

ATLANTIC LOTTERY CORPORATION INC.



So many reasons to cheer

1995-1996
ANNUAL REPORT



SO MANY REASONS TO CHEER

Positive Contribution

Few things in life are as rewarding as the knowledge that you've made a positive contribution to your community. Our employees understand this sense of accomplishment. Over the past year, the Atlantic Lottery Corporation (ALC) and its employees have helped many people realize their dreams.

SIGNIFICANT PRESENCE IN ATLANTIC CANADA

Now in its 20th year, ALC has matured into a significant business voice in Atlantic Canada and is an important part of the

Atlantic Canadian community and economy. Thanks to firm direction from our shareholders, directors and management, we have one of the most successful lottery corporations in all North America – that's good news for all Atlantic Canadians.

ALC contributes directly to the daily income and well being of almost 7,000 Atlantic Canadians. This includes direct employment for more than 450 people and additional income for another 6,500 Atlantic Canadians who form our retail sales network. The Atlantic Lottery Corporation contributes much more to the regional economy than pay cheques. We have specific needs for products and services to carry out our business and we purchase products and services which are available right here at home. This allows other local businesses to grow and prosper, too.



A team of 19 happy realtors from Prudential Property Specialists in Dartmouth, N.S., had more than monthly listings on their minds when they collected a \$259,402.50 Lotto 6/49 prize in April 1995.

More prizes than ever

ALC offers many benefits to Atlantic Canadians; prizes are the most obvious and exciting. For the past year, ALC's financial statements recognize an expense of \$233 million for prizes awarded to players – an increase of eight per cent over the previous year. This figure brings our total prize value since we first began in 1976 to almost two billion dollars!

Part of this success results from offering fresh new games, while keeping

the old favorites fun and exciting. It's a goal that requires constant and undivided attention, and it's one that we realize year after year. The annual performance of our various products proves that we're serious about keeping things entertaining and fun. We are especially pleased with the performance of TAG, an ALC initiative available only in Atlantic Canada with the purchase of Lotto 6/49 or Pik 4. TAG continues to find an even wider market and recorded a 19 per cent growth in sales over the past year.

FINANCIAL HIGHLIGHTS

(Stated in thousands of dollars)

	1995-96	1994-95	1993-94	1992-93	1991-92
Sales*	\$ 717,827	\$ 655,913	\$ 565,530	\$ 530,892	\$ 393,792
Commissions	131,927	123,065	112,610	112,026	67,759
Prizes	233,035	216,014	193,295	180,665	158,808
Net Operating Expenses	69,904	70,715	59,234	60,098	50,657
Payment to Government of Canada	3,565	3,525	3,584	3,444	3,354
Nova Scotia Retailer Bonus	3,733	2,814	-	-	-
Profit Distributed to Atlantic Provinces	\$ 275,663	\$ 239,780	\$ 196,807	\$ 174,659	\$ 113,214
Number of Games	12	12	11	10	10

* Total of gross ticket sales and net video lottery receipts

Our promotions aid various charities

Atlantic Canadians are known as compassionate people and our employees are no exception. This is why our sales group seeks out unique promotional opportunities that contribute to local charities. During the past year alone, some of our promotions have helped further the efforts of food banks, spousal abuse shelters, camps for disabled children and the Alzheimer's Association.

Our Rope the Calf promotion, for

example, is a popular and fun event staged at exhibitions and shopping malls. For a nominal fee, all of which is donated to a local charity, players get



to climb onto a life-sized model horse and try to lasso a revolving mechanical calf – those who do, win a prize.

Spin the Wheel is a similar initiative.

Players make a donation to spin a large prize wheel offering the chance to win a variety of ALC promotional merchandise. All donations go to local charities in the community. Using these promotions at community events has helped to raise almost \$50,000 for various local charities in Atlantic Canada.

Net Profit Returned to the Provinces 1995-1996 (\$ thousands)

N.B.	82,031
N.F.L.D.	74,117
N.S.	104,916
P.E.I.	14,599

Net Profit Returned to the Provinces 1994-1995 (\$ thousands)

N.B.	63,902
N.F.L.D.	69,173
N.S.	94,055
P.E.I.	12,650



SuperDogs tour proves popular and entertaining

The SuperDogs tour was a popular and entertaining promotional opportunity. ALC has sponsored regional tours of these talented pets which perform their athletic routines before audiences of all ages. Before or after the show, the dogs and their owners often visited local hospitals, schools and special care homes.

