

Ontario Lottery Corporation

ANNUAL REPORT 1975-1976



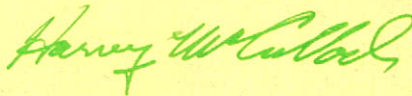
August 25, 1976

The Hon. Robert Welch, Q.C.
Minister of Culture and Recreation
6th Floor,
77 Bloor Street West
Toronto, Ontario

Dear Mr. Welch,

Pursuant to the provisions of the
Ontario Lottery Corporation Act, I
have the pleasure of presenting to
you the first annual report of the
Ontario Lottery Corporation, for the
year ending March 31, 1976.

Yours very truly,



H. McCulloch, Q.C.
Chairman of the Board

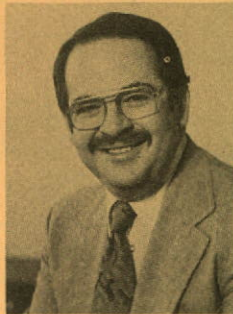
Board of Directors



Harvey McCulloch, Q.C.
Chairman



Gisele Richer
Vice-Chairman



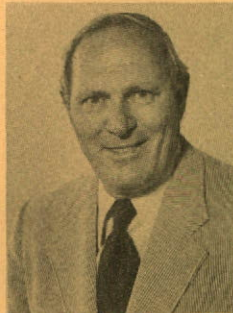
Harold Freeman, C.A.



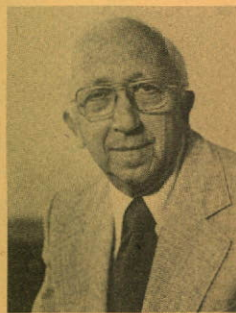
Fern Guindon



Aranka E. Kovacs, Ph.D.



Donald J. MacLean, C.L.U.



Edward Rigby, D.D.



E. Marshall Pollock, Q.C.
Managing Director

Board of Directors

Chairman

Harvey McCulloch, Q.C., Hamilton
(Feb. 17, 1975 to Feb. 16, 1979)

Vice-Chairman

Gisele Richer, Rockland
(Feb. 17, 1975 to Feb. 16, 1978)

Members:

Harold Freeman, C.A., Toronto
(Feb. 17, 1975 to Feb. 16, 1977)

Fern Guindon, Cornwall
(Feb. 17, 1975 to Feb. 16, 1978)

Dr. Aranka E. Kovacs, Windsor
(Feb. 17, 1975 to Feb. 16, 1977)

Donald J. MacLean, CLU, Toronto
(Feb. 17, 1976 to Feb. 16, 1979)

E. Marshall Pollock, Q.C., Toronto
Managing Director

Dr. Edward Rigby, Burlington
(Feb. 17, 1975 to Feb. 16, 1978)

Rev. Walter F. Maclean, Waterloo
(Feb. 17, 1975 to Feb. 17, 1976)
(not shown)

Patrick Mahon, Sault Ste. Marie
(Feb. 17, 1975 to May 11, 1976)
(not shown)

Senior Staff Members

Managing Director

E. Marshall Pollock, Q.C.

Assistant General Manager, Operations

D. A. Murray Wilson

Manager, Finance

Adam J. Hawkins, R.I.A.

Supervisor, Prize Office

Marjorie I. Chapman

Manager, Marketing & Sales

J. Michael Holroyde

Manager, Draws & Community Relations

Barbara E. Jesson

Chairman's Report

The establishment of the Ontario Lottery Corporation in February, 1975 followed three years of research during which many lotteries were studied. We believe that by incorporating some of the best elements from other lotteries as well as implementing some innovative ideas of our own, we have been able to develop a distinct Ontario flavour for Wintario.

Wintario tickets first went on sale on April 17th and the first draw was held on May 15th, 1975.

As an independent crown agency, the Ontario Lottery Corporation manages Ontario's first provincial lottery. The major objective of the Corporation is to conduct an effective and efficient lottery, the proceeds of which would be employed for the benefit of the people of Ontario. Profits are paid into the Consolidated Revenue Fund.

Through the Ministry of Culture and Recreation, all profits from Wintario are distributed in the form of grants to support physical fitness, sports, culture and recreation in Ontario.

Looking back over the Corporation's first year of operations, we do so with considerable pride. Our initial objectives were achieved and our sales and profits substantially exceeded our estimates. The people of Ontario strongly supported the lottery.

A Gallup Poll confirmed that more than 82% of Ontario residents approved of the Government's decision to establish our own lottery. The latest poll reveals that 82% of Ontario households are purchasers of Wintario tickets.

People from all walks of life will continue to benefit, in the years to come, from lottery profits. Whether as prize winners, charitable organizations raising funds by selling Wintario tickets, or communities which have received Wintario grants from the Ministry of Culture and Recreation, the slogan associated with Wintario still holds true: "With Wintario we all win".



Harvey McCulloch Q.C.
August 25, 1976

Managing Director's Report

The Ontario Lottery Corporation's first full year of operations which ended March 31, 1976 saw its growth far exceed all initial projections.

By fiscal year end, the level of sales for each draw had reached 6.21 million tickets, almost three times that of the first draw — 2.16 million tickets. Close to \$100 million in ticket sales were generated — more than double our original, and now apparently modest, estimates.

The Consolidated Revenue Fund of Ontario received \$42 million in Ontario Lottery Corporation profits. The Ministry of Culture and Recreation, by fiscal year end, had committed \$26 million of that to assist over a thousand cultural, sports, recreational and fitness projects.

Through the year, the Ontario Lottery Corporation responded to public suggestions for improvements to the Wintario lottery and a variety of innovations were introduced. The game has evolved from one ticket number with a single \$100,000 grand prize to one featuring five winning numbers and five \$100,000 prizes. Regular live telecasting of draws also began last October.

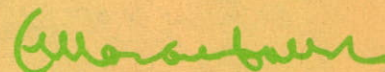
While we communicate to the public through our advertising and our more than 18,000 retailers, we have also developed a corporate publication called the "Wintario News". It has a circulation of 750,000 and reports changes and developments in Wintario.

New developments for 1976-77 will include an expansion of the existing network of 37 distribution territories to 46 to ensure maximum market penetration. Distributors for the nine new areas will be selected from the more than 2,000 applications the Corporation has on its constantly updated file.

