

DOMINION  
OILCLOTH & LINOLEUM  
COMPANY LIMITED

MONTREAL

ESTABLISHED

1872



ANNUAL REPORT

FOR THE YEAR ENDED

31st OCTOBER 1953

1

PURVIS HALL  
LIBRARIES

JAN 23 1954

MCGILL UNIVERSITY



# DOMINION OILCLOTH & LINOLEUM COMPANY LIMITED

*Established 1872*



EIGHTY-FIRST  
**ANNUAL REPORT**

FOR THE YEAR ENDED  
31st OCTOBER 1953

✓

*Head Office & Factories:*

2200 ST. CATHERINE STREET EAST,  
MONTREAL, P.Q.

✓

*Sales Offices:*

ROOMS 1108-1109, STERLING TOWER BUILDING,  
372 BAY STREET,  
TORONTO, ONT.

—  
ROOM 904, DOMINION BANK BUILDING,  
207 WEST HASTINGS STREET,  
VANCOUVER, B.C.

—  
ROOM 901, ELECTRIC RAILWAY CHAMBERS,  
213 NOTRE DAME AVE.,  
WINNIPEG, MAN.

# DOMINION OILCLOTH & LINOLEUM COMPANY LIMITED

## *Eighty-first Annual Report of the Board of Directors*

### TO THE SHAREHOLDERS:

Your Directors are pleased to submit their Annual Report and Financial Statements for the fiscal year ended 31st October 1953. The certified report of your auditors, Messrs. Hyde & Houghton, C.A., is also submitted.

The net profit for the year amounted to \$1,875,631.21 as compared to \$1,486,248.32 in the previous year, which represents \$2.46 per share this year against \$1.90 in 1952. The regular dividend of \$1.60 was paid on the N.P.V. Common stock of the Company and an extra dividend of forty cents per share was paid 31st October 1953. In view of the fact that the Deferred shares no longer exist (see Note 1 on Balance Sheet) this enabled us to pay an extra dividend at the end of the current fiscal year rather than in January 1954, which would have been necessary had the Deferred shares not been exchanged.

Sales for the year were well maintained, although your Company was faced with increased competition — principally from the United States and also the United Kingdom. It is hoped the new anti-dumping provisions the government has introduced will be of some assistance.

Your subsidiaries also had a successful year and the combined revenue from these sources was higher than in the previous year. This fact, plus the increased return from other investments, helped to augment the increased net profit.

Raw materials in general were in plentiful supply and in some cases showed a decrease in price from 1952, enabling some reduction to be made in selling prices, but the continued high cost of labour and general overhead, as well as the relatively unchanged corporation tax situation have offset some of the benefits derived from the reduced raw material prices. Repeated increases in freight rates have resulted in greatly increased retail prices in many sections of Canada, which naturally affect the demand for the products of your Company.

Export sales, while still relatively unimportant, have shown some improvement owing to the relaxation of certain restrictions by some South American countries and the British West Indies.

A new catalogue was issued to the trade at the end of the fiscal year, and it is hoped this will have a satisfactory effect on sales after the New Year, when most distributors and retail outlets have completed stock-taking and are in a position to place orders.

Very little capital expenditure has been made during the year, either by your company or by its subsidiaries. Your factories and other facilities have been maintained in a high state of efficiency and all necessary repairs have been carried out with a minimum of delay.

Labour negotiations were completed in March 1953 on the basis of a two-year contract.

It is with the deepest regret that we record the death on March 4th 1953 of Mr. Walter Molson who had served on the Board of Directors since February 1939. His keen interest in the affairs of your company and his wise counsel will be sadly missed. On April 2nd 1953, Mr. Armand de Tilly, Treasurer of the Company, was appointed a Director to fill the vacancy.

Your Directors wish to acknowledge the loyal and efficient services rendered by all members of the organization and extend to them their appreciation of the excellent work they have done throughout the year.

On behalf of the Board,

ARCH. F. BAILLIE,  
*President.*

MONTREAL, QUE., 7th January, 1954.

