying notes to financial statements.



# The Excelsior Life Insurance Company

## Statement of Retained Earnings

For the year ended December 31, 1980  
(with comparative figures for 1979)  
(thousands of dollars)

	Participating Policyholders' Account	Non-Participating Policyholders' and Shareholders' Account	<b>1980 Total</b>	1979 Total
Unappropriated				
Balance, beginning of year	\$13,167	\$32,164	<b>\$45,331</b>	\$34,328
Net income	2,746	9,386	<b>12,132</b>	11,522
Dividends to shareholders	—	—	—	(25)
Transfer to appropriated retained earnings	(337)	(4,631)	<b>(4,968)</b>	(494)
Balance, end of year	<u>\$15,576</u>	<u>\$36,919</u>	<u><b>\$52,495</b></u>	<u>\$45,331</u>
Appropriated				
Balance, beginning of year	\$ 6,620	\$20,389	<b>\$27,009</b>	\$26,515
Transfer from retained earnings	337	4,631	<b>4,968</b>	494
Balance, end of year	<u>\$ 6,957</u>	<u>\$25,020</u>	<u><b>\$31,977</b></u>	<u>\$27,009</u>

See accompanying notes to financial statements.

# The Excelsior Life Insurance Company

## Balance Sheet

December 31, 1980  
(with comparative figures for 1979)  
(thousands of dollars)

	1980	1979
<b>Assets</b>		
Cash and short term investments	\$ 31,475	\$ 42,265
Bonds and debentures	137,308	127,401
Stocks – common and preferred	27,252	25,271
Mortgage loans	344,886	282,727
Investment real estate	25,642	28,824
Property occupied by the company	5,417	5,546
Investment in subsidiaries	3,929	3,906
Policy loans	25,031	22,239
Investment income due and accrued	12,358	8,786
Other assets	18,617	12,601
Separate fund assets	241,443	238,459
	<u>\$873,358</u>	<u>\$798,025</u>
<b>Liabilities and Capital and Retained Earnings</b>		
Policy liabilities	\$416,050	\$373,912
Policy and contract claims	72,332	60,981
Policyholders' funds left with company	18,387	17,177
Policyholders' dividends and refunds	15,607	17,637
Actuarial liabilities	522,376	469,707
Mortgages on real estate	4,616	6,460
Accrued expenses and other liabilities	20,201	10,809
Separate fund liabilities	241,443	238,459
	<u>788,636</u>	<u>725,435</u>
Capital and Retained Earnings		
Capital stock	250	250
Appropriated retained earnings	31,977	27,009
Retained earnings	52,495	45,331
	<u>84,722</u>	<u>72,590</u>
	<u>\$873,358</u>	<u>\$798,025</u>

On behalf of the Board



Director



Director

See accompanying notes to financial statements.

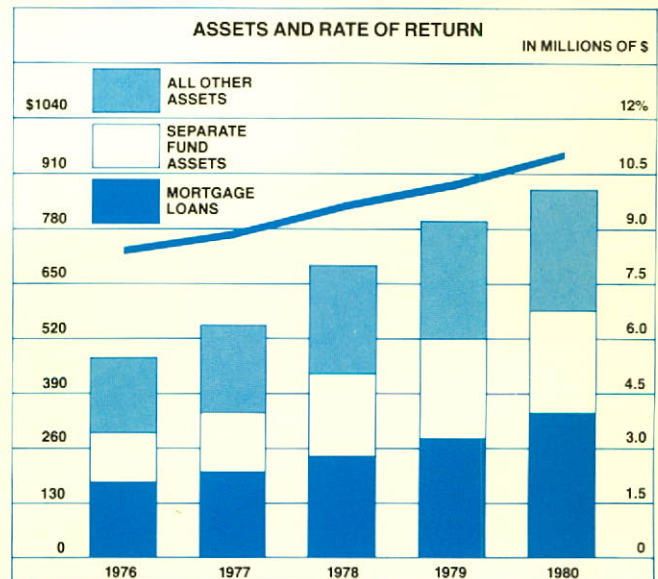
# The Excelsior Life Insurance Company

## Statement of Changes in Invested Resources

For the year ended December 31, 1980  
(with comparative figures for 1979)  
(thousands of dollars)