Wintario will continue in the same successful format: \$1 per ticket with a draw every two weeks. However, a new exciting member to the Lottery Corporation family has been announced. In response to public demand, a new, bi-monthly, million dollar lottery called "The Provincial" will be introduced in the fall.

The \$5 "Provincial" tickets will go on sale Labour Day and the first draw will be on Halloween, October 31st, 1976. Subsequent draws will be held every two months, usually in conjunction with a special occasion such as New Year's Eve and Valentine's Day. All profits will be directed towards medical research and health related environmental programs in Ontario.

Our first year has been a good one and I want to formally thank all of the 48 staff members of the Corporation for their outstanding efforts and, on their behalf, convey our appreciation to the public for its enthusiastic support of Wintario.



E. Marshall Pollock, Q.C.
August 25, 1976

Have Lottery... Will Travel

Canadian TV personality, Fred Davis, has travelled more than 3500 miles since he has been television host of Wintario draws.

"In fact," says Fred, "I'm learning more about my own province with every new place the Wintario show visits."

Since Wintario began in May, 1975, more than 34 Ontario towns and cities have played host to the draws.

"Each draw is held in conjunction with a local cultural or recreational

event. We've visited an arts festival in Sault Ste. Marie, Oktoberfest in Kitchener, the Timmins Winter Carnival and Séance de Mime à l'Université Carleton. We have also shared the stage with the London Symphony Youth Orchestra and participated in an Open House at the Royal Ontario Museum in Toronto," commented Fred.

The travelling show, which has covered 6500 miles, allows all Ontario residents the opportunity to join in or observe the lottery. Barbara

Jesson, Manager of Draws and Community Relations, welcomes applications from communities wishing to host Wintario draws, but cautions that with so much interest and only 26 draws per year there are bound to be some disappointments.

Whether they're part of the live television audience enjoying the local fun, or just watching at home, everyone agrees that Wintario is truly "Ontario's own lottery".

● Draw sites May 15, 1975 to April 1, 1976

1. Toronto May 15
Ontario Science Centre
2. Plantagenet May 29
Le Festival Populaire des Arts
3. Wallaceburg June 12
Wallaceburg Centennial
4. Bracebridge June 26
Centennial
5. Oakville July 10
The Downtown Mall
6. St. Catharines July 24
Kiwanis Horse Show
7. Kakabeka Falls Aug. 7
Peewee Fastball Tournament
8. Kenora Aug. 21
Country Festival
9. Beamsville Sept. 4
Lincoln County Fall Fair
10. Woodstock Sept. 18
Royal Canadian Legion
11. Sault Ste. Marie Oct. 2
Arts Festival
12. Kitchener Oct. 16
Oktoberfest
13. Peterborough Oct. 30
Junior 'A' Hockey Game
14. Scarborough Nov. 13
Scarborough Civic Centre
15. Ottawa Nov. 27
Séance de Mime à l'Université Carleton
16. Windsor Dec. 11
St. Clair Community College
International Coffee House
17. Etobicoke Dec. 25
125th Anniversary
18. Brockville Jan. 8
Opening of Civic Centre
19. Stratford Jan. 22
Festival Theatre
20. North Bay Feb. 5
Preview 76

21. Timmins Feb. 19
Winter Carnival
22. Barrie Mar. 4
Friends of the Firehall
23. Toronto Mar. 18
ROM Open House
24. Mississauga Apr. 1
Sports Week

▲ Draw sites April 15 to August 19, 1976

25. London Apr. 15
London Centennial Hall
26. Chatham April 29
Thames Art Centre
27. Niagara Falls May 13
Niagara Blossom Festival
28. Toronto May 27
Ontario Place Forum
29. Brampton June 10
Brampton Flower Festival
30. Hamilton June 24
Mohawk College Theatre
31. Brantford July 8
Brantford Highland Games
32. Smiths Falls July 22
Old Home Week
33. Brighton Aug. 5
2nd Annual Ontario Fastball
Tournament
34. Thunder Bay Aug. 19
Da Vinci Centre

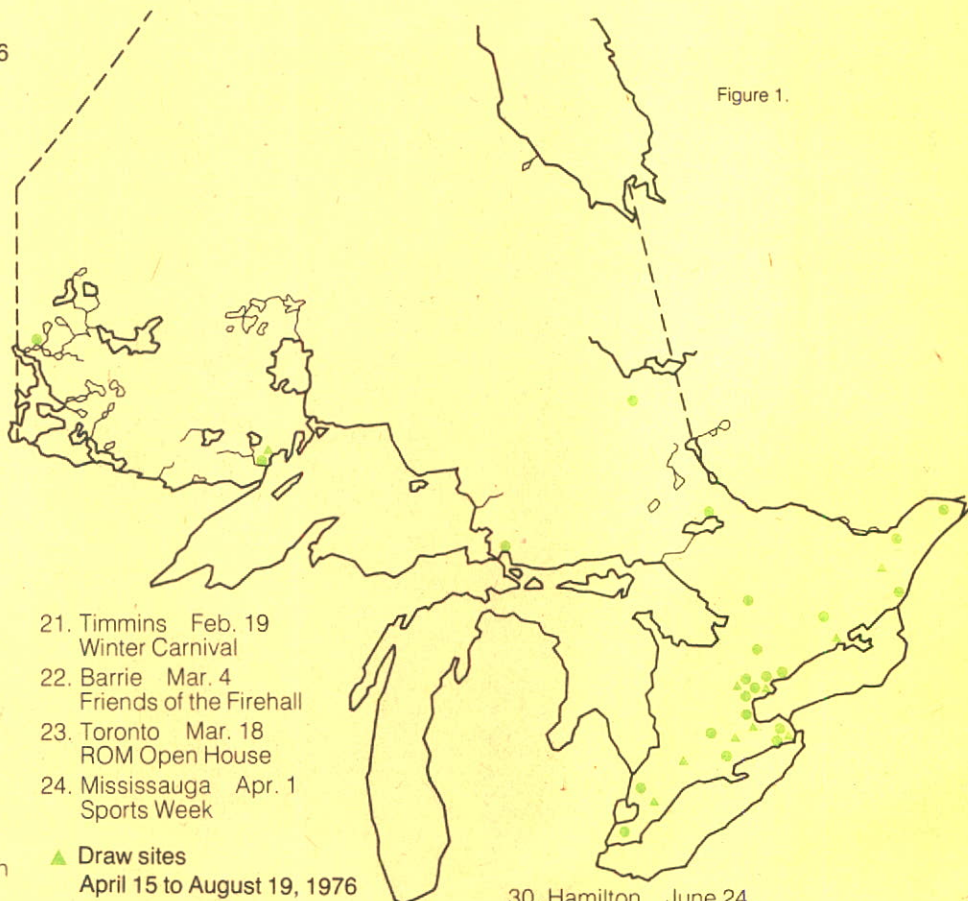


Figure 1.

