

TRADERS FINANCE CORPORATION

LIMITED

Thirty-Eighth Annual Report

DECEMBER THIRTY-FIRST, 1958

PURVIS HALL LIBRARIES

MAR 31 1959

McGILL UNIVERSITY



	A. E. NAYLOR, O.B.E.							
	J. WILSON BERRY	D. W. NAYLOR						
	J. R. CROFT, O.B.E.	K. B. PALMER, O.B.E., Q.C., D.C.L.						
Directors	W. W. EVANS	J. H. RATCLIFFE, C.B.E.						
	H. R. JACKMAN, Q.C., LL.B.	W. F. SPRY, F.I.I.C.						
	HON. RAY LAWSON, O.B.E., LL.D.	ARTHUR G. WALWYN						
		villmoπ						
	A. E. NAYLOR, O.B.E. Chairman of the Board and President	R. M. WILLMOTT Executive Vice-President and Treasurer						
	J. R. CROFT, O.B.E.	W. J. CAREY						
	Vice-President	Vice-President — Sales						
	W. W. EVANS Vice-President—Operations	J. D. MACRAE Secretary						
Executive	H. C. OLIVER	P. C. FERGUSSON						
Officers	Assistant Vice-President	Assistant Vice-President						
	D. W. NAYLOR	S. G. LEE Assistant Vice-President						
	Assistant Vice-President—Sales	Assistant Vice-President A. B. CAMPBELL						
	E. A. A. WIGHTON Assistant Treasurer	Assistant Secretary						
		MONTEITH otroller						
Auditors	A. D. DOWNIE & CO.							
Transfer Agent	TORONTO: GUARANTY TRUST COMPANY							
and Registrar	NEW YORK: BANK OF MONTREAL TRUST (COMPANY						
Trustee	COLLATERAL TRUST NOTES—THE ROYAL T							
Trustee	SINKING FUND DEBENTURES—THE CANAL	DA TRUST COMPANY						
Shares Listed	TORONTO STOCK EXCHANGE							
	1							

ANNUAL REPORT 1958

TO THE SHAREHOLDERS:

Your Directors submit herewith the Consolidated Balance Sheet and the Consolidated Statements of Profit and Loss and Surplus of Traders Finance Corporation Limited and its subsidiary companies for the year ended December 31, 1958.

CONSOLIDATED NET INCOME

Consolidated income for the year before income taxes	\$8,736,371
Provision for income taxes	3,938,667
Consolidated net income for the year	4,797,704
Provision for minority interest	45,196
Amount available for dividends and interest on income funding rights	4,752,508
Interest on income funding rights \$ 17,053	
Preferred dividends 380,030	397,083
Amount available for common dividends	4,355,425
Common dividends paid amounted to	3,008,631
Balance of earnings added to surplus	\$1,346,794
500 Page 1990 Cale - 1990 Cale	

The amount of \$4,355,425 available for dividends represented earnings of \$3.45 per share on 1,256,435 common shares outstanding at December 31, 1958 compared with \$3,940,838 or \$3.15 per share on 1,252,227 common shares issued at December 31, 1957.

Dividends paid on common shares at the regular rate of \$2.40 per annum amounted to \$3,008,631 in comparison with \$3,001,968 the year before.

The volume of retail business transacted by your Company in the year 1958 was down, reflecting reduced sales of the makes of automobiles and commercial vehicles which provide the major portion of your Company's volume. Your Company increased its share in other fields such as commercial trailers and mobile homes, industrial machinery and equipment, boats and outboard motors, household appliances, radios and television sets.

Less money was borrowed during the year because of the reduction in receivables outstanding, and short term interest rates were considerably lower than in the previous year. These factors reduced the amount of interest paid by the Company. Interest on loans and funded debt in 1958 was \$9,457,332 as compared with \$10,691,665 in the year 1957 a reduction of \$1,234,333. A temporary decrease in the volume of business transacted does not necessarily permit a decrease in expenses, however your Company was able to reduce the amount of all other expenses excluding interest paid to \$11,744,581 from \$12,103,138 in the year 1957.

A vital contribution to the increased earnings of the Company on a consolidated basis was made by the subsidiary companies, all of which experienced a satisfactory year in 1958.

CONSOLIDATED ASSETS

Consolidated Assets totalled \$290,283,345 at December 31, 1958 as compared with \$323,642,060 at December 31, 1957. Retail and wholesale notes outstanding at December 31, 1958 were \$241,381,281, a decrease of \$22,046,923 from the total of \$263,428,204 at the previous year end.