	<u>1980</u>	<u>1979</u>
Funds provided:		
From operations		
Net income	\$ 12,132	\$ 11,522
Depreciation and amortization	884	1,226
Increase in policyholder liabilities	52,669	55,830
Other	(564)	(2,959)
	<u>65,121</u>	<u>65,619</u>
Bonds sold or matured	24,226	10,736
Stocks sold	6,229	11,753
Real estate sold	3,056	14,085
Mortgages repaid	25,140	28,501
Decrease in cash and short term investments	10,790	30,781
Total funds provided	<u>\$134,562</u>	<u>\$161,475</u>
Funds applied:		
Bonds purchased	\$ 33,788	\$ 71,519
Stocks purchased	8,210	13,096
Real estate purchased	629	-
Mortgages disbursed	87,299	63,545
Increase in policy loans	2,792	1,810
Repayment of borrowed money	1,844	11,480
Dividends to shareholders	-	25
Total funds applied	<u>\$134,562</u>	<u>\$161,475</u>

Excelsior Life



See accompanying notes to financial statements.

# The Excelsior Life Insurance Company

## Notes to Financial Statements

For the year ended December 31, 1980

The Excelsior Life Insurance Company is incorporated under the laws of Canada, is registered under the Canadian and British Insurance Companies Act and is a subsidiary of Aetna Life and Casualty Company of Hartford, Connecticut, U.S.A. It is licensed to write life and accident and sickness insurance in all provinces and territories in Canada.

### 1. Summary of significant accounting policies:

The accounting policies of the company conform with the requirements for filing with the Department of Insurance of Canada. The significant policies are:

- a) The financial statements combine the life and health insurance branches of the company.
- b) Investments in bonds, debentures and mortgages (debt securities) are carried at amortized cost. The difference between the proceeds on the sale after January 1, 1978 of a bond, debenture or mortgage in the life fund and its amortized cost is considered to be an adjustment of future portfolio yield, deferred on the balance sheet and amortized over the shorter of 20 years or the period to maturity of the security sold. In the health branch the completed transaction basis is used.
- c) Investments in stocks (equity securities) are carried at cost. Gains and losses on the sale of stock in the life fund during the year and the difference between cost and market value of the life fund stocks at the end of the year are recognized in income through a formula that, in effect, amortizes the realized and unrealized gains and losses over a period of up to 15 years. Gains and losses in the health branch are recognized on the completed transaction basis.
- d) Investment real estate and property occupied by the company are carried at cost less accumulated depreciation. Depreciation is provided on a straight-line basis over terms of 20 to 40 years.
- e) Investments in subsidiary companies are carried on the equity basis.
- f) Policy loans are carried at their unpaid balance and are fully secured by the cash surrender values of the policies on which the respective loans are made.
- g) Investments held for separate funds are carried at market value.
- h) The policy liabilities represent the amount required, together with future premiums and interest to provide for future benefits determined on insurance and annuity contracts. The policy liabilities are calculated on the 1978 Canadian method using interest, mortality and withdrawal assumptions appropriate for the policies in force. During 1980 the rates of interest used for paid up insurances and annuities were changed to a uniform basis increasing net income for the year by \$3,271,000. Costs of acquiring policies are deferred and amortized over the policy premium paying period. An amount of \$23,057,000, \$23,075,000 for 1979, representing unamortized deferred costs has been deducted in arriving at the net policy liabilities.
- i) Net income is allocated among the various funds included in unappropriated retained earnings on the basis of a complex formula. Earnings considered applicable to shareholders include interest earned on the shareholders' fund, net earnings of the health branch, net earnings of the non-participating policyholders' fund and a percentage as restricted by law, currently 10%, of the net earnings of the participating policyholders' fund allocated for distribution.
- j) Appropriated retained earnings are required by the Canadian and British Insurance Companies Act and are in respect of several items, the major ones being for investment valuation, cash value deficiency and negative actuarial liabilities.
- k) Income taxes are provided on the taxes payable method. No income tax is payable in respect of 1980 due to timing differences between financial statement income and income reported for tax purposes. Such differences relate primarily to unclaimed tax actuarial reserves.