# DOMINION OILCLOTH & LINOLEUM COMPANY LIMITED

1

## *Income and Expenditure Account*

YEAR ENDED 31st OCTOBER 1953

(With comparative figures for the Year Ended 31st October 1952)

	<u>1953</u>	<u>1952</u>
Operating Profit before Provision for Depreciation, etc. -	\$2,314,452.30	\$2,032,690.08
Income from Investments in Subsidiary and Affiliated Companies and other Investments - - - - -	953,884.91	819,175.92
	3,268,337.21	2,851,866.00
<i>Deduct:</i>		
Provision for Depreciation - - - - -	285,642.03	283,378.22
Federal Income Tax and Provincial Profits Tax - -	903,138.82	886,695.59
Foreign Income Taxes - - - - -	7,262.27	8,304.41
Legal Expenses - - - - -	2,506.25	1,863.65
Salaries and Directors' Fees paid to Executive Officers	189,818.96	180,375.81
Fees Paid to Other Directors - - - - -	4,337.67	5,000.00
	1,392,706.00	1,365,617.68
<i>Net Profit for the Year - - - - -</i>	<u>\$1,875,631.21</u>	<u>\$1,486,248.32</u>

*Note:* The total remuneration received by Directors from Subsidiary Companies  
amounted to \$4,933.77 in 1953; \$4,800.00 in 1952.

# DOMINION OILCLOTH COMPANY

*Balance Sheet as at*  
(With comparative figures)

ASSETS		1953	1952
<i>Current:</i>			
Cash - - - - -		\$ 455,593.89	\$ 462,933.09
Investment in Short Term Notes - - - - -		—	1,504,146.58
Accounts Receivable - - - - -		1,529,196.31	1,473,591.91
Inventories - - - - -		3,355,814.04	3,055,431.23
		5,340,604.24	6,496,102.81
Merchandise and Raw Materials. Physical Inventory taken and valued at the lower of Cost or Market Price.			
<i>Fixed:</i>			
Real Estate, Buildings and Plant Valued at Cost -		8,001,468.19	7,743,541.72
Less: Reserve for Depreciation - - - - -		4,976,820.18	4,691,563.15
		3,024,648.01	3,051,978.57
<i>Investments in Subsidiary Companies at Cost:</i>			
Preferred and Common Stocks - - - - -		3,213,970.05	3,213,970.05
<i>Investments in Affiliated Companies at Cost:</i>			
Common Stocks - - - - -		808,197.21	652,440.87
<i>Other Investments at Cost:</i>			
Bonds, Preferred and Common Stocks - - -		2,871,443.44	1,981,596.90
(Approx.) Market Value: 1953, \$3,473,388.00			
1952, \$2,625,970.00			
<i>Prepaid Expenses:</i> - - - - -		33,325.85	21,699.88
		\$15,292,188.80	\$15,417,789.08

TO THE SHAREHOLDERS,  
DOMINION OILCLOTH AND LINOLEUM COMPANY LIMITED,  
MONTREAL

MONTREAL, P.Q., 21st December, 1953.

We beg to report that we have completed an audit of the books and accounts of the Dominion Oilcloth and Linoleum Company Limited for the year ended 31st October, 1953. We certify that we have received all the information and explanations required by us; and, in our opinion, this Balance Sheet is properly drawn up so as to exhibit a true and correct view of the state of the Company's affairs as at 31st October, 1953, according to the best of our information and the explanations given to us and as shown by the books of the Company.

As required under Section 114 of the Companies Act 1934, we report that profits of Subsidiary Companies have been included in the Income and Expenditure Account to the extent to which dividends have been received from them.

HYDE AND HOUGHTON,  
*Chartered Accountants, Auditors.*

# WORTH & LINOLEUM LIMITED

at 31st October 1953

(as at 31st October 1952)

		LIABILITIES	
<i>Current:</i>		<u>1953</u>	<u>1952</u>
Accounts Payable - - - - -	\$	489,823.54	\$ 631,618.68
Provision for Federal and Provincial Taxes, balance owing - - - - -		656,079.74	664,784.81
Provision for Dividend on No Par Value Deferred Stock - - - - -		—	128,000.00
		<hr/>	<hr/>
		1,145,903.28	1,424,403.49
<i>Insurance Fund Reserve:</i> - - - - -		1,000,000.00	1,000,000.00
<i>Capital:</i>			
At 31st October 1952 represented by 700,000 shares no par value common stock and 80,000 shares no par value deferred stock - - - - -			6,400,000.00
At 31st October 1953 represented by 760,000 shares no par value common stock (Note 1) - - -		6,400,000.00	
<i>Surplus Accounts:</i>			
Capital Surplus - - - - -		973,261.17	1,019,992.45
Earned Surplus - - - - -		5,773,024.35	5,573,393.14
		<hr/>	<hr/>
		\$15,292,188.80	\$15,417,789.08
		<hr/>	<hr/>

*Contingent Liabilities:* Nil.

NOTE 1. During the year ended 31st October 1953, 60,000 shares no par value common stock were issued in exchange for 80,000 shares no par value deferred stock.