ALC also participates as a sponsor and contributor to special events such as the Newfoundland & Labrador Games, the Canada Games, and the East Coast Music Awards which recognizes the development of our home-grown musical talents.

ALC employees make our communities better places to live. They volunteer their time, expertise and skills to make significant personal contributions to our quality of life. Among the many worthy causes supported this year were the United Way agencies, YMCA, 24 Hours in June (for registered charities), Big Brothers-Big Sisters, Curl for Cancer and Junior Achievement.

WORLD CLASS LOTTERY CORPORATION

We don't take our responsibilities lightly. ALC pays close attention to all aspects of our business, at all times. This way, we guarantee that ALC operates honestly and judiciously – meeting high standards of performance, managing a world-class lottery corporation, and making a positive contribution to the four Atlantic provinces and the people who live here.

Total Sales of \$1 Instant by Province 1995-1996 (\$ millions)

N.B.	9.2
N.F.L.D.	7.1
N.S.	16.4
P.E.I.	2.0

Total Sales of \$1 Instant by Province 1994-1995 (\$ millions)

N.B.	11.8
N.F.L.D.	9.4
N.S.	20.9
P.E.I.	2.6

Total Sales of \$20 Game by Province 1995-1996 (\$ thousands)

N.B.	390
N.F.L.D.	182
N.S.	1,500
P.E.I.	35

Total Sales of \$20 Game by Province 1994-1995 (\$ thousands)

N.B.	362
N.F.L.D.	201
N.S.	1,221
P.E.I.	33

Total Sales of \$2 Instant by Province 1995-1996 (\$ millions)

N.B.	16.7
N.F.L.D.	17.2
N.S.	25.5
P.E.I.	2.7

Total Sales of \$2 Instant by Province 1994-1995 (\$ millions)

N.B.	15.0
N.F.L.D.	16.1
N.S.	22.6
P.E.I.	2.3

KEEPING PACE WITH EVOLVING TECHNOLOGY

Our employees also make valuable contributions by taking leadership roles in their communities. Just as they did with Tech Tour '95. Tech Tour provides us with an opportunity to show high school students how we use technology to

manage our business. This helps them to grasp the practical applications and the influence of technology in the workplace. This encourages them to further their education and to pursue specific technological skills.

Our sponsorship of the Robots East Competition is also technology-driven. It is a program of the New Brunswick Partnerships in Education which encourages high school students to design and develop homemade

robots for head-to-head competition. In doing so, the students become even more comfortable with – and skilled in – modern technology.

Keeping pace with evolving technology led ALC to launch its Web page on the Internet

June 1, 1995. This site offers customers information on winning numbers, games, winners and the history of the Atlantic Lottery Corporation. Look for the ALC page at <http://www.alc.ca>.



John and Dawn Scott of Cole Harbour, N.S., won \$10,000 on a Sideshow Bonanza Scratch 'n Win ticket in November 1995, just in time to celebrate the holiday season with sons Jordon and Ryan.

Business Integrity Critical

The integrity of our business is critical to our status and the success of our operation. It's something we take very seriously. We work hard to ensure that our systems are effective, efficient and fair. We undergo comprehensive annual reviews, conducted by external auditors and ensure we follow generally accepted accounting principles.

Chairman of the Board

Ginger Breedon
*Deputy Minister, Transportation and Public Works
Charlottetown, Prince Edward Island*

Vice-Chairman of the Board

Ralph Fiske
*Chair, Nova Scotia Gaming Corporation Board
Halifax, Nova Scotia*

Secretary

Lewis White
*Deputy Minister, Department of Works,
Services and Transportation
St. John's, Newfoundland*

Directors

Gilbert Gill
*Deputy Minister, Finance
Department of Finance
St. John's, Newfoundland*

Ernest MacKinnon
*Deputy Minister, Human Resources Development
Fredericton, New Brunswick*

Max Lewis
*Deputy Minister, Finance
Fredericton, New Brunswick
(Retired March 1996)*

John Mallory
*Deputy Minister, Finance
Fredericton, New Brunswick
(Appointed March 1996)*

Dara Gordon
*Vice-Chair, Nova Scotia Gaming Corporation Board
Halifax, Nova Scotia*

Michael Kelly
*Deputy Provincial Treasurer
Department of the Provincial Treasury
Charlottetown, Prince Edward Island*

Total Sales of Auto Plus by Province 1995-1996 (\$ millions)

N.B.	7.2
N.F.L.D.	4.3
N.S.	10.5
P.E.I.	1.3

Total Sales of Auto Plus by Province 1994-1995 (\$ millions)