### 2. Bonds, stocks and mortgage loans:

	(thousands of dollars)			
	1980		1979	
	Cost or Amortized Cost	Government Market Value	Cost or Amortized Cost	Government Market Value
Bonds and debentures	\$137,308	\$111,215	\$127,401	\$111,095
Stocks – common	13,541	15,919	15,725	19,707
Stocks – preferred	13,711	13,728	9,546	9,633
Mortgage loans	344,886	320,292	282,727	257,641
	<u>\$509,446</u>	<u>\$461,154</u>	<u>\$435,399</u>	<u>\$398,076</u>

3. Real estate:

(thousands of dollars)

	1980			1979		
	Cost	Accumulated Depreciation	Net Value	Cost	Accumulated Depreciation	Net value
Investment real estate	\$ 29,103	\$ 3,461	\$ 25,642	\$ 32,551	\$ 3,727	\$ 28,824
Property occupied by the company	8,358	2,941	5,417	8,288	2,742	5,546
	<u>\$ 37,461</u>	<u>\$ 6,402</u>	<u>\$ 31,059</u>	<u>\$ 40,839</u>	<u>\$ 6,469</u>	<u>\$ 34,370</u>

4. Separate fund assets:

Separate fund assets are shown at market values and increased during the year as follows:

	(thousands of dollars)	
	1980	1979
Market value at beginning of year	\$238,459	\$190,825
Transfer from general funds being net deposits by contract holders and investment income less expenses	57,077	57,540
Realized and unrealized depreciation of investments	(4,166)	(6,982)
Payments to contract holders	(49,927)	(2,924)
Market value at end of year	<u>\$241,443</u>	<u>\$238,459</u>

5. Capital stock:

The company has authorized 250,000 redeemable preference shares of the par value of \$100 each and 100,000 common shares of the par value of \$5 each. At December 31, 1980, 50,000 common shares had been issued.

6. Pension plan:

The company has non-contributory pension plans covering substantially all employees and employee-agents. Provisions for pension costs in 1980 and 1979 were \$1,441,000 and \$1,206,000 respectively. There remains an unfunded liability, based on the 1978 valuation, of \$2,987,000 (of which \$1,164,000 is vested) at December 31, 1980 which is being funded by charges to operations over the next thirteen years.

7. Related party transactions:

In the normal course of business, the company has various transactions with related parties. With the exception of cost sharing arrangements, the major transactions with these parties are:

	Associated and Affiliated Companies	Wholly Owned Subsidiaries	Joint Venture Companies
Intercompany receivables (payables)	\$ 810,000	\$(1,142,000)	\$ 17,000
Short term notes, non interest bearing	—	4,281,000	185,000
Mortgages, at normal interest rates	—	—	15,407,000
Loan guarantees secured by underlying assets	—	7,200,000	4,200,000

## Auditors' Report

To the shareholders and participating policyholders of The Excelsior Life Insurance Company:

We have examined the balance sheet of The Excelsior Life Insurance Company as at December 31, 1980 and the statements of net income, retained earnings, and changes in invested resources for the year then ended. Our examination was made in accordance with generally accepted auditing standards and, accordingly included such tests and other procedures as we considered necessary in the circumstances.

In our opinion, these financial statements present fairly the financial position of the company as at December 31, 1980 and the results of its operations and changes in its invested resources for the year then ended in accordance with the basis of accounting described in note 1 to the financial statements which has been applied on a basis consistent with that of the preceding year.

*Peat, Marwick, Mitchell & Co.*

Toronto, Canada  
February 6, 1981

Peat, Marwick, Mitchell & Co.  
Chartered Accountants

## Actuary's Certificate and Report

I have made the valuation of the actuarial liabilities of The Excelsior Life Insurance Company for its balance sheet at December 31, 1980 and its statement of net income for the year then ended. In my opinion, (i) the valuation conforms to the Recommendations for Insurance Company Financial Reporting of the Canadian Institute of Actuaries, (ii) the amount of the actuarial liabilities makes proper provision for the future payments under the company's policies, (iii) a proper charge on account of those liabilities has been made in the statement of net income and (iv) the amount of appropriated surplus for policies whose cash value exceeds the actuarial liability is proper.