FUNDED DEBT

To provide working funds in addition to bank borrowings and the sale of short term notes, the following long term issue was sold:

Sinking Fund Debentures: \$5,000,000—5³/₄%—due October 15, 1974.

CAPITAL

Through conversion of Sinking Fund Debentures and 5% Preferred Shares and by exercise of stock purchase warrants 4,208 additional Class "A" common shares were issued and \$148,500 added to Capital account. The total number of Class "A" and Class "B" common shares outstanding as at December 31, 1958 was 1,256,435.

SURPLUS

Consolidated Surplus at December 31, 1958 of \$18,862,022 compares with \$17,534,747 at December 31, 1957, an increase of \$1,327,275.

SUBSIDIARY COMPANIES

Canadian General Insurance Company and Toronto General Insurance Company are multiple line companies writing automobile, fire and miscellaneous casualty insurance. Their Head Offices are located in Toronto and branch offices are maintained at Saint John, Montreal, Toronto, London, Winnipeg, Calgary, Edmonton and Vancouver.

Taking into consideration the problems affecting the insurance industry in Canada in recent years, the fact that both of these companies experienced an underwriting profit in 1958 must be considered very satisfactory.

Since acquisition by Traders in 1939 of controlling interest in Canadian General Insurance Company and Toronto General Insurance Company, the volume of insurance written by the two companies has increased yearly. Their combined earned premiums, less reinsurance, for the twenty years totalled \$76,658,482, the over-all loss ratio being 44.81%.

Traders General Insurance Company insures certain risks of the parent Company as well as writing a full line of automobile and miscellaneous casualty insurance. Although premium income was reduced because of the reduction in volume of business transacted by the parent Company the company experienced a satisfactory underwriting profit largely attributable to an improved loss ratio.

Trans Canada Credit Corporation Limited is a wholly owned subsidiary whose principal business is the making of personal and other loans to the public. In 1958 the Company transacted the largest volume of business in its history resulting in an increased contribution to the consolidated profits of the group.

GENERAL

Traders Finance maintains eighty-three branch offices from Newfoundland to British Columbia and Trans Canada Credit Corporation Limited operates fifty-three branches across Canada.

Since the inception of the Company thirty-eight years ago our finance business has grown through the development of an organization of highly trained and experienced personnel. It also represents an investment of many millions of dollars. The continued growth of Canada assures us that there will be a substantial increase in the market for automobiles and other consumer goods and that an ever increasing volume of instalment credit business will be available to the finance industry. Traders Finance today, with its subsidiary companies, is a highly diversified organization with an enviable record of accomplishment. Your management is confident that Traders will continue to maintain a leading position in the industry and grow in size and strength in the years to come.

The Directors would like to pay tribute to the admirable way in which the employees represented the Company during the year in offering service to the public and to express our belief that the Company is well equipped as to personnel and facilities to take advantage of the opportunities that 1959 should offer.

FOR THE BOARD OF DIRECTORS,

Chairman of the Board and President.

Toronto, Ontario, March 10, 1959.

AND SUBSIDIARY COMPANIES

CONSOLIDATED PROFIT AND LOSS FOR THE YEAR ENDED DECEMBER 31, 1958	
Income from operations	\$29,179,165
Income from investments	594,854
Miscellaneous income	164,265
	29,938,284
Interest on loans and funded debt \$ 9,457,332	
Cost of acquisition of borrowed money 482,003	
General and administrative expenses 10,394,934	
Directors' and executive officers' salaries 329,149	
Directors' fees 24,793	
Legal fees 12,175	
Depreciation of buildings and equipment 501,527	21,201,913
Profit for year before provision for income taxes	8,736,371
Provision for income taxes	3,938,667
Profit for year before provision for minority interest	4,797,704
Provision for minority interest	45,196
Net profit for year	\$ 4,752,508
CONSOLIDATED SURPLUS FOR THE YEAR ENDED DECEMBER 31, 1958	
(after provision for minority interest)	
	\$17,534,747
(after provision for minority interest)	\$17,534,747 42,266
(after provision for minority interest) Balance January 1, 1958	
(after provision for minority interest) Balance January 1, 1958	42,266
(after provision for minority interest) Balance January 1, 1958	42,266
(after provision for minority interest) Balance January 1, 1958	42,266 17,577,013
(after provision for minority interest) Balance January 1, 1958	42,266 17,577,013 61,785
Cafter provision for minority interest	42,266 17,577,013 61,785
Balance January 1, 1958	42,266 17,577,013 61,785
Cafter provision for minority interest	42,266 17,577,013 61,785
Balance January 1, 1958	42,266 17,577,013 61,785
Balance January 1, 1958	42,266 17,577,013 61,785
Balance January 1, 1958	42,266 17,577,013 61,785