Wintario TV Show Rated Tops

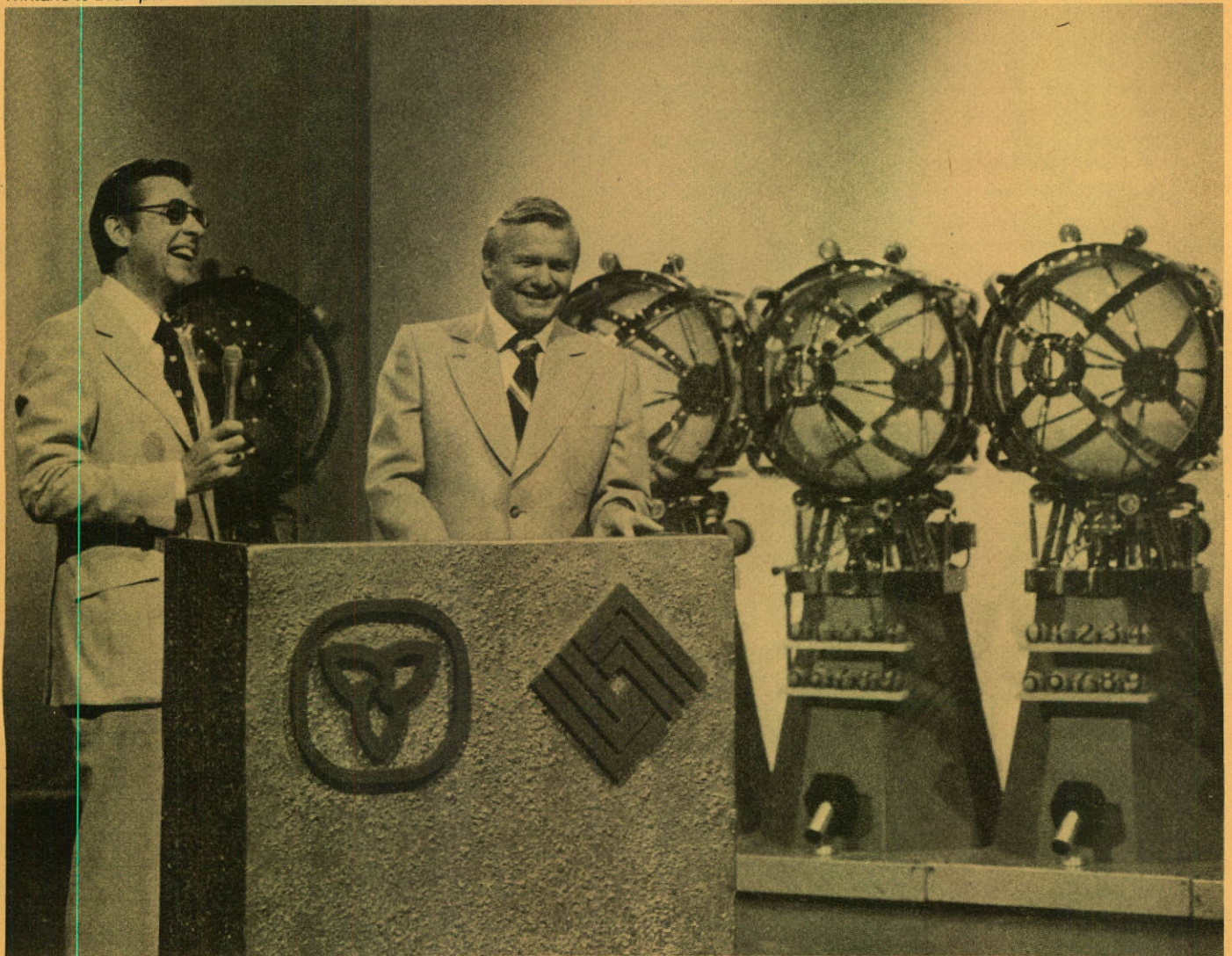
What do the Wintario TV show and "All in the Family" have in common? The answer: top ratings.

Translated into viewer numbers that means that more than 1.3 million Ontario residents tune in every other Thursday at 9:00 p.m. to join in the fun of a live Wintario draw.

The half-hour program, broadcast live from a different Wintario draw location each time, features Fred Davis and Faye Dance.

In Southern Ontario draws may be seen on the Global TV Network, and in Northern Ontario on CJIC Sault Ste. Marie, CKNC Sudbury, CFCL Timmins, CHNB North Bay and CHFD Thunder Bay. CFVO Ottawa/Hull recaps draw results in French and a special three station radio network provides results to Kenora, Dryden and Fort Frances in Ontario's North-west.

Standing in front of the Ryo-Catteau machines used in the Wintario draw are two Davis's who are very important to the lottery — host, Fred Davis and Premier William Davis who welcomed Wintario to Brampton.



Identifying prize winners

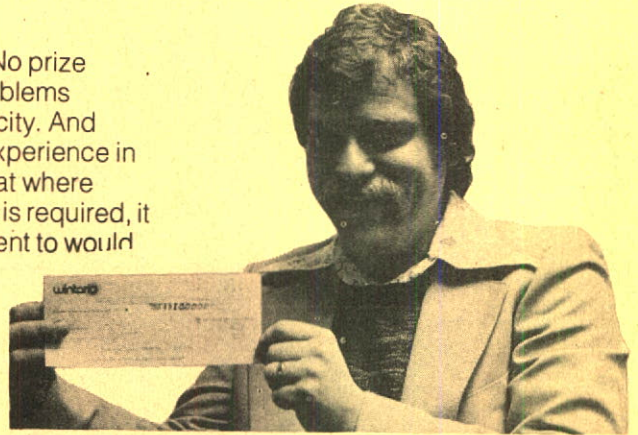
Marge Chapman can honestly say she gives thousands of dollars away every day.

Along with her staff of 12, Mrs. Chapman, supervisor of the Wintario Prize Office, is responsible for authenticating winning tickets, checking winners' identification and, of course, handing over the prize cheques.