*Donald F. Duncan*

Donald F. Duncan, F.S.A., F.C.I.A.  
Senior Vice-President and Valuation Actuary

February 6, 1981

## Statement of Net Income

For the year ended December 31, 1980  
(with comparative figures for 1979)  
(thousands of dollars)

	<u>1980</u>	<u>1979</u>
Revenue		
Premiums earned	<b>\$47,254</b>	\$37,696
Investment income	<b>5,395</b>	4,277
	<u><b>52,649</b></u>	<u>41,973</u>
Claims and expenses		
Claims incurred and adjustment expenses	<b>33,459</b>	25,728
Acquisition expenses	<b>11,009</b>	9,417
General expenses	<b>9,212</b>	7,646
Investment expenses	<b>596</b>	537
	<u><b>54,276</b></u>	<u>43,328</u>
Net operating loss before income taxes	<b>(1,627)</b>	(1,355)
Income taxes recovery	<b>931</b>	845
Net operating loss	<b>(696)</b>	(510)
Net realized capital gains (net of applicable taxes of \$21,000, 1979 – \$179,000)	<b>117</b>	613
Net income (loss)	<u><b>\$ (579)</b></u>	<u>\$ 103</u>

See accompanying notes to financial statements.

## Statement of Retained Earnings (Deficit)

For the year ended December 31, 1980  
(with comparative figures for 1979)  
(thousands of dollars)

	<u>1980</u>	<u>1979</u>
Unappropriated:		
Balance – beginning of year	<b>\$ 980</b>	\$2,169
Net income (loss)	<b>(579)</b>	103
Transfer to appropriated retained earnings	<b>(784)</b>	(1,292)
Balance – end of year	<u><b>\$ (383)</b></u>	<u>\$ 980</u>
Appropriated:		
Balance – beginning of year	<b>\$1,960</b>	\$ 668
Transfer from retained earnings	<b>784</b>	1,292
Balance – end of year	<u><b>\$2,744</b></u>	<u>\$1,960</u>

See accompanying notes to financial statements.

# Ætna Casualty Company of Canada

## Balance Sheet

December 31, 1980  
(with comparative figures for 1979)  
(thousands of dollars)

### Assets

	<u>1980</u>	<u>1979</u>
Cash and short term investments	\$ 7,651	\$17,333
Bonds and debentures	19,105	2,541
Stocks	4,000	4,340
Mortgage loans	16,652	16,485
Amounts due from agents	9,819	10,325
Due from parent company	9,270	—
Property occupied by the company	2,447	2,461
Furniture and fixtures	450	432
Other assets	1,930	1,430
Deferred acquisition expenses	2,453	2,567
	<u>\$73,777</u>	<u>\$57,914</u>

### Liabilities and Shareholders' Equity

	<u>1980</u>	<u>1979</u>
Insurance and other liabilities		
Provision for unpaid claims	28,508	19,217
Unearned premiums	26,304	23,930
Insurance taxes payable	950	746
Amounts due to affiliates	1,455	175
Other liabilities	1,987	3,784
	<u>59,204</u>	<u>47,852</u>
Deferred income tax	139	1,049
Shareholders' equity		
Capital stock	1,900	1,900
Contributed surplus	10,173	4,173
Appropriated retained earnings	2,744	1,960
Retained earnings (deficit)	(383)	980
	<u>14,434</u>	<u>9,013</u>
	<u>\$73,777</u>	<u>\$57,914</u>

On behalf of the Board



Director



Director

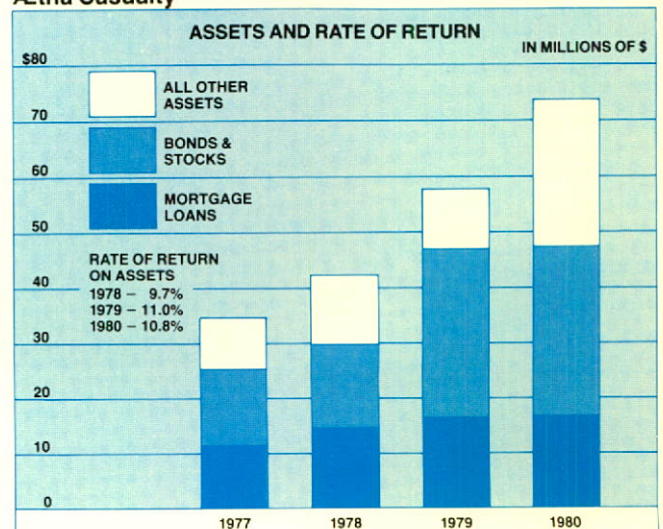
See accompanying notes to financial statements.

