ANNUAL REPORT 1948

PURVIS HALL

For the Year Ending December 31, 1948

APR 6 '040



BOARD OF DIRECTORS

EDMUND LITTLER T. R. HARRISON

Arnold Wainwright Kenneth A. Rodgers

EDMUND LITTLER, JR. A. C. PICARD

NORMAN HOLLAND

OFFICERS

EDMUND LITTLER President and Chairman of the Board

> EDMUND LITTLER, JR. Vice-President

KENNETH A. RODGERS Vice-President in Charge of Production

> R. E. EVANS Secretary-Treasurer



To the Shareholders:

Montreal, March 15, 1949

Your Directors submit herewith the Annual Report of your Company, with Balance Sheet, for the year ended December 31st, 1948, certified correct by the Company's Auditor.

The result of the year's operations, after making provision for Dominion and Provincial Income Taxes shows earnings of \$567,032.58, equal to \$2.73 per share on the outstanding common stock of the Company, reflecting a considerable increase over the previous fiscal period.

During 1948 for the benefit of the shareholders in Ontario and elsewhere your Company applied for listing of its stock on the Toronto Stock Exchange. The application was approved and the stock was called for listing on September 20th, 1948.

An ever increasing demand for LOWNEY products is reflected in a further expansion of Plant output in excess of the production for the year 1947.

Towards the close of the year your Directors approved the purchase of the Ice Cream Division of Domestic Brands Inc., together with the building situated at 10320 Lajeunesse Street, Montreal, which comprises an up-to-date Ice Cream Plant of the most modern type. The Management is happy to announce that before the close of April LOWNEY'S Ice Cream will be manufactured for the Montreal market and vicinity.

With profound sorrow we record the death early in 1948 of one of the Company's Directors, in the person of Mr. George Hogg, who had been a member of the Board for many years, and who through his sound advice and wise counsel served our Organization so well.

At the last annual meeting of Shareholders, Mr. Norman Holland was elected as a Director to succeed the late Mr. Hogg. Mr. Holland who is well known in the world of business and philanthrophy brings to the Board an abundance of experience in the commercial field.

The Directors again wish to acknowledge their appreciation of the contribution by the staff and employeees towards the success of the year's operations.

By order of the Board of Directors,

EDMUND LITTLER,
President and Chairman of the Board

WALTER M. LOWNEY

Sales -

BALANCE SHEET AS AT

ASSETS

CURRENT ASSETS:		
Cash on Hand and in Bank		\$ 133,194.23
Accounts Receivable	\$1,180,776.18	
Less: Reserve for Bad Debts	25,655.33	1,155,120.85
Due from Subsidiary Company		15,202.29
Refundable portion of Excess Profits Tax for 1943 receivable in 1949		51,304.75
Investments in Marketable Securities — at cost (Market Value \$9,387.50)		6,644.75
Merchandise Inventories — as certified and valued by responsible Officials of the		.,
Company at the lower of cost or market		960,695.44
TOTAL CURRENT ASSETS		\$ 2,322,162.31
Investment in entirely owned Subsidiaries —		
at Cost		7,800.00
Fixed Assets — at Cost		
Land and Buildings \$ Machinery and Equipment	1,281,387.63 1,791,738.96	
Less: Reserve for Depreciation	3,073,126.59 1,401,655.83	1,671,470.76
Refundable portion of Excess Profits Tax not receivable within 12 months		57,288.02
Insurance Deposits and Prepaid Expenses		94,621.96
Trade Marks and Copyrights		55,000.00
TOTAL ASSETS		\$ 4,208,343.05

Signed on behalf of the Board:
Edmund Littler, Director
A. C. Picard, Director

COMPANY LIMITED





DECEMBER 31st, 1948

LIABILITIES AND CAPITAL

CURRENT LIABILITIES:

Accounts Payable and Accruals	\$	444,438.76
Accounts Payable Properties		723,087.50
Dividend Payable		51,797.50
Excise and Sales Taxes accrued Provision for Dominion and Provincial		231,100.20
Income Taxes — after payments thereon		223,323.98
TOTAL CURRENT LIABILITIES	\$1	,673,747.94

CAPITAL STOCK AND SURPLUS

Authorized - 250,000 shares of no par value

Issued - 207,190 shares of no par value \$ 260,036.00

TOTAL LIABILITIES AND CAPITAL

\$ 4,208,343.05

Submitted with my Report dated February 18th, 1949.

FREDERIC STEWART,

Auditor

Montreal, P.Q.

STATEMENT OF PROFIT AND LOSS FOR YEAR ENDED DECEMBER 31ST, 1948

Net Profit for Year before taking into account		
the charges shown below	\$	3 1,171,030.45
Add: Income from Investments		10,595.61
		1,181,626.06
DEDUCT:		•
Provision for Depreciation\$		
Directors' Fees	2,025.00	
Remuneration to Executive Officers	151,440.38	
Payment to Pension Fund	57,883.23	0=1 0=0 10
Legal Fees	2,293.67	271,272.60
Net Profit for Year before providing for		
Income Taxes		910,353.46
		310,333.40
DEDUCT:		
Provision for Dominion and Provincial		
Income Taxes		343,320.88
Net Profit for Year carried to Earned	•	
Surplus Account		\$ 567,032.58
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STATEMENT OF EARNED SUP	RPLUS	
DECEMBER 31ST, 1948		
Earned Surplus as at January 1st, 1948	8	3 1,030,304.86
ADD: Net Profit for the Year — as above		567,032.58
		1,597,337.44
DEDUCT:		1,001,001.44
Dividends Declared and Paid\$	155 392 50	
Dividends Declared payable Jan. 15, 1949	51,797.50	207,190.00
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Earned Surplus as at December 31st, 1948	8	3 1,390,147.44
(Including refundable portion of Excess Profits Taxes \$108,592.77, of which sum \$51,804.75 is refundable in 1949)		

REPORT OF THE AUDITOR TO THE SHAREHOLDERS

I have examined the Balance Sheet of Walter M. Lowney Company, Limited, as of December 31st, 1948, and the related Statements of Profit and Loss and Earned Surplus for the year then ended. My examination was made in accordance with generally accepted accounting standards applicable in the circumstances and included such tests of the accounting records and other supporting evidence, and such other procedure as I considered necessary.

On the above basis and according to the best of my information and explanations given to me I report that in my opinion the attached Balance Sheet of Walter M. Lowney Company Limited, and the related Statements of Profit and Loss and Earned Surplus have been drawn up so as to exhibit a true and correct view of the financial position of the Company as at December 31st, 1948, and the results of its operations for the year ended on that date, as shown by the books of the Company.

Frederic Stewart,

Auditor

Montreal, P.Q., February 18, 1949