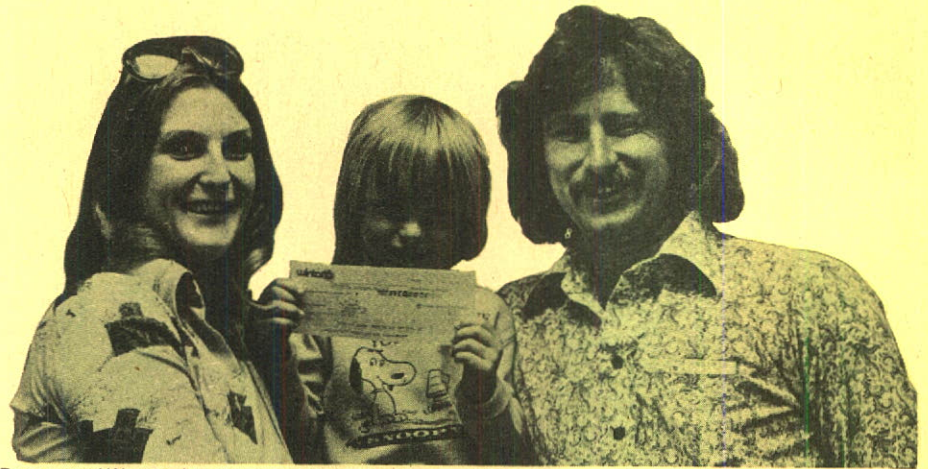
"Some prize winners have asked why the Lottery Regulations give the Corporation the right to publish their name, address or photograph," says Mrs. Chapman.

"The Corporation feels that it is essential to the integrity of the lottery that all of the players as well as the public know that there actually are winners in every draw," Mrs. Chapman said. "In this way," she adds, "every aspect of the lottery operation from ticket sale right through to the selection of the winning numbers and the payment of prize money is completely open to public scrutiny."

Says Mrs. Chapman, "No prize winner has had any problems resulting from the publicity. And interestingly enough, experience in other lotteries shows that where identification of winners is required, it acts as a natural deterrent to would be counterfeiters."



Rudolph Honig, a Whitby resident, was a lucky \$10,000 Wintario prize winner.



Donna and Wayne Job, shown above with 4-year-old Bradley, used their \$10,000 Wintario prize to renovate their home in Hamilton.



Mrs. Edna Melo, centre, holds a \$10,000 Wintario cheque while son Carlos, left, and husband Adriano congratulate her. The Scarborough family used the money to pay off their second mortgage.



Robert Turgeon and Christine Barnes, both of North Bay, shared the \$100,000 prize in the October 16, 1975 Wintario draw.



Paul Wochesen, a St. Catharines resident, wasn't positive what he would do with his \$10,000 Wintario prize — but he was sure he would find a useful way to spend it.

Prize Office Report (As of August 31, 1976)

Prize Money

Draw Date	No. of Series Issued	No. of Prizes Available	Value Deposited	Percent Paid Out
May 15, 1975	24	2,160	\$ 716,400	95.81%
May 29, 1975	42	3,780	1,276,200	89.12%
June 12, 1975	48	4,320	1,432,800	66.16%
June 26, 1975	42	3,780	1,276,200	77.90%
July 10, 1975	36	3,240	1,119,600	80.16%
July 24, 1975	36	3,240	1,119,600	82.77%
August 7, 1975	36	3,240	1,119,600	71.95%
August 21, 1975	36	3,240	1,119,600	81.65%
September 4, 1975	36	3,240	1,119,600	70.59%
September 18, 1975	36	3,240	1,119,600	78.94%
October 2, 1975	42	15,120	1,342,000	91.27%
October 16, 1975	44	15,840	1,397,000	94.07%
October 30, 1975	48	17,280	1,507,000	91.41%
November 13, 1975	48	17,280	1,507,000	94.55%
November 27, 1975	50	18,000	1,562,000	94.31%
December 11, 1975	52	18,720	1,617,000	93.21%
December 26, 1975	60	21,600	1,937,000	94.94%
January 8, 1976	54	19,440	1,772,000	93.75%
January 22, 1976	60	21,600	1,937,000	88.63%
February 5, 1976	60	21,600	1,937,000	95.73%
February 19, 1976	60	21,600	1,937,000	96.94%
March 4, 1976	62	22,320	1,992,000	97.04%
March 18, 1976	64	23,040	2,047,000	96.18%
April 1, 1976	69	24,840	2,184,500	94.48%

6 million tickets sold every 2 weeks

Making sure that over six million Wintario tickets reach Ontario consumers every two weeks is no mean feat.

Proving it's entirely possible is the Ontario Lottery Corporation's smoothly operating system consisting of 37 distributors. The responsibility of each distributor is the development of between 400 and 500 retail outlets and running an efficient sales and office staff.

Says Ontario Lottery Corporation Sales Manager, Mike Holroyde, "One of the major factors contributing to the success of Wintario has been the enthusiastic retailer support."