N.B.	7.8
N.F.L.D.	4.8
N.S.	11.0
P.E.I.	1.3

Total Sales of Lotto 6/49 by Province 1995-1996 (\$ millions)

N.B.	38.2
N.F.L.D.	32.8
N.S.	60.5
P.E.I.	9.9

Total Sales of Lotto 6/49 by Province 1994-1995 (\$ millions)

N.B.	38.8
N.F.L.D.	31.6
N.S.	58.4
P.E.I.	7.5

Total Sales of Breakopen by Province 1995-1996 (\$ millions)

N.B.	10.0
N.F.L.D.	71.1
N.S.	21.1
P.E.I.	3.7

Total Sales of Breakopen by Province 1994-1995 (\$ millions)

N.B.	7.7
N.F.L.D.	66.2
N.S.	16.5
P.E.I.	2.8

Total Sales of Sports Lottery by Province 1995-1996 (\$ millions)

N.B.	2.3
N.F.L.D.	-
N.S.	4.2
P.E.I.	1.0

Total Sales of Sports Lottery by Province 1994-1995 (\$ millions)

N.B.	1.2
N.F.L.D.	-
N.S.	2.3
P.E.I.	0.4

Two important research projects conducted during fiscal 1995-96

Atlantic Lottery conducted two important research projects in fiscal 1995-96, psychographic research and a brand equity study. These two studies helped us to improve market targeting and assess the positioning of our products.

With psychographic research, we aim to identify player and non-player segments of the population so we can draw up customer profiles based on the activities they enjoy and their opinions on a number of related topics. This research teaches us about the type of games players like or look for, and helps us identify customers we are not serving with our current products.

Our brand equity study was conducted using detailed focus groups to measure the "value" ALC brands hold in the opinion of our customers. This study helps us to

understand how our products are perceived, by identifying players' attitudes towards a certain brand (or game), as well as the level of player satisfaction and brand loyalty. We use this information to improve the effectiveness of our advertising strategies and to position our brands in the marketplace.

Through the dedication of employees, the determination of management and the combined creative talents of an enthusiastic and innovative team, the Atlantic Lottery Corporation continually seeks new ways to develop, manage and market lottery products for the benefit and enjoyment of all Atlantic Canadians.

Total Sales of TAG by Province 1995-1996 (\$ millions)

N.B.	9.0
NFLD.	6.7
N.S.	10.3
P.E.I.	1.4

Total Sales of TAG by Province 1994-1995 (\$ millions)

N.B.	7.9
NFLD.	5.8
N.S.	8.1
P.E.I.	1.2

Net Video Lotto receipts by Province 1995-1996 (\$ millions)

N.B.	107.3
NFLD.	58.4
N.S.	99.2
P.E.I.	16.1

Net Video Lotto receipts by Province 1994-1995 (\$ millions)

N.B.	91.7
NFLD.	49.7
N.S.	90.4
P.E.I.	14.7

Total Sales of Atlantic Choice by Province 1995-1996 (\$ millions)

N.B.	2.3
NFLD.	2.2
N.S.	4.2
P.E.I.	0.6

Total Sales of Atlantic Choice by Province 1994-1995 (\$ millions)

N.B.	2.2
NFLD.	2.2
N.S.	4.0
P.E.I.	0.5

Total Sales of Pik 4 by Province 1995-1996 (\$ millions)

N.B.	1.0
NFLD.	0.6
N.S.	1.4
P.E.I.	0.2

Total Sales of Pik 4 by Province 1994-1995 (\$ millions)

N.B.	1.1
NFLD.	0.5
N.S.	1.3
P.E.I.	0.2

Total Sales by Province 1995-1996 (\$ millions)

N.B.	210.1
NFLD.	203.8
N.S.	263.8
P.E.I.	40.1

Total Sales by Province 1994-1995 (\$ millions)

N.B.	190.1
NFLD.	188.7
N.S.	242.8
P.E.I.	34.2

Total of gross ticket sales and net video lottery receipts.

Total Sales of Super 7 by Province 1995-1996 (\$ millions)

N.B.	6.7
NFLD.	3.2
N.S.	9.0
P.E.I.	1.0

Total Sales of Super 7 by Province 1994-1995 (\$ millions)

N.B.	4.5
NFLD.	2.2
N.S.	6.1
P.E.I.	0.7



Daniel and Darlene Gaudet, of Robichaud, N.B., found a jackpot at the end of their rainbow in September 1995 when they exchanged a winning Lotto 6/49 ticket for \$1,809,608.60.