TRADERS FINANCE C

AND SUBSIDIA

Consolidated Balance Sh

ASSETS

Cash on hand, in banks and Government of Canada Treasury Bills -	\$ 19,588,194
Investment in bonds and stocks at cost \$ 17,269,0 (Market value—\$17,373,039)	44
Interest accrued 155,3	17,424,384
Notes and accounts receivable	
Retail and wholesale—secured 241,381,2	81
Other loans, mortgages and advances—secured or guaranteed - 7,403,5	23
Accounts receivable 3,406,0	76
252,190,8	80
Less: Provision for doubtful accounts 2,376,5	29 249,814,351
Unamortized cost of acquisition of borrowed money	2,030,885
Land, buildings and equipment—at cost 3,152,8	92
Less: Accumulated allowance for depreciation 1,727,3	61 1,425.531

Approved on behalf of the Board

A. E. NAYLOR, Director R. M. WILLMOTT, Director

\$290,283,345

RPORATION LIMITED

Y COMPANIES

et as at December 31, 1958

	EIADIEIIIES
Bank borrowings represented by collateral trust notes Series "C"—	\$ 13,900,000
Accounts payable and accrued charges \$ 1,686,500	+,
Interest accrued on funded debt 1,499,929	
Interest and dividends payable 871,579	
Provision for Federal and Provincial Taxes 2,080,482	
Dealers' credit balances 13,528,457	19,666,947
Unearned income	19,086,468
Reserve for insurance claims	3,873,184
Reserve for guarantee bonds 195,882	
Contingent reserve 439,657	635,539
Collateral trust notes—secured	152,804,000
Sinking fund debentures	37,617,500
Minority interest of shareholders in the capital and surplus of subsidiary	
companies	1,194,007
Capital	
Authorized: 35,000 4½% cumulative redeemable preferred shares	
—par value \$100 each	
125,000 5% cumulative redeemable convertible prefer-	
red shares—par value \$40 each	
2,000,000 Class "A" common shares—no par value	
240,000 Class "B" common shares—no par value	
Issued and outstanding:	
35,000 4½% cumulative redeemable preferred shares 3,500,000 4,828 shares held through subsidiary companies - 482,800	
30,172 3,017,200	
120,558 5% cumulative redeemable convertible pre- ferred shares 4,822,320	
1,016,435 Class "A" common shares 14,324,158	
240,000 Class "B" common shares 480,000	
22,643,678 Surplus 18,862,022	
Total capital and surplus	41,505,700
total capital and surplus	
	\$290,283,345

LIABILITIES

a. D. Dewnie No

February 26, 1959.

Chartered Accountants.

Auditors' Report

TO THE SHAREHOLDERS OF

TRADERS FINANCE CORPORATION LIMITED

We have examined the consolidated balance sheet of Traders Finance Corporation Limited and subsidiary companies as at December 31, 1958, and the statements of consolidated profit and loss and surplus for the year ended on that

date, and have obtained all the information and explanations we have required.

The examination was carried out in conjunction with the Companies' internal auditors. Substantial tests were made of the correctness of the accounts at the head offices and branch offices of the Companies and the accounting methods were reviewed, but all of the transactions were not audited in detail.

In our opinion, the accompanying consolidated balance sheet and the statements of consolidated profit and loss and surplus, with supplementary notes thereto, are properly drawn up so as to exhibit a true and correct view of the state of the Companies' affairs, on a consolidated basis, as at December 31, 1958, and the results of the operations for the year ended on that date, according to the best of our information and the explanations given to us and as shown by the books of the Companies.

a. D. Dewnie Nes

Chartered Accountants.

TORONTO, CANADA, FEBRUARY 26, 1959.

