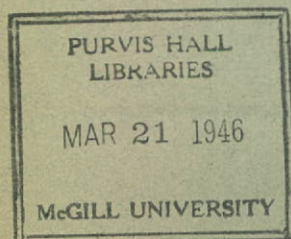


MOORE CORPORATION, LIMITED

TENTH ANNUAL REPORT

YEAR ENDING DECEMBER 31st
1938



MOORE CORPORATION, LIMITED

Board of Directors

E. G. BAKER, TORONTO
President

A. M. BOVIER, ELMIRA, N.Y.
Vice-President

THOMAS BRADSHAW, TORONTO
President, North American Life Assurance
Company

C. W. COLBY, MONTREAL
Director, Canadian Bank of Commerce

H. H. GRISWOLD, ELMIRA, N.Y.
President, Elmira Bank & Trust Company

ALFRED JEPHCOTT, TORONTO
President, Toronto Brick Company, Limited

G. W. McLAUGHLIN, OSHAWA, ONT.
Director, National Trust Company, Limited

W. N. McLEOD, TORONTO
Vice-President

A. J. MITCHELL, TORONTO
President, Western Canada Flour Mills
Company, Limited

S. J. MOORE, TORONTO
Chairman of the Board, The Bank of
Nova Scotia

S. G. H. TURNER, ELMIRA, N.Y.
Chairman of the Board, Elmira Bank & Trust Company

Officers

CHAIRMAN OF THE BOARD	S. J. MOORE
PRESIDENT	E. G. BAKER
VICE-PRESIDENT	W. N. McLEOD
VICE-PRESIDENT	A. M. BOVIER
COMPTROLLER	N. B. GERRY
SECRETARY	W. H. BROWNE

Head Office

330 UNIVERSITY AVENUE, TORONTO

Transfer Agents

NATIONAL TRUST COMPANY, LIMITED
20 KING STREET EAST, TORONTO
BANKERS TRUST COMPANY
16 WALL STREET, NEW YORK

MOORE CORPORATION, LIMITED

REPORT OF THE BOARD OF DIRECTORS TO THE SHAREHOLDERS
FOR THE YEAR ENDED DECEMBER 31st, 1938

The Directors present to the Shareholders their Annual Report with financial statements.

The amalgamation of Moore Corporation Limited and F. N. Burt Company Limited, approved by the Shareholders of both Companies and authorized by Letters Patent, was effected as of 31st December, 1938. This Report combines the year's operations of the two formerly separate Companies and includes a consolidated operating statement and balance sheet.

Total shipments were 8.3% below those of 1937. While general business conditions, particularly in the early months, were less favorable than those of the previous year in both the United States and Canada, the effect of this was partially offset by increased sales effort and a further widening of the market for the Corporation's products.

The combined net profit, after making the customary provision for depreciation and federal taxes, was \$1,317,264.45, compared with \$1,561,637.17 in 1937. After deducting total dividends paid on Preference and Common shares, the balance of the profit amounting to \$307,900.75 was added to Surplus which now stands at \$3,161,322.08.

The Balance Sheet shows that the Corporation has further improved its financial position. At 31st December current assets amounted to \$7,766,525.49, of which \$3,197,096.44 was cash. All liabilities to the public, including dividends payable January 3rd and reserve for federal income taxes, totalled \$1,664,910.26.

During the year 649 Preferred "B" shares were converted by the holders thereof into 3,894 Common shares, and 37,738 Common shares formerly held by subsidiary companies were cancelled in accordance with By-law No. 6 approved at the last annual meeting. The amalgamation of the two Companies at the year-end pursuant to the terms of the agreement resulted in a decrease of 1,691 Preference "A" shares and an increase of 50,815 Common shares.

After these changes, the outstanding capital stock of the Corporation consisted of 31,157 Preference "A" shares, 6,240 Preference "B" shares, and 390,402 Common shares, owned by more than 4,500 shareholders.

Your Directors record their appreciation of the loyal and efficient service given through the year by the personnel in all divisions, comprising 3,824 Employees.

By order of the Board,

E. G. BAKER,
President.

S. J. MOORE,
Chairman.

MOORE CORPORATION, LIMITED

AND SUBSIDIARY COMPANIES

CONSOLIDATED STATEMENT OF PROFIT AND LOSS AND SURPLUS FOR YEAR ENDED DECEMBER 31st, 1938

Combining the figures of Moore Corporation, Limited and F. N. Burt Company, Limited
which operated as separate companies up to December 31st, 1938.