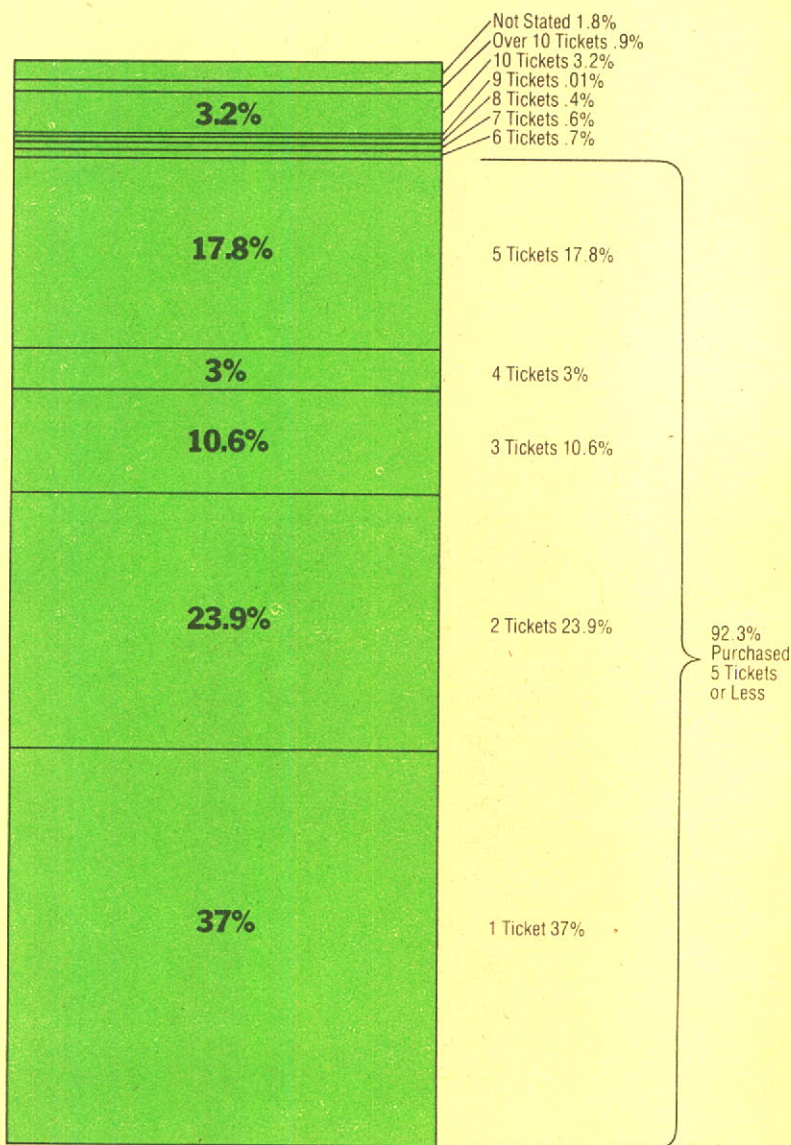
To prove the point, when Wintario first began, there were 6,810 retailers on board. Now one year later there are more than 18,000 in locations such as trust companies, cigar stores, newsstands, variety stores, gas stations, dry cleaners, milk stores,

grocery stores, restaurants — almost everywhere. In addition, charitable organizations across the province raise funds for their worthwhile causes by acting as regular Wintario retailers.

How many tickets do individuals purchase?

A Gallup Poll conducted in February, 1976 indicates that most players (37%) currently buy only one ticket each draw, and a further 24% buy two. As can be seen from Figure 2, 92.3% of all purchases are of 5 tickets or less.

Figure 2.



Source: Gallup Poll Feb. 1976

List of Distributors

Name	Date of Appointment	Location	Name	Date of Appointment	Location
Sport Ontario*	April, 1975	1 Metro Toronto	Al Wiggan	April, 1975	16 Metro Toronto
Bruce Campbell*	April, 1975	3 Metro Toronto	Gary Adams ⁴	April, 1975	32 Windsor
Albert Ballingall* ¹	April, 1975	4 Metro Toronto	Richard Bowes	April, 1975	33 Harriston
Walter Sarachman*	April, 1975	6 Metro Toronto	John Troy	April, 1975	35 Dundas
Jerry Goldberg*	April, 1975	8 Metro Toronto	Bill Gadd	April, 1975	36 Oshawa
John Bradley* ¹	April, 1975	9 Metro Toronto	George Van Wallegghem	April, 1975	38 Kenora
Ernie Priess*	April, 1975	10 Mississauga	Bob Simpson	July, 1975	31 North Bay
Brian Gibb*	April, 1975	12 Windsor	Robert Nott	July, 1975	29 Sudbury
Norm Ballingall*	April, 1975	13 London	Jerry Appleby	July, 1976	2 Metro Toronto
Ray Bowes*	April, 1975	15 Barrie	Mike Preston	July, 1976	4 Metro Toronto
Fred Ginn*	April, 1975	17 Waterloo	Barney Colvey	July, 1976	11 Metro Toronto
John Howe*	April, 1975	19 Niagara Falls	Nick Siozou	July, 1976	18 Metro Toronto
Phil Barrs*	April, 1975	20 Hamilton	Danny Linehan	July, 1976	9 Metro Toronto
Alexandra Furlani*	April, 1975	22 Metro Toronto	Arthur Turner	July, 1976	34 Paris
Herbert Chipps*	April, 1975	24 Belleville	John Grineau	August, 1976	32 Leamington
Woody Howard*	April, 1975	23 Peterborough			
Fern Messier*	April, 1975	26 Ottawa			
Bernard Roy*	April, 1975	27 Cornwall			
Camille de la Plante*	April, 1975	28 Timmins			
Jean Paul Lebel* ²	April, 1975	29 Sudbury			
Michele Wyleki*	April, 1975	30 Thunder Bay			
Marie Leon* ¹	April, 1975	2 Metro Toronto			
Wilbert Ardell* ¹	April, 1975	11 Metro Toronto			
Gordon Dean*	April, 1975	14 London			
Ray Vandette* ¹	April, 1975	18 Metro Toronto			
John Tait*	April, 1975	21 Oakville			
Leo Croteau*	April, 1975	25 Ottawa			
Don Macpherson* ³	April, 1975	34 Paris			
Jules Diamond	April, 1975	5 Metro Toronto			
Paul Welsh	April, 1975	7 Metro Toronto			

* Originally appointed by Olympic Lottery

1. These distributors resigned in April of 1976 and were replaced by Messrs. Preston (4), Linehan (9), Appleby (2), Colvey (11) and Siozou (18).

2. When this distributor resigned in May of 1975, the territory was divided and Messrs. Nott (29) and Simpson (31) appointed.

3. The services of this distributor were terminated in April of 1976 and he was replaced by Mr. Turner (34).

4. This distributor resigned in May of 1976 and was replaced by Mr. Grineau (32).



George Stewart, shown above in his Union Station kiosk, is one of 18,000 Wintario ticket retailers in Ontario.