\$1.5 BILLION TO ATLANTIC PROVINCES

Our strong sales aren't only an indication of our marketing success, they also show the growing revenues we return to our shareholders, the four provinces of Atlantic Canada.

During the 1995-96 fiscal year, we returned \$276 million to our shareholders – the four Atlantic provinces – representing their share

of revenue from ticket sales, video lottery and other operational income. Our shareholders have now received more than \$1.5 billion in revenue since our inception in 1976.

Our total ticket sales for the past year were \$437 million, of which \$233 million was returned to players in the form of cash and prizes. Approximately



Marie Volpé of St. Jacques, N.B., brought along her family to help celebrate when she exchanged her lucky Atlantic Choice ticket for \$25,000 in August 1995.

10 per cent of our revenue went to operating costs.

This shows that a large percentage of our operating revenue returns to the region. When all is said and done, 95 cents of every dollar spent on Atlantic Lottery products goes back to the Atlantic Canadian economy – that's a great source of satisfaction.

Auditors' Report to the Shareholders

Balance Sheet

March 31, 1996, with comparative figures for 1995

We have audited the balance sheet of the Atlantic Lottery Corporation Inc. as at March 31, 1996 and the statements of operations and allocation of profit and changes in financial position for the year then ended. These financial statements are the responsibility of the Corporation's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the Corporation as at March 31, 1996 and the results of its operations and the changes in its financial position for the year then ended in accordance with generally accepted accounting principles.

KPMG Peat Marwick Thorne
Chartered Accountants

Moncton, Canada
June 7, 1996

(Stated in thousands of dollars)

	1996	1995
Assets		
Cash	\$34,603	\$36,818
Accounts receivable	9,936	6,752
Prepaid expense	4,801	3,183
Capital assets (note 2)	17,064	21,624
	<u>\$66,404</u>	<u>\$68,377</u>
Liabilities and Shareholders' Equity		
Accounts payable and accrued liabilities	\$10,315	\$ 7,077
Deferred revenue	884	1,469
Liabilities for unclaimed prizes	29,398	26,687
Due to the Atlantic provinces:		
Net profit to be distributed	23,726	20,053
Advances	2,081	2,091
	<u>25,807</u>	<u>22,144</u>
Term bank loans	-	11,000
Share capital (note 3)	-	-
Commitments (note 8)		
	<u>\$66,404</u>	<u>\$68,377</u>

See accompanying notes to financial statements.

On behalf of the Board:

Ginger Breedon

Ginger Breedon
Chairman

John Mallory

John Mallory
Director

Statement of Operations and Allocation of Profit

Year ended March 31, 1996,
with comparative figures for 1995

(Stated in thousands of dollars)

	1996	1995
Sales		
Gross ticket sales	\$436,780	\$409,406
Net video lottery receipts	281,047	246,507
	717,827	655,913
Direct expenses:		
Prizes on ticket sales	233,035	216,014
Commissions (wholesale and retail)	131,707	122,805
Ticket printing	9,461	9,272
	374,203	348,091
Gross profit	343,624	307,822
Operating expenses:		
Marketing	8,694	8,757
Sales and Promotions	7,108	7,519
Finance	2,105	2,053
Corporate Services	7,276	7,011
Information Technology	16,493	15,849
Depreciation	9,649	9,890
	51,325	51,079
Operating profit	292,299	256,743
Interest and other income	2,852	886
Profit before undernoted items	295,151	257,629
Less:		
Payments to the Government of Canada (note 4)	3,565	3,525
Goods and Services Tax (note 5)	11,970	11,250
Special commission to non-profit organizations (note 6)	220	260
Nova Scotia retailer bonus (note 7)	3,733	2,814
	19,488	17,849
Profit for distribution to the Atlantic provinces	\$275,663	\$239,780
Allocation of profit:		
Lotteries Commission of New Brunswick	\$ 82,031	\$ 63,902
Province of Newfoundland	74,117	69,173
Nova Scotia Gaming Corporation	104,916	94,055
Prince Edward Island Lotteries Commission	14,599	12,650
	\$275,663	\$239,780

See accompanying notes to financial statements.

Management Responsibilities For Financial Reporting

The financial statements presented in this annual report are the responsibility of the management of the Atlantic Lottery Corporation Inc. They have been approved by its Board of Directors.

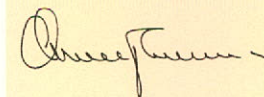
Management prepared the financial statements in accordance with generally accepted accounting principles in Canada. The financial information contained in the annual report is consistent with the data presented in the financial statements.