	1938	1937 For Comparison
Total Earnings—after deducting all expenses incident to operations	\$2,272,960.12	\$2,718,486.90
<i>Deduct:</i> Provision for Depreciation	610,145.67	605,849.73
Profit before providing for Federal Income Taxes	1,662,814.45	2,112,637.17
<i>Deduct:</i> Provision for Federal Income Taxes	345,550.00	551,000.00
Net Profit	<u>1,317,264.45</u>	<u>1,561,637.17</u>
<i>Dividends:</i>		
Four quarterly dividends of 1¾% each on Moore Corporation, Ltd., Preferred "A" Stock	214,123.00	214,282.25
Four quarterly dividends of 1¾% each on Moore Corporation, Ltd., Preferred "B" Stock	46,105.50	53,905.25
Four quarterly dividends of 40c per share and one bonus dividend of 40c per share on Moore Corporation, Limited, Common Stock	615,885.60	603,485.60
Four quarterly dividends of 1¾% each on F. N. Burt Company, Limited, Preference Stock	3,976.00	4,005.75
Four quarterly dividends of 30c per share on F. N. Burt Company, Limited, Common Stock	129,273.60	193,876.40
	<u>1,009,363.70</u>	<u>1,069,555.25</u>
Balance of Profit	<u>307,900.75</u>	<u>\$ 492,081.92</u>
Surpluses brought forward at beginning of year:		
Moore Corporation, Limited	2,063,406.14	
F. N. Burt Company, Limited	790,015.19	
	<u>2,853,421.33</u>	
Surplus at end of Year	<u><u>\$3,161,322.08</u></u>	

MOORE CORPORATION
AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEET
(after giving effect to
Moore Corporation, Limited and

ASSETS

CURRENT ASSETS:

Cash in Banks and on Hand		\$3,197,096.44
Accounts and Bills Receivable (after providing for doubtful accounts)		
Trade	\$2,145,031.81	
Other	<u>38,416.20</u>	2,183,448.01
Inventories, valued at not in excess of cost in ac- cordance with the companies' usual practice		<u>2,385,981.04</u>
TOTAL CURRENT ASSETS		<u>7,766,525.49</u>

FIXED ASSETS:

Land and Buildings	3,609,234.87	
Machinery and Equipment	<u>7,906,763.82</u>	
	11,515,998.69	
Less: Reserves for Depreciation	<u>6,093,738.55</u>	5,422,260.14

INVESTMENTS:

Investments in and advances to Associated Companies	890,925.00	
Other Investments	<u>58,280.30</u>	949,205.30

GOODWILL AND PATENTS 1.00

INSURANCE DEPOSITS, PREPAID TAXES AND OTHER

EXPENSES PAID IN ADVANCE		190,650.23
		<u>\$14,328,642.16</u>

ATION, LIMITED

RY COMPANIES

ET AS OF DECEMBER 31st, 1938

(the Amalgamation of
d F. N. Burt Company, Limited)

LIABILITIES

CURRENT LIABILITIES:

Accounts Payable and Accrued Liabilities	\$ 783,271.07
Dividends Payable on January 3, 1939	345,447.95
Reserve for Federal Income Taxes	536,191.24
TOTAL CURRENT LIABILITIES	1,664,910.26

CAPITAL AND SURPLUS:

7 % Cumulative Convertible Preference "A" Stock:		
Issued 31,157 shares of a par value of \$100 each	\$3,115,700.00	
7 % Cumulative Convertible Preference "B" Stock:		
Issued 6,240 shares of a par value of \$100 each	624,000.00	
Common Stock—no par value:		
Issued 390,402 shares	5,762,709.82	
Combined Surplus as per annexed Consolidated Statement of Profit and Loss and Surplus	<u>3,161,322.08</u>	12,663,731.90

\$14,328,642.16

MOORE CORPORATION, LIMITED

AUDITORS' REPORT TO THE SHAREHOLDERS

To the Shareholders of

MOORE CORPORATION, LIMITED:

We have made an examination of the consolidated balance sheet of Moore Corporation, Limited and its subsidiary companies as of December 31st, 1938, and of the related consolidated statement of profit and loss and surplus for the year ended on that date. In connection with the accounts of the companies examined by us, we examined or tested accounting records and other supporting evidence. An audit of the detail transactions is carried out by the company's internal audit department. The consolidated balance sheet as of December 31st, 1938, and related consolidated statements of profit and loss and surplus of F. N. Burt Company, Limited (now amalgamated with Moore Corporation, Limited) and subsidiary companies with report of Messrs. Clarkson, Gordon, Dilworth & Nash, the auditors of these companies, have been accepted by us for inclusion in the accompanying consolidated accounts of Moore Corporation, Limited and subsidiary companies.