AND SUBSIDIARY COMPANIES - DECEMBER 31, 1958

1 COLLATERAL TRUST NOTES

	Series "	D" 3	31/2%	due	April	1, 19	59	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	\$	7,500,000
	Series "	F" 3	1/2%	due	Dec. 1	5, 19	964	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		6,500,000
	Series "	H" 3	31/2%	due	May	1, 19	65	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		5,000,000
	Series "	K'' 3	34%	due	March	1, 1	963	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		6,000,000
	Series "	P" 4	3/4%	due	Feb. 1	5, 19	968	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		6,000,000
2	Series "	Q" 4	43/4%	due	June	30, 1	968	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		10,000,000
	Series "	R" 4	1/2%	due	April	15, 1	970	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		10,000,000
	Series "	S" 4	1/2%	due	April	1, 19	76	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		10,000,000
*	Series "	T'' 4	34%	due	May	1, 197	71	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		10,000,000
	Series "	U" 5	514%	due	Jan. 2	2, 196	62	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		2,700,000
	Series "	U" 5	51/2%	due	Jan. 2	2, 196	69	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		6,300,000
2	Series "	V" 5	53/8%	due	May	1, 19	77	-	-	-	_	-	-	-	-	-	-	-	-	-	-	-		10,000,000
	Series "	W"	53/4%	due	June	15,	1972	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-		2,000,000
S	hort terr	n no	tes -	-			-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		60,804,000
F	er Balar	ice S	Sheet	-			_	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	\$1	52,804,000
				-																			-	

^{*}Repayable in U.S. Funds.

Series "C" Notes are issued from time to time in such amounts as are required for bank borrowings. During 1958 the average interest rate carried by these notes was 5.36% and the rate at December 31, 1958 was $5\frac{1}{4}\%$.

2. SINKING FUND DEBENTURES

S	Series "A" and "B"
	Authorized: \$4,000,000
	Issued:
	Series "A" 31/4% due January 2, 1958 \$2,000,000
	Less: Purchased or redeemed and cancelled 2,000,000 —
	Series "B" 4% due May 1, 1963 2,000,000
	Less: Purchased and cancelled 500,000 \$1,500,000
4	4½% due October 1, 1967
	Issued 2,000,000
	Less: Purchased and cancelled 350,000 1,650,000
	5¼% due May 15, 1968
	Issued 6,500,000
	Less: Purchased and cancelled 966,000 5,534,000
5	5% due April 15, 1969
	Issued 4,000,000
	Less: Purchased and cancelled 495,000 3,505,000
4	43/4% Convertible due May 1, 1969
	Issued 4,000,000
	Less: Converted to class "A" common shares <u>3,381,000</u> 619,000
	Carried Forward \$12.808.000

2. SINKING FUND DEBENTURES (Continue	d)	Brough	Forward	\$12,808,000
5½% due October 1, 1969				
Issued		\$4,0	00,000	
Less: Purchased and cancelled		4	89,500	
Called for redemption			1,000	3,509,500
4 ³ / ₄ % due March 15, 1971 Issued		6,0	00,000	
Less: Purchased and cancelled		3	00,000	5,700,000
5% due September 15, 1972—carrying stock put	rchase warro		00,000	
Less: Purchased and cancelled			50,000	4,750,000
			00,000	4,7 00,000
534% due March 1, 1973—carrying stock purcha		6.0	00,000	
Less: Purchased and cancelled			50,000	5,850,000
53/4% due October 15, 1974				5,000,000
Per Balance Sheet				\$37,617,500
rei baidice Sileei				\$37,017,300
3. CAPITAL STOCK		um, redeemable erred shares		redeemable eferred shares
PREFERRED	Shares	Amount	Shares	Amount
Issued and outstanding January 1, 1958	- 35,000	\$3,500,000	122,683	\$4,907,320
Converted to class "A" common shares		• - • - • - • - • - • - • • • • • • • •	2,125	85,000
Issued and outstanding December 31, 1958 -	- 35,000	\$3,500,000	120,558	\$4,822,320
•				
	Cle	ass "A"	(Class "B"
COMMON	Shares	Amount	Shares	Amount
Issued and outstanding January 1, 1958	1,012,227	\$14,175,658	240,000	\$480,000
Conversion of sinking fund debentures 43/4% due May 1, 1969	988	38,000		
Conversion of 5% cumulative redeemable				
convertible preferred shares	2,125	87,125		
Exercise of stock purchase warrants	1,095	23,375		
Issued and outstanding December 31, 1958	1,016,435	\$14,324,158	240,000	\$480,000

246,507 class "A" shares are reserved for issuance against the exercise of the conversion privilege attached to the 434% sinking fund debentures due 1969, the stock purchase warrants carried by the 5% sinking fund debentures due 1972 and the 534% sinking fund debentures due 1973, and against the conversion privilege attaching to the 5% cumulative redeemable convertible preferred shares.