The Atlantic Lottery Corporation Inc. maintains books of account, systems of information, systems of financial and management control, as well as a comprehensive internal audit program which provide reasonable assurance that accurate financial information is available, that assets are protected, that resources are managed efficiently, and that transactions are conducted in accordance with relevant statutes, the regulations and rules made thereunder, and the articles and by-laws of the corporation.

The Board of Directors oversees internal audit activities through its audit committee. The committee reviews matters related to accounting, auditing, internal control systems, and the financial statements and annual report of the independent external auditors.



Carmen McAfee
Acting Vice-President of Finance



Cluny Macpherson
President

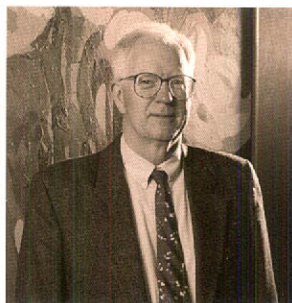
Statement of Changes in Financial Position

Year ended March 31, 1996, with comparative figures for 1995

(Stated in thousands of dollars)

	1996	1995
Cash provided by (used in):		
Operations:		
Profit for distribution to the Atlantic provinces	\$275,663	\$239,780
Depreciation, which does not involve cash	9,649	9,890
Net changes in non-liquid short-term assets and liabilities	4,235	5,133
	289,547	254,803
Financing:		
Long-term debt, net of repayments	(11,000)	(4,600)
Due to the Atlantic provinces	(10)	124
	(11,010)	(4,476)
Investment:		
Purchase of capital assets (net)	(5,089)	(3,463)
Distribution to the Atlantic provinces	(275,663)	(239,780)
Increase (decrease) in cash	(2,215)	7,084
Cash, beginning of year	36,818	29,734
Cash, end of year	\$ 34,603	\$ 36,818

See accompanying notes to financial statements.



Ginger Breedon

Ginger Breedon
Chairman



Cluny Macpherson

Cluny Macpherson
President

Notes to Financial Statements

Year ended March 31, 1996 (Stated in thousands of dollars)

The Atlantic Lottery Corporation Inc. was incorporated under the Canada Business Corporations Act on September 3, 1976. The Governments of the Provinces of New Brunswick, Newfoundland, Nova Scotia and Prince Edward Island or their agencies are shareholders in the Corporation.

The Corporation is responsible to develop, organize, undertake, conduct and manage lotteries in Atlantic Canada. The Corporation is also the Regional Marketing Organization for the Celebration, Super 7 and Lotto 6/49 national lottery games, which are joint undertakings by the Provinces of Canada acting through the Interprovincial Lottery Corporation, a company whose shares are held by Her Majesty the Queen in right of the Provinces.

1. Significant accounting policies:

(a) Capital expenditures:

The Corporation capitalizes any major purchase which has a useful life beyond the current year and which will materially affect net income in the current year. Assets are recorded at their original cost and are depreciated on a straight-line basis according to their estimated useful life using the following rates:

Asset	Rate
Building	5% and 20%
Automotive	33.3%
Furniture and equipment	10% and 20%
On-line gaming terminals	20% and 33.3%
Video lottery terminals	20%
Computer equipment	20% and 33.3%
Leasehold improvements	20%

(b) Revenues and expenses:

The recognition of lottery sales revenue and the corresponding direct expenses for all draw games is at the date of the draw. Receipts for lottery tickets sold before March 31 for draws held subsequent to that date are recorded as deferred revenue. The related costs of ticket printing and retailer commissions are recorded as prepaid expenses.

For all other lotteries, the recognition of lottery sales revenue and the corresponding direct expenses is at the time of sale.

(c) Prizes paid:

In addition to cash prizes, the Corporation also awards free tickets. The value ascribed to these prizes is equal to the sale price and is recorded in sales as income and in prizes as an expense.

(d) Unclaimed prizes:

All unclaimed prizes from regional lottery games are retained in a prize fund for one year from the announced beginning date of the draw. Unclaimed prizes remaining after the one year claiming period are transferred to a special prize fund to be used for prizes in subsequent draws. Prizes of the national lottery games are funded directly by the Interprovincial Lottery Corporation with the exception of prizes for certain free tickets, which are paid out of general funds as incurred.

(e) Distribution of profit:

The profit of the Corporation is distributed to each of the four Atlantic Provinces or their lottery agencies. The distribution to each province consists of the calculated profit from video lottery in each province and the allocation of profit from all other products based on the percentage of net revenues (sales minus prizes) in that province.