## Statement of Changes in Invested Resources

For the year ended December 31, 1980  
(with comparative figures for 1979)  
(thousands of dollars)

	1980	1979
Funds provided		
From operations		
Net income (loss)	\$ (579)	\$ 103
Depreciation and amortization	131	141
Increase in provision for unpaid claims and unearned premiums	11,665	13,893
Decrease in deferred acquisition expense	114	91
Decrease in deferred income tax	(910)	(306)
Increase in due from parent company	(9,270)	—
Other	(307)	(2,518)
Funds provided from operations	844	11,404
Surplus contributed by parent company	6,000	—
Bonds sold or matured	1,369	20
Stocks sold	1,093	1,302
Mortgage loans repaid	437	1,455
Total funds provided	<u>\$ 9,743</u>	<u>\$14,181</u>
Funds applied		
Bonds purchased	\$17,918	\$ 1,031
Stocks purchased	753	1,515
Depreciable assets purchased	150	119
Mortgage loans disbursed	604	3,163
Increase (decrease) in cash and short-term investments	(9,682)	8,353
Total funds applied	<u>\$ 9,743</u>	<u>\$14,181</u>

Ætna Casualty



See accompanying notes to financial statements.



## Notes to Financial Statements

For the year ended December 31, 1980

Ætna Casualty Company of Canada is incorporated in Canada under the Canadian and British Insurance Companies Act and is a subsidiary of the Ætna Casualty and Surety Company of Hartford, Connecticut, U.S.A. The company is licensed to write all classes of property and casualty insurance in Canada.

1. Summary of significant accounting policies:

The accounting policies of the company conform with those generally accepted in Canada and comply with the requirements for filing with the Department of Insurance of Canada. The significant policies are:

- a) Bonds and mortgages are shown in the balance sheet at amortized cost and stocks are shown at cost. Gains and losses on disposal of investments are determined on the completed transaction basis.
- b) Property occupied by the company and furniture and fixtures are carried at cost less accumulated depreciation. Depreciation is provided on property occupied by the company on the straight-line basis over a term of 40 years and on furniture and fixtures on the diminishing balance basis at a rate of 20%.
- c) Insurance premiums are included in income on a pro-rata basis over the life of the policies. Acquisition expenses related to unearned premiums, which expenses are comprised of commissions and premium taxes, are deferred by major underwriting lines and amortized to income over the periods in which the premiums are earned. The method followed in computing the deferred acquisition costs limits the amount of the deferral to its net realizable value by giving consideration to the effect of losses and loss expenses expected to be incurred as the premiums are earned.
- d) Deferred income taxes are provided for timing differences between financial statement income and income reported for tax purposes. Such differences relate primarily to the deferral of acquisition expenses and unearned premiums.
- e) Appropriated retained earnings are required by the Canadian and British Insurance Companies Act and are in respect of several items, the major ones being furniture and fixtures, investment valuation reserve and a reserve for reinsurance ceded to unregistered companies.

2. Bonds, stocks and mortgage loans:

	(thousands of dollars)			
	1980		1979	
	Cost or Amortized Cost	Government Market Value	Cost or Amortized Cost	Government Market Value
Bonds	\$19,105	\$18,037	\$ 2,541	\$ 2,306
Stocks – common	1,714	1,815	3,100	3,767
Stocks – preferred	2,286	2,578	1,240	1,303
Mortgage loans	16,652	15,076	16,485	15,357
	<u>\$39,757</u>	<u>\$37,506</u>	<u>\$23,366</u>	<u>\$22,733</u>

3. Depreciable assets:

	(thousands of dollars)					
	1980			1979		
	Cost	Accumulated Depreciation	Net Value	Cost	Accumulated Depreciation	Net Value
Property occupied by the company	\$2,537	\$ 90	\$2,447	\$2,517	\$ 56	\$2,461
Furniture and fixtures	963	513	450	833	401	432
	<u>\$3,500</u>	<u>\$603</u>	<u>\$2,897</u>	<u>\$3,350</u>	<u>\$457</u>	<u>\$2,893</u>