4. INCOME FUNDING RIGHTS

There are outstanding 13,653 series "A" and 6,171 series "B" income funding rights with a total aggregate face value of \$507,286.50. Non-cumulative interest at the rate of \$1.00 per annum per right is payable out of the net profits of each fiscal year or to the extent that such profits are available before payment of dividends on the $4\frac{1}{2}$ % cumulative redeemable preferred shares and the 5% cumulative redeemable convertible preferred shares. In the event of liquidation, the income funding rights rank after the $4\frac{1}{2}$ % cumulative redeemable preferred shares but in priority to the 5% cumulative redeemable convertible preferred shares and to the class "A" and class "B" common shares.

HEAD OFFICE

TRADERS BUILDING _ 625 CHURCH STREET - TORONTO

BRANCH OFFICES

NEWFOUNDLAND ST. JOHN'S ONTARIO TORONTO (3 Branches) CORNER BROOK HAMILTON WELLAND KITCHENER PRINCE EDWARD ISLAND CHARLOTTETOWN BRANTFORD SUMMERSIDE CHATHAM LONDON NOVA SCOTIA SYDNEY WINDSOR ANTIGONISH OWEN SOUND NEW GLASGOW TIMMINS HALIFAX KIRKLAND LAKE YARMOUTH SUDBURY **ELLIOT LAKE** NEW BRUNSWICK SAINT JOHN NORTH BAY MONCTON SAULT STE, MARIE **NEW CASTLE** PORT ARTHUR CAMPBELLTON KENORA WOODSTOCK BATHURST MANITOBA WINNIPEG BRANDON DAUPHIN QUEBEC RIMOUSKI MATANE QUEBEC SASKATCHEWAN REGINA HAUTERIVE SWIFT CURRENT CHICOUTIMI MOOSE JAW DOLBEAU SASKATOON NORTH BATTLEFORD THREE RIVERS SHERBROOKE PRINCE ALBERT GRANBY THETFORD MINES ALBERTA LETHRRIDGE ST. HYACINTHE CALGARY MONTREAL (5 Branches) RED DEER ST. JEAN MEDICINE HAT MONT LAURIER **EDMONTON** VAL D'OR GRANDE PRAIRIE ROUYN BRITISH COLUMBIA NELSON ONTARIO OTTAWA PENTICTON KAMLOOPS PEMBROKE CORNWALL DAWSON CREEK VANCOUVER (2 Branches) KINGSTON VICTORIA BELLEVILLE

THE OLDEST ALL-CANADIAN NATIONAL FINANCE COMPANY

PETERBOROUGH

PRINCE GEORGE

SUBSIDIARY COMPANIES

Branch Offices

Canadian General Insurance Company

Toronto General Insurance Company

Traders General Insurance Company

HEAD OFFICES-625 CHURCH STREET-TORONTO

SAINT JOHN WINNIPEG

MONTREAL

EDMONTON

TORONTO

CALGARY

LONDON

VANCOUVER

Trans Canada Credit Corporation Limited

HEAD OFFICE - 625 CHURCH STREET - TORONTO

Branch Offices

NE	NF	זטכ	AD L	AND

ST. JOHN'S

PRINCE EDWARD ISLAND

CHARLOTTETOWN SUMMERSIDE

NOVA SCOTIA

SYDNEY

ANTIGONISH

HALIFAX (2 Branches)

DARTMOUTH

LIVERPOOL

YARMOUTH

KENTVILLE

TRURO

AMHERST

NEW BRUNSWICK

SAINT JOHN FREDERICTON MONCTON NEW CASTLE WOODSTOCK

QUEBEC

MONTREAL

ONTARIO

OTTAWA

CORNWALL

KINGSTON

BELLEVILLE

PETERBOROUGH

BARRIE

TORONTO (3 Branches)

HAMILTON (2 Branches)

KITCHENER

BRANTFORD

OWEN SOUND

GODERICH

ST. CATHARINES

LONDON

CHATHAM

WINDSOR

NORTH BAY

SUDBURY

ONTARIO

ELLIOT LAKE

TIMMINS

SAULT STE. MARIE

PORT ARTHUR

KENORA

MANITOBA

WINNIPEG

BRANDON

SASKATCHEWAN

REGINA

SASKATOON

ALBERTA

CALGARY

EDMONTON

BRITISH COLUMBIA

VANCOUVER

VICTORIA





TRADERS BUILDING