(f) Net video lottery receipts:

Video lottery receipts are recorded net of credits paid out.

Notes to Financial Statements (Continued)

Year ended March 31, 1996 (Stated in thousands of dollars)

2. Capital assets:

			1996	1995
	Cost	Accumulated depreciation	Net book value	Net book value
Land	\$ 100	\$ -	\$ 100	\$ 100
Building	3,091	2,503	588	625
Automotive	1,709	758	951	922
Furniture and equipment	2,057	1,060	997	1,000
On-line gaming terminals	22,475	19,258	3,217	4,207
Video lottery terminals	32,390	23,597	8,793	12,317
Computer equipment	7,972	5,587	2,385	2,384
Leasehold improvements	263	230	33	69
	\$ 70,057	\$ 52,993	\$ 17,064	\$ 21,624

3. Share capital:

Authorized and issued on incorporation is one common share to each of the provinces or their agencies for cash consideration of one hundred dollars per share.

4. Payments to the Government of Canada:

Under Federal/Provincial agreements, the Government of Canada agreed to withdraw from the sale of lottery tickets and to refrain from re-entering the field of gaming and betting. In consideration the provinces are paying \$24 million annually, in 1979 dollars, adjusted by the consumer price index each year. The amount for the current year was \$50.7 million.

The Corporation, as the Regional Marketing Organization of the Interprovincial Lottery Corporation, remits its member provinces' share of the above payments to the Interprovincial Lottery Corporation. The payment is included in the Statement of Operations and Allocation of Profit as a deduction from profit.

5. Goods and Services Tax (GST):

In lieu of the collection of GST on lottery ticket sales to the consumer, the Corporation pays the federal tax based on a specific formula and absorbs the cost. In addition to the GST paid by the Corporation, GST paid on goods and services purchased is not recoverable and is recorded with the cost to which it relates.

6. Special commission to non-profit organizations:

Special commissions are paid by the corporation directly to non-profit organizations selling breakopen tickets.

7. Nova Scotia retailer bonus:

The Corporation pays a special 3% bonus to Nova Scotia retailers, which is charged to the Nova Scotia Gaming Corporation, on the first \$400,000 of gross annual sales for all products except Video Lotto, Celebration and Breakopen games.

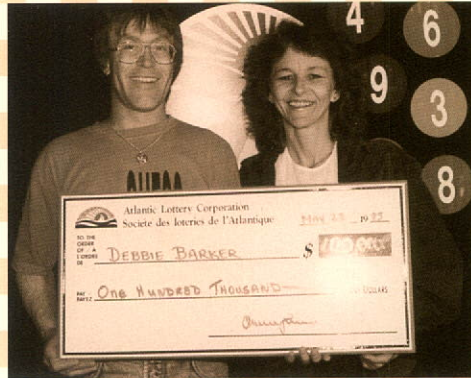
8. Commitments:

Under a ten-year lease agreement, the Corporation is committed to pay a minimum of \$16.16 million for the lease of premises to be occupied by its head office. Beginning tentatively January 1, 1997, the minimum annual lease payments are as follows:

1997	\$ 404
1998	1,616
1999	1,616
2000	1,616
2001	1,616
2002 and subsequent	9,292
	\$ 16,160

In May 1995, Everett McGuirk of Fort Augustus, P.E.I., raced in to pick up \$40,000 cash he won on an Auto Plus ticket.

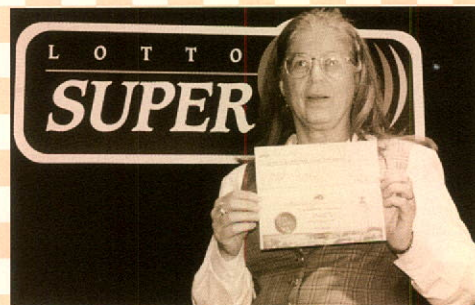
Debbie Barker and Ray Critchley of Bishop's Fall, Nfld., dropped by to exchange her winning TAG ticket from May 1995 for \$100,000.



Often the highlight of many special events, ALC's Body Bingo for Bucks draws crowds of excited players and spectators across Atlantic Canada.



March 29, 1996 was a super day for Jean Doucette of St. Peters, N.S. Her lucky Super 7 ticket won \$123,865.80.





ATLANTIC LOTTERY CORPORATION INC.

OWNED *by the* ATLANTIC PROVINCES.
For all ATLANTIC CANADIANS.