# Ætna Casualty Company of Canada

4. Capital stock and contributed surplus:  
The company has authorized 100,000 redeemable preferred shares of the par value of \$100 each issued in series and 300,000 common shares of the par value of \$50 each. At December 31, 1980, 38,000 common shares had been issued. During the year, the parent company paid in \$6,000,000 in cash to contributed surplus.
5. Pension plan:  
The company has a non-contributory pension plan covering substantially all salaried employees. Provision for pension costs in 1980 was \$110,000 and \$159,000 in 1979. There is no unfunded past service liability.
6. Related party transactions:  
The company, in its normal course of business, has various agreements with reinsurance companies. One of these is with its parent company. All premiums and recoveries under this agreement are recorded in the intercompany account and are settled on a regular periodic basis.

## Auditors' Report

To the shareholders of Ætna Casualty Company of Canada:

We have examined the balance sheet of Ætna Casualty Company of Canada as at December 31, 1980 and the statements of net income, retained earnings, and changes in invested resources for the year then ended. Our examination was made in accordance with generally accepted auditing standards and, accordingly included such tests and other procedures as we considered necessary in the circumstances.

In our opinion, these financial statements present fairly the financial position of the company as at December 31, 1980 and the results of its operations and changes in its invested resources for the year then ended in accordance with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

*Peat, Marwick, Mitchell & Co.*

Toronto, Canada  
February 6, 1981

Peat, Marwick, Mitchell & Co.  
Chartered Accountants

# Five Year Summary

(\$000's omitted)

	1980	1979	1978	1977	1976
<b>THE EXCELSIOR LIFE INSURANCE COMPANY</b>					
<b>Condensed Income Statement</b>					
Premium income	\$232,043	\$208,753	\$181,231	\$149,613	\$115,214
Investment income	92,890	80,285	64,556	44,642	35,703
	<u>324,933</u>	<u>289,038</u>	<u>245,787</u>	<u>194,255</u>	<u>150,917</u>
Current and future benefits	266,073	234,949	199,451	160,919	123,789
Other expenses	50,257	45,589	40,516	28,055	24,144
	<u>316,330</u>	<u>280,538</u>	<u>239,967</u>	<u>188,974</u>	<u>147,933</u>
Net operating earnings	<u>\$ 8,603</u>	<u>\$ 8,500</u>	<u>\$ 5,820</u>	<u>\$ 5,281*</u>	<u>\$ 2,984*</u>
<b>Condensed Balance Sheet</b>					
Invested assets	\$575,909	\$515,940	\$464,673	\$397,630	\$333,992
Separate fund assets	241,443	238,459	190,825	140,129	116,760
Other assets	56,006	43,626	36,228	33,025	25,312
	<u>\$873,358</u>	<u>\$798,025</u>	<u>\$691,726</u>	<u>\$570,784</u>	<u>\$476,064</u>
Actuarial liabilities	\$522,376	\$469,707	\$413,877	\$354,528	\$329,597
Separate fund liabilities	241,443	238,459	190,825	\$140,129	116,760
Other liabilities	24,817	17,269	25,931	26,043	9,513
Capital and retained earnings	84,722	72,590	61,093	50,084	20,194
	<u>\$873,358</u>	<u>\$798,025</u>	<u>\$691,726</u>	<u>\$570,784</u>	<u>\$476,064*</u>

\*These figures do not include the effects of the statutory accounting changes adopted in 1978.