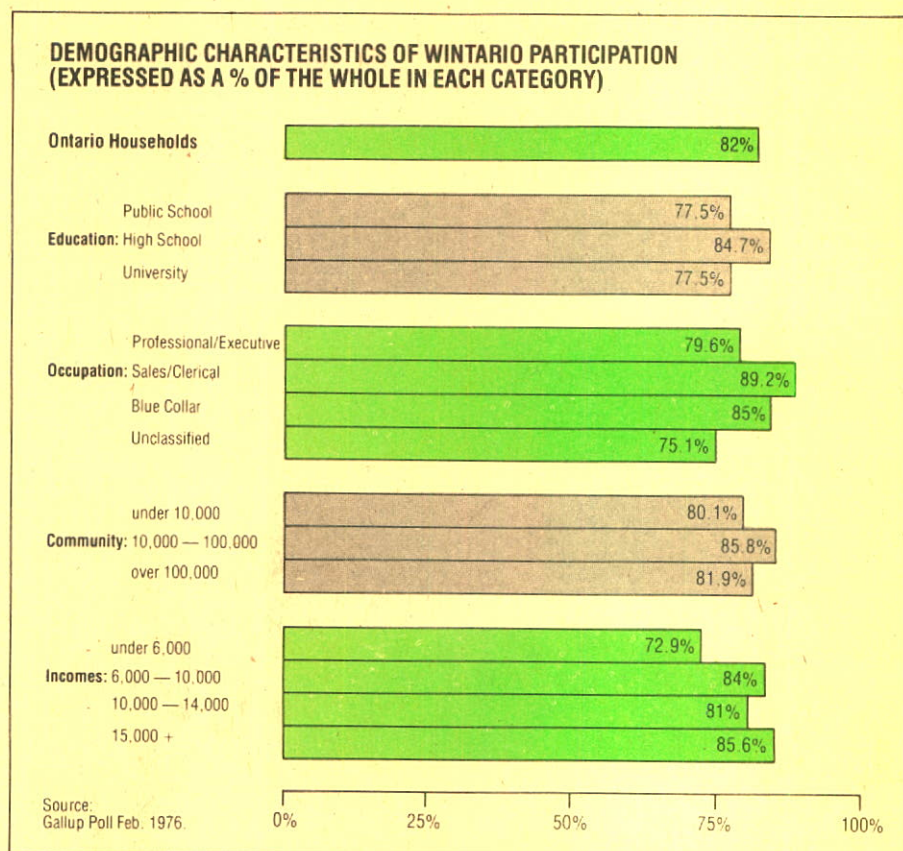


Olga Kazillo, a Toronto retailer, was able to take advantage of the warm summer weather while selling tickets at the corner of Bay and Bloor.

Who Participates?

According to the same Gallup Poll (February 1976,) 82% of all Ontario households participate in the Wintario game. The broad cross-sectional appeal of Wintario is evidenced in the graph (Figure 3) which shows that participation cuts across every socio-economic group in the province.

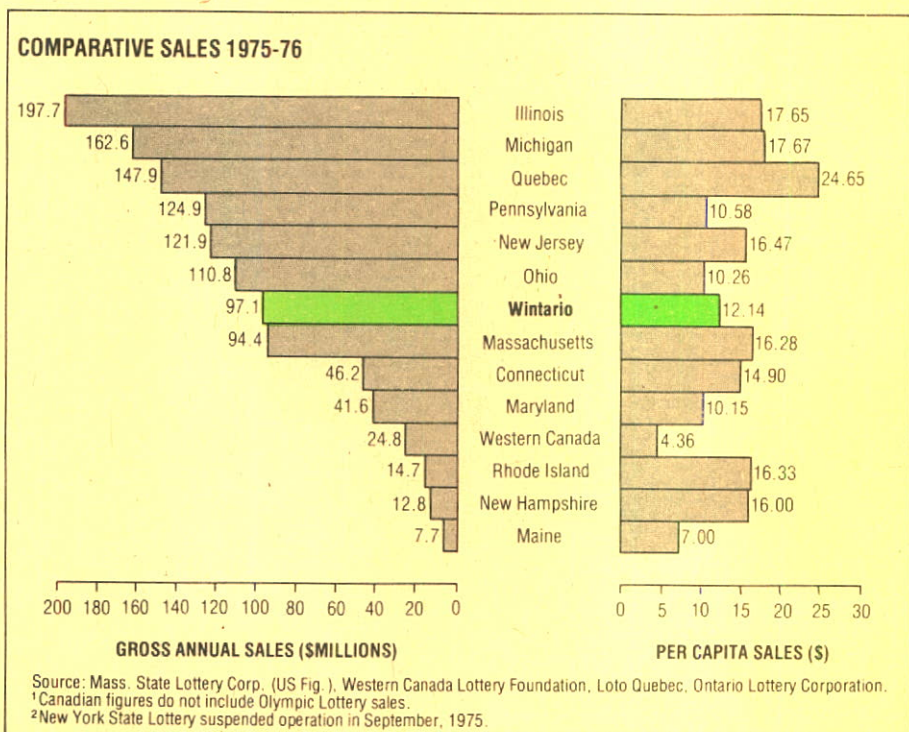
Figure 3.



How do Wintario sales compare with other North American Lotteries?

First year Wintario sales (only 24 draws) compare very favourably with other North American lotteries. The New Hampshire lottery was established in 1964; Quebec, 1970; New Jersey, 1971; Michigan, 1972; Pennsylvania, 1972; Massachusetts, 1972; Connecticut, 1972; Maryland, 1973; Illinois, 1974; Ohio, 1974; Western Canada, 1974; Rhode Island, 1974; Maine, 1974; and Ontario, 1975.