Approved on behalf of the Board of Directors,

ARCH. F. BAILLIE, *Director.*

E. S. TRUDEAU, *Director.*

# DOMINION OILCLO COMPANY

## *Earned Surplus Account*

YEAR ENDED 31st OCTOBER 1953

(With comparative figures for the Year Ended 31st October 1952)

	<u>1953</u>	<u>1952</u>
Balance forward at commencement of the Year - - -	\$5,573,393.14	\$5,725,144.82
<i>Deduct:</i> Extra Dividend paid 31st January 1953 and 31st January 1952 out of earnings of the previous year		
No Par Value Common Stock - - -	140,000.00	350,000.00
No Par Value Deferred Stock - - -	16,000.00	40,000.00
	<u>156,000.00</u>	<u>390,000.00</u>
	5,417,393.14	5,335,144.82
<i>Add:</i> Net profit for the Year - - - - -	1,875,631.21	1,486,248.32
	<u>7,293,024.35</u>	<u>6,821,393.14</u>
<i>Deduct:</i> Regular and Extra Dividends Paid on No Par Value Common Stock - - - - -	1,520,000.00	
Regular Dividend Paid on No Par Value Common Stock - - - - -		1,120,000.00
Provision for Dividend on No Par Value Deferred Stock - - - - -		128,000.00
	<u>1,520,000.00</u>	<u>1,248,000.00</u>
<i>Balance at Credit at end of the Year - - - -</i>	<u>\$5,773,024.35</u>	<u>\$5,573,393.14</u>

## *Capital Surplus Account*

	<u>1953</u>	<u>1952</u>
Balance forward at commencement of the Year - - -	\$1,019,992.45	\$1,020,274.72
<i>Add:</i> Profit on Sale of Fixed Assets - - - - -	—	1,040.00
	<u>1,019,992.45</u>	<u>1,021,314.72</u>
<i>Deduct:</i> Realized Depreciation of Securities - - -	46,731.28	1,322.27
<i>Balance at Credit at end of the Year - - - -</i>	<u>\$ 973,261.17</u>	<u>\$1,019,992.45</u>



# TH & LINOLEUM LIMITED

## DIRECTORS

ARCHIE F. BAILLIE	K. B. ROBERTON
C. E. GRAVEL	AIR VICE-MARSHAL F. S. MCGILL, C.B.
SIR ROBERT SPENCER-NAIRN, BART.	G. BLAIR GORDON
E. S. TRUDEAU	SIR GEORGE NAIRN, BART.
A. DE TILLY	J. G. ROBERTON

## EXECUTIVE OFFICERS

ARCHIE F. BAILLIE	- - - - -	<i>President</i>
K. B. ROBERTON	- - - - -	<i>Vice-President and Managing Director</i>
E. S. TRUDEAU	- - - - -	<i>Vice-President (Finance)</i>
AIR VICE-MARSHAL F. S. MCGILL, C.B.	- - - - -	<i>Secretary and Director of Sales</i>
J. G. ROBERTON	- - - - -	<i>Manager</i>
A. DE TILLY	- - - - -	<i>Treasurer</i>

## TRANSFER AGENTS

THE ROYAL TRUST COMPANY	MONTREAL AND TORONTO
-------------------------	----------------------

## REGISTRAR OF TRANSFERS

BANK OF MONTREAL	MONTREAL AND TORONTO
------------------	----------------------

# DOMINION OILCLOTH & LINOLEUM COMPANY LIMITED

*Below are listed the more important products manufactured  
by your Company:*

MARBOLEUM	DOMINION WATERPROOF CEMENT
DOMINION INLAID LINOLEUM	DOMINION TABLE OILCLOTH
DOMINION JASPÉ LINOLEUM	DOMINION BROCADE TABLE COVERS
DOMINION BATTLESHIP AND PLAIN LINOLEUM	DOMINION ART BAIZE <i>(Plain and Embossed)</i>
LINOLEUM TILES <i>(Marbolem, Jaspé and Plain)</i>	DOMINION SHELF OILCLOTH
CORK CARPET	DOMINION ENAMELLED OILCLOTH
MARBOLITE <i>(Vinyl Plastic)</i>	DOMOLEATHER
REXOLITE <i>(Printed Vinyl Plastic)</i>	DOMOLITE <i>(For Tables, Curtains, Novelties, etc.)</i>
REXOLEUM AND REXOLEUM PASSAGE	KRAFTOL <i>(Coated Paper, Plain and Embossed)</i>
REXOLEUM RUGS	LEATHERKRAFT
REXOLEUM MATS	MUROLEUM WALL COVERING
DOMINION LINOGRIIP CEMENT	SANITILE WALL COVERING
	DOMINION LIQUID WAX