## ÆTNA CASUALTY COMPANY OF CANADA

<b>Condensed Income Statement</b>					
Premiums earned	\$ 47,254	\$ 37,696	\$ 31,422	\$ 23,621	\$ 2,954
Investment income	5,395	4,277	2,864	1,389	484
	<u>52,649</u>	<u>41,973</u>	<u>34,286</u>	<u>25,010</u>	<u>3,438</u>
Claims incurred	33,459	25,728	17,860	14,171	1,793
Other expenses	19,886	16,755	14,717	9,959	1,698
	<u>53,345</u>	<u>42,483</u>	<u>32,577</u>	<u>24,130</u>	<u>3,491</u>
Net operating earnings (loss)	<u>\$ (696)</u>	<u>\$ (510)</u>	<u>\$ 1,709</u>	<u>\$ 880</u>	<u>\$ (53)</u>
<b>Condensed Balance Sheet</b>					
Invested assets	\$ 49,855	\$ 43,160	\$ 31,905	\$ 25,215	\$ 8,714
Other assets	23,922	14,754	9,424	9,605	3,674
	<u>\$ 73,777</u>	<u>\$ 57,914</u>	<u>\$ 41,329</u>	<u>\$ 34,820</u>	<u>\$ 12,388</u>
Provision for unpaid claims	\$ 28,508	\$ 19,217	\$ 13,705	\$ 9,670	\$ 1,576
Unearned premiums	26,304	23,930	15,549	15,069	4,295
Other liabilities	4,531	5,754	3,165	2,956	431
Shareholders' equity	14,434	9,013	8,910	7,125	6,086
	<u>\$ 73,777</u>	<u>\$ 57,914</u>	<u>\$ 41,329</u>	<u>\$ 34,820</u>	<u>\$ 12,388</u>

## Board of Directors

Gordon N. Farquhar  
President  
Toronto, Ontario

William O. Bailey  
President  
Ætna Life and Casualty Company  
Hartford, Connecticut

J. Allan Boyle  
President  
The Toronto-Dominion Bank  
Toronto, Ontario

Donald N. Byers  
Partner  
Byers, Casgrain  
Montreal, P.Q.

Fraser M. Fell  
Partner  
Fasken & Calvin  
Toronto, Ontario

Robert Lesage  
Partner  
Amyot, Lesage, Bernard,  
Drolet et associés  
Quebec, P.Q.

A. Bruce Matthews  
Chairman and Director  
Dome Mines Limited  
Toronto, Ontario

J. Donald Mingay  
Management Consultant  
Toronto, Ontario

H. Keith Morley  
Chairman and Chief Executive  
Officer  
Costain Limited  
Willowdale, Ontario

Arne R. Nielsen  
President and Chief Executive  
Officer  
Canadian Superior Oil Ltd.  
Calgary, Alberta

James W. Westaway  
Chairman  
Barbecon Inc.  
Toronto, Ontario

Dean E. Wolcott  
Senior Vice President  
Life Division  
Ætna Life and Casualty Company  
Hartford, Connecticut

## Officers

Gordon N. Farquhar  
President and Chief Executive Officer

### Insurance Operations

Michael A. Stephen  
Executive Vice President

\* \* \*

### Life Division

David J. Congram  
Vice President

John R. Cranston  
Life Division Controller

Gary M. Hodgson  
Associate Actuary, Life

R. Allan Ireland  
Associate Actuary, Financial

Pierre Duchaine  
Director of Life Operations, Quebec

John A. Forbes  
Regional Director of Agencies, Central

George R. Hill  
Regional Director of Agencies, Western

David A. Reid  
Director of Marketing Services

R. Blake Tufford  
Director of Underwriting Services

Donald F. Frost  
Underwriting Officer

John W. MacDougall  
Claims Officer

### Group Division

Thomas E. Jarvis  
Vice President

Robert G. Camp  
Director Group Marketing

David S. Kent  
National Accounts Executive

Irene A. Stone  
Marketing Service Officer

James E. Gray  
Director Field Operations

J. Melvin Norton  
Director Group Life and Health

Peter H. Gray  
Group Administration Officer

Brad J. Reddick  
Claims Officer

Robert A. Rasmussen  
Actuary

George W. Bell  
Associate Actuary

### Casualty Division

Irwin E. Doxsee  
Director Administration

David J. Oakden  
Actuary

Robert E. Watts  
Director Insurance Operations

### Financial Division

Donald F. Duncan  
Senior Vice President and  
Corporate Actuary

\* \* \*

John A. Clark  
Director of Accounting Operations

Paul M. Deighton  
Auditor

Dennis J. Schettler  
Associate Actuary

### Office of the Corporate Secretary

C. John Stubbs  
Vice President, Secretary  
and General Counsel

Alan S. Crawford  
Director of Public Affairs

David C. Juvet  
Assistant Secretary and Counsel

### Investment Division

Barry F. H. Graham  
Vice President and Treasurer

William H. Alexander  
Associate Treasurer

Robert S. Anglin  
Associate Treasurer

Terrence M. Whalen  
Associate Treasurer

### Administration Division

Walter C. Jones  
Vice President

William D. Jack  
Director of Corporate Systems Services

Paul D. Sharkey  
Systems Development Officer

Peter L. Wright  
Systems Operations Officer

Winston G. Muschett  
Director of Administrative Services

Glen J. Stewart  
Director of Personnel

### Industry Affairs/Corporate Marketing

H. George Martin  
Vice President and General Manager  
for Canada

\* \* \*

### Medical Services

Milton H. Henderson  
Medical Director

Andrew I. Armstrong  
Associate Medical Director

Isobel D. Moon  
Assistant Medical Director

The officers listed are  
as of March 1, 1981.