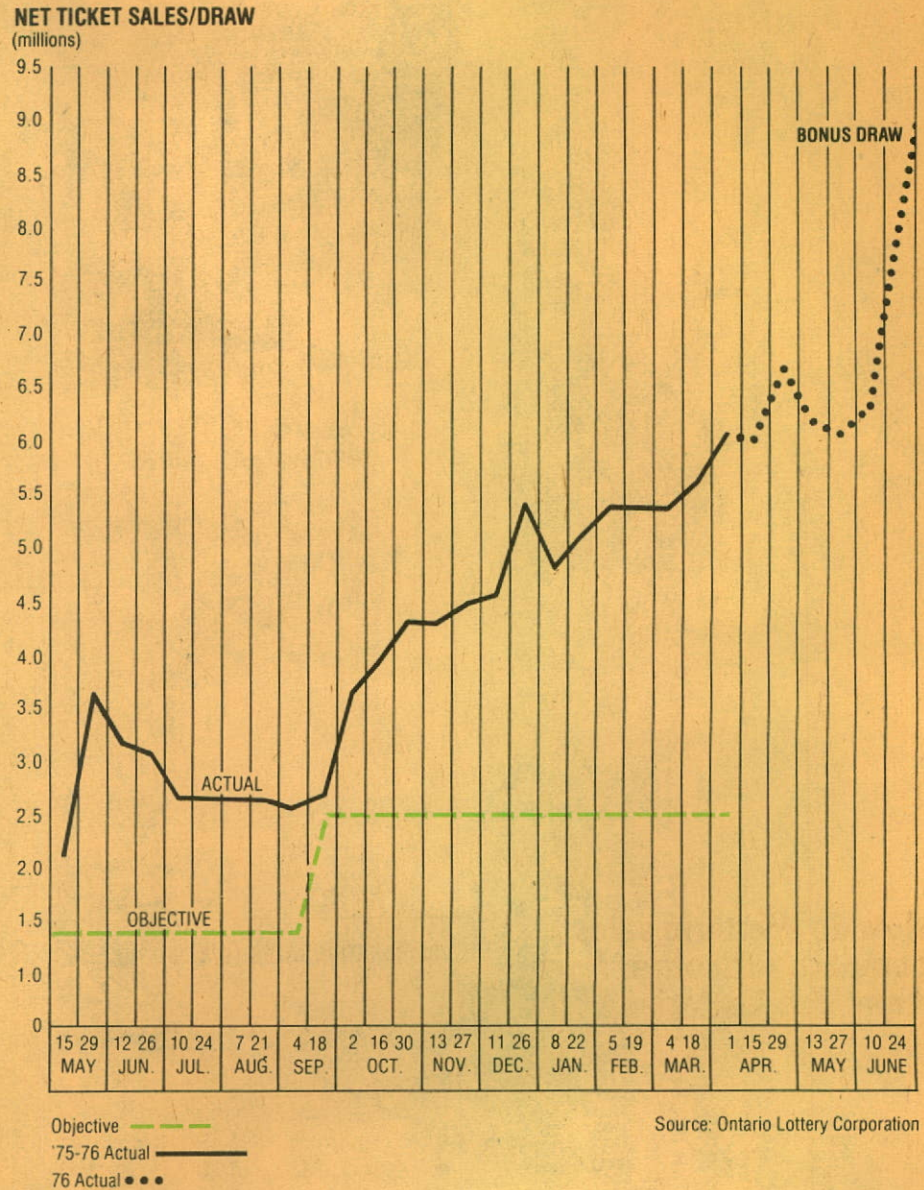
Figure 4.



Wintario sales in our first year

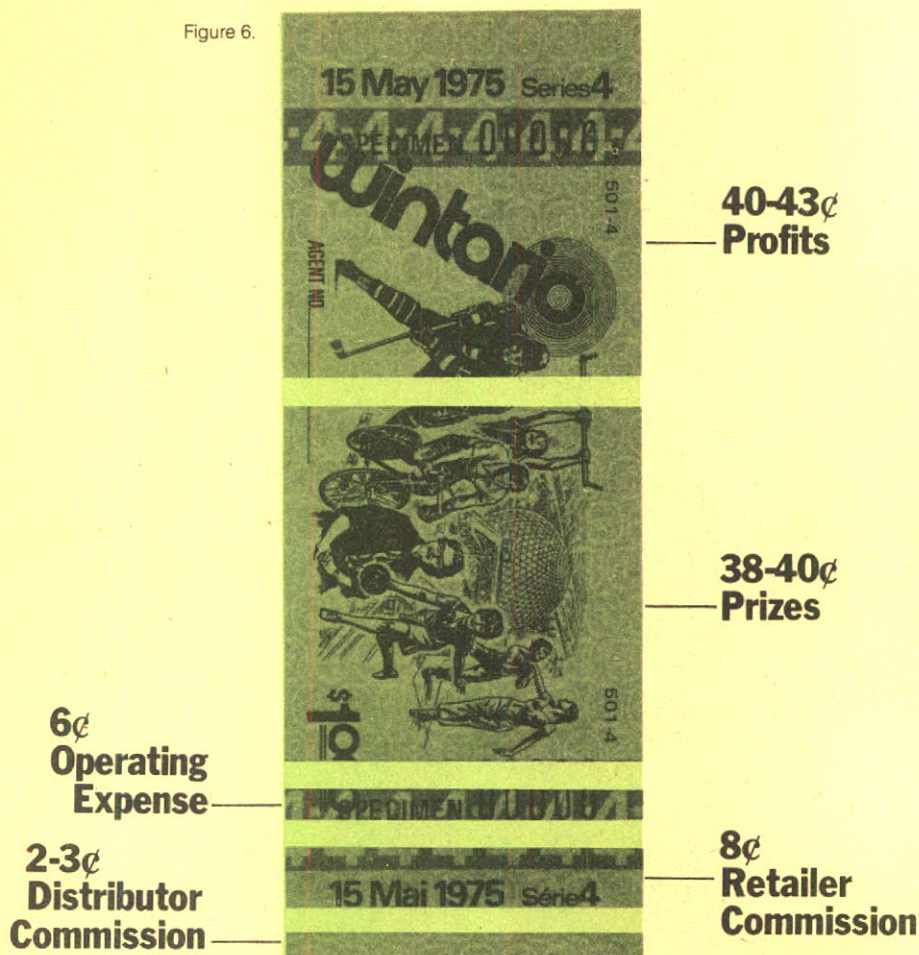
Sales showed a steady and impressive growth far above our objectives for our first year (ending March 31). The upward trend continues into our second year.

Figure 5.



Where a Wintario dollar goes

Figure 6.



Every Wintario dollar can be divided into five segments: retailers commissions, distributors commissions, operating expenses, prizes and profits.

Retailers Commissions

Retailers of Wintario lottery tickets — including trust companies, cigar stores, newsstands, local variety stores, individual retailers and hundreds of charitable and non-profit organizations — receive a commission of 8¢ for every ticket they sell.

In addition, charitable organizations may earn an extra commission as "special vendors" to aid their fund raising. This special status is restricted to two consecutive draws (plus future options) to ensure maximum participation by as many groups as possible. Most charitable and non-profit organizations who do participate find it more profitable to do so as regular Wintario retailers.

Distributors Commissions

When Wintario began, distributors were allowed a gross commission of 7¢ per ticket sold since, as with any new enterprise, there were significant start-up and organizational expenses in addition to the regular costs of operation such as rent, office equipment, sales and administrative salaries, insurance, bonding and interest charges. This commission included a 1/2¢ allowance to be used for local advertising and promotion.

In July, 1975 as ticket sales increased and distributor expenses levelled out, gross commissions were reduced to a sliding scale



On August 19th, 1975 a cheque for \$6 million, representing Wintario's net profits for its first 3 months of operation, was presented to the Hon. Robert Welch, Q.C., Minister of Culture and Recreation by Mr. Harvey McCulloch, Q.C., Chairman of the Ontario Lottery Corporation.

averaging 4 cents per ticket. With the continued increase in sales, further changes were introduced in May, 1976 reducing gross commissions to 2½¢ per ticket on the first 100,000 tickets sold and 2¢ per ticket thereafter.