In our opinion, based upon such examination, the accompanying financial statements fairly present, in accordance with accepted principles of accounting consistently maintained by the companies during the period under review, the position of Moore Corporation, Limited and its subsidiary companies at December 31st, 1938, and the results of their operations for the fiscal year ended on that date as shown by the books. All our requirements as auditors have been complied with.

PRICE, WATERHOUSE & CO.,

TORONTO, February 28th, 1939.

Chartered Accountants.

MOORE CORPORATION, LIMITED

BUSINESS FORMS DIVISION

AMERICAN SALES BOOK COMPANY, INC.	NIAGARA FALLS, N.Y.
<i>R. P. Templeton, General Manager</i>	ELMIRA, N.Y.
<i>G. W. Hall, Assistant General Manager</i>	
PACIFIC MANIFOLDING BOOK COMPANY, INC.	EMERYVILLE, CAL.
<i>J. M. Butler, General Manager</i>	LOS ANGELES, CAL.
GILMAN FANFOLD CORPORATION	NIAGARA FALLS, N.Y.
<i>H. P. Brown, General Manager</i>	
COSBY-WIRTH MANIFOLD BOOK COMPANY	MINNEAPOLIS, MINN.
<i>T. K. Pickering, General Manager</i>	
BURT BUSINESS FORMS, LIMITED	TORONTO, ONT.
NATIONAL SALES CHECK BOOK COMPANY, LIMITED	MONTREAL, QUE.
WESTERN SALES BOOK COMPANY, LIMITED	WINNIPEG, MAN.
<i>Hugh D. Clark, General Manager</i>	VANCOUVER, B.C.

PAPER BOX DIVISION

F. N. BURT COMPANY, INC.	BUFFALO, N.Y.
<i>J. H. Paterson, General Manager</i>	
<i>T. S. Duncanson, Assistant General Manager</i>	
DOMINION PAPER BOX COMPANY, LIMITED	TORONTO, ONT.
<i>R. S. Dunlop, General Manager</i>	

SERVICE DIVISION

MOORE RESEARCH & SERVICE COMPANY, INC.	NIAGARA FALLS, N.Y.
<i>J. Stuart Fleming, Director of Research</i>	
U.P.M.-KIDDER PRESS COMPANY, INC.	DOVER, N.H.
<i>J. F. Sheppard, General Manager</i>	

PRODUCTS

CARBON COPY PRODUCTS FOR KEY OPERATIONS OF BUSINESS

AUTOGRAPHIC REGISTERS and SUPPLIES—The Wiz Registers in various styles using specially printed Flat Pakit forms.

CONTINUOUS INTERFOLDED FORMS in continuous lengths, folded zig-zag for use in billing and accounting machines equipped with carbon shifting devices.

CONTINUOUS INTERLEAVED FORMS in continuous lengths with carbons already interleaved, for use in typewriters and other business machines not equipped with carbon shifting devices.

FANFOLD FORMS in continuous lengths with or without carbons interleaved, producing manifold copies which remain attached after typing.

FORMALINER and GEAR FEED ATTACHMENTS for synchronizing Continuous Forms with Tabulating and other accounting machines.

SALES BOOKS and MANIFOLD BOOKS in every style and for use in every kind of business.

SPEEDIFOLD FORMS for typewriters with special carbon sets which eliminate the need of manually interleaving the carbon paper.

SPEEDISET FORMS in unit sets with forms and carbons attached in a stub, for hand or mechanical writing.

PACKAGING AND ADVERTISING DISPLAY PRODUCTS

COUNTER and WINDOW DISPLAYS in colour lithography.

FOLDING CARTONS produced by lithography or letterpress printing for a wide variety of products.

LITHOGRAPHED BOX WRAPS and LABELS in fine colours for all purposes.

MAILING TUBES and CORES.

SET-UP PAPER BOXES of all types of small sizes, such as used in the cosmetic and drug trades.

TRANSPARENT PACKAGES of various kinds and combinations.