## Offices

### LIFE OFFICES

#### Eastern Region

Halifax, Nova Scotia  
Quebec, Quebec  
Montreal, Quebec (Dorchester)

J.D. Taylor  
I. Gagnon, CLU  
J. Cado

#### Central Region

Toronto, Ontario (Eglinton)  
Toronto, Ontario (North)  
Toronto, Ontario (Toronto)  
Ontario West  
Kitchener, Ontario  
London, Ontario  
Windsor, Ontario  
Sudbury, Ontario

D.K. Pike, CLU  
A.K.L. Hui, CLU  
T.M. Furey  
N.P. Villani  
R.G. Millard, CLU

V.A.G. Watson

#### Western Region

Winnipeg, Manitoba  
Regina, Saskatchewan  
Calgary, Alberta  
Calgary, Alberta (Centre)  
Edmonton, Alberta  
Kelowna, British Columbia  
Vancouver, British Columbia  
Victoria, British Columbia

M.C. Evdokimenko, CLU  
J.M. Cerato  
E.G. Smith, CLU  
S.A. Brown, CLU  
K. Lang  
J.G. Rea  
G.A. Brown  
D.L. Ogilvie

#### Managing General Agencies

Saint John, New Brunswick  
Montreal, Quebec  
Montreal, Quebec  
Montreal, Quebec  
Montreal, Quebec  
Ottawa, Ontario  
Toronto, Ontario  
Toronto, Ontario  
Toronto, Ontario  
Hamilton, Ontario  
Kitchener, Ontario  
London, Ontario  
London, Ontario  
Leamington, Ontario  
Wallaceburg, Ontario  
Winnipeg, Manitoba  
Calgary, Alberta  
Vancouver, British Columbia

Provincial Insurance Agency Ltd.  
Gérard V. Blais Inc.  
Decelles, Almela et Associés Inc.  
Dubreuil, Lefebvre, Roy, Inc.  
J.P. Joannette et Associés Inc.  
Les Agences Charron Ltée  
McCue Insurance Agencies Ltd.  
Central Brokerage  
Diversified Insurance Agencies Inc.  
Mont Garrett & Associates Insurance Agency Ltd.  
John Beaupre Insurance Agencies Ltd.  
Daniel Burjoski & Associates Insurance Agency Inc.  
Dwight Goertz & Associates Insurance Agency Ltd.  
Farrow Insurance Agencies Ltd.  
K. Drummond Insurance Agencies Ltd.  
Great Southwestern Life Insurance Agency Inc.  
Ewood Insurance Agencies  
Chimo Life Agencies Ltd.  
Quest Insurance Services Ltd.

### GROUP OFFICES

Montreal, Quebec  
Toronto, Ontario  
Hamilton, Ontario  
Edmonton, Alberta  
Calgary, Alberta  
Vancouver, British Columbia  
National Trustee-Welfare

G.H. Hough  
M.B. Kitchen  
J.A. Robson  
C.M. Reid  
B.A. Bunker  
R.G. Sloane  
W.D. Anderson

### CASUALTY OFFICES

General Manager Eastern Region  
Halifax, Nova Scotia  
Quebec, Quebec  
Montreal, Quebec  
General Manager Western Region  
Toronto, Ontario  
Hamilton, Ontario  
London, Ontario  
Calgary, Alberta

G.E. Jackson  
G.J. Murray  
J.A. Morrisson  
R.J. Pugliese  
C.R. Painter  
Paddy McGouran  
Claudette Kyle  
Fred Silvestri  
D.K. Lough



Ætna Casualty Company of Canada  
The Excelsior Life Insurance Company  
Twenty Toronto Street  
Toronto, Ontario M5C 2C4