Operational Expenses

A total of 6¢ from every dollar pays for the costs of operating the lottery. Advertising and promotion accounts for about 2.3¢ of this, ticket printing, packaging and manufacturing for

about 1.6¢, and administration, including staff salaries, benefits, transportation, fixed assets, supplies, equipment, services and accommodation, for approximately 2.1¢, for a total of 6¢.

Prizes

Between 38 and 40 cents of your dollar goes towards prizes in Wintario draws.

In draws held during our first full year of operation, \$36.1 million in prize money was available to 311,760 possible winners.

Profits

By the fiscal year end (March 31, 1976), 42 million dollars had been deposited into the Consolidated Revenue Fund of Ontario. That's an average of between 40 to 43 cents of every dollar. Distribution of the proceeds takes the form of grants by the Ministry of Culture and Recreation, to organizations involved in the arts, sports and fitness, multicultural activities, heritage conservation fields and to public libraries.

Ontario Lottery Corporation

Incorporated without share capital under The Ontario
Lottery Corporation Act, 1974

Balance Sheet

as at March 31, 1976

Assets

	1976 \$	1975 \$
Current assets		
Cash	5,372,514	381,899
Prize funds	6,384,100	—
Accrued interest receivable	104,315	670
Accounts receivable	13,080	5,505
Prepaid expenses	93,188	232,321
Deposits	—	31,341
	<u>11,967,197</u>	<u>651,736</u>
Organization expense — at cost	—	11,302
	<u>11,967,197</u>	<u>663,038</u>

Liabilities

Current liabilities		
Prize money unclaimed	6,384,100	—
Net profit due to the Treasurer of Ontario (note 1b)	1,289,085	(25,808)
Advances from the Treasurer of Ontario	—	300,000
Accounts payable and accrued liabilities	464,271	336,148
Deferred income (note 1a)	3,829,741	52,698
	<u>11,967,197</u>	<u>663,038</u>

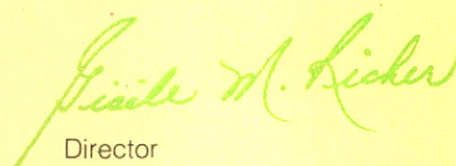
See accompanying notes to financial statements.

On behalf of the
Board of Directors:

Director



Director



Statement of Operations

for the year ended March 31, 1976

	1976 \$	(note 2) 1975 \$
Lottery ticket sales	97,137,440	
Less Commissions: Distributors	4,639,026	
Retailers	7,770,995	
	12,410,021	
Net ticket sales	84,727,419	
Prizes	36,094,700	
Operating Expenses		
Advertising	2,315,853	752
Ticket printing	1,606,748	
Administration	2,036,792	25,636
Bonuses to retailers (note 1d)	118,250	
	6,077,643	26,388
Total expenses	42,172,343	26,388
Operating income (loss)	42,555,076	(26,388)
Interest income	759,817	580
Net profit (loss) for the year	43,314,893	(25,808)

See accompanying notes to financial statements.

Ontario Lottery Corporation

Statement of Net Profit

Due to the Treasurer of Ontario for
the year ended March 31, 1976

	1976 \$	(note 2) 1975 \$
Balance, beginning of year	(25,808)	—
Add: Net profit (loss) for the year	<u>43,314,893</u>	<u>(25,808)</u>
	43,289,085	(25,808)
Deduct: Payments to the Treasurer of Ontario on account of net profit (note 1b)	<u>42,000,000</u>	<u>—</u>
Balance, end of year	<u>1,289,085</u>	<u>(25,808)</u>

See accompanying notes to financial statements.



Office of
Provincial
Auditor.

To the Board of Directors of the
Ontario Lottery Corporation and to
the Minister of Culture and
Recreation

I have examined the balance
sheet of the Ontario Lottery
Corporation as at March 31, 1976
and the statements of operations and
net profit due to the Treasurer of
Ontario for the year then ended. My
examination included a general
review of the accounting procedures
and such tests of accounting records
and other supporting evidence as I
considered necessary in the
circumstances.

In my opinion these financial
statements present fairly the financial
position of the Corporation as at
March 31, 1976 and the results of its

operations for the year then ended, in
accordance with generally accepted
accounting principles applied on a
basis consistent with that of the
preceding period.

A report on the audit has been made
to the Corporation and to the
Minister.

F. N. Scott, C.A.,
Provincial Auditor.

Toronto, Ontario,
July 30, 1976.

Notes to Financial Statements

March 31, 1976

1. Accounting Policies

(a) Operations

All income and expenses related to the 24 bi-weekly lotteries held from May 15, 1975 to April 1, 1976 inclusive are included in the statement of operations. Net receipts from the sale of tickets for the lottery held on April 15, 1976 have been treated as deferred income.

(b) Net profits

Pursuant to section 9 of The Ontario Lottery Act, 1974, the net profits of the Corporation, after provision for prizes and the payment of expenses of operations, are paid into the Consolidated Revenue Fund of the Province of Ontario.

(c) Fixed assets

Fixed asset purchases are written off to operations at the time of acquisition.

(d) Bonuses to Retailers

Retailers who sell the winning tickets for prizes of \$10,000 or more are paid a bonus of 1 per cent.

2. Comparative Figures

Comparative figures for 1975 are for the period from inception on February 6, 1975 to March 31, 1975 and have been reclassified where necessary to conform to 1976 presentation.

3. Anti-inflation Legislation

Pursuant to the terms of an agreement between the Province of Ontario and the Government of Canada, the Corporation is subject to controls on compensation instituted by the Government of Canada in the Anti-Inflation Act, effective October 14, 1975.



The Ontario Lottery Corporation is a Crown Corporation established on February 7, 1975 by an Act of the Ontario Legislature to develop and manage lotteries within the Province.

Through the Ministry of Culture and Recreation, funds from the Lottery are used to promote physical fitness, sports and cultural activities, so that each and every one of us can get more out of life. That is why we say "With Wintario we all win".

The symbol of the Corporation is a stylized combination of the letter "O" for Ontario and the letter "L" for Lottery. Together they are descriptive of the Ontario Lottery Corporation and its efforts to enable Ontarians to participate in the fun and excitement of a provincial lottery, while at the same time, helping in the development of more recreational and cultural opportunities across the Province.