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*Annual*

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BROWN COMPANY REPORT TO SHAREHOLDERS 1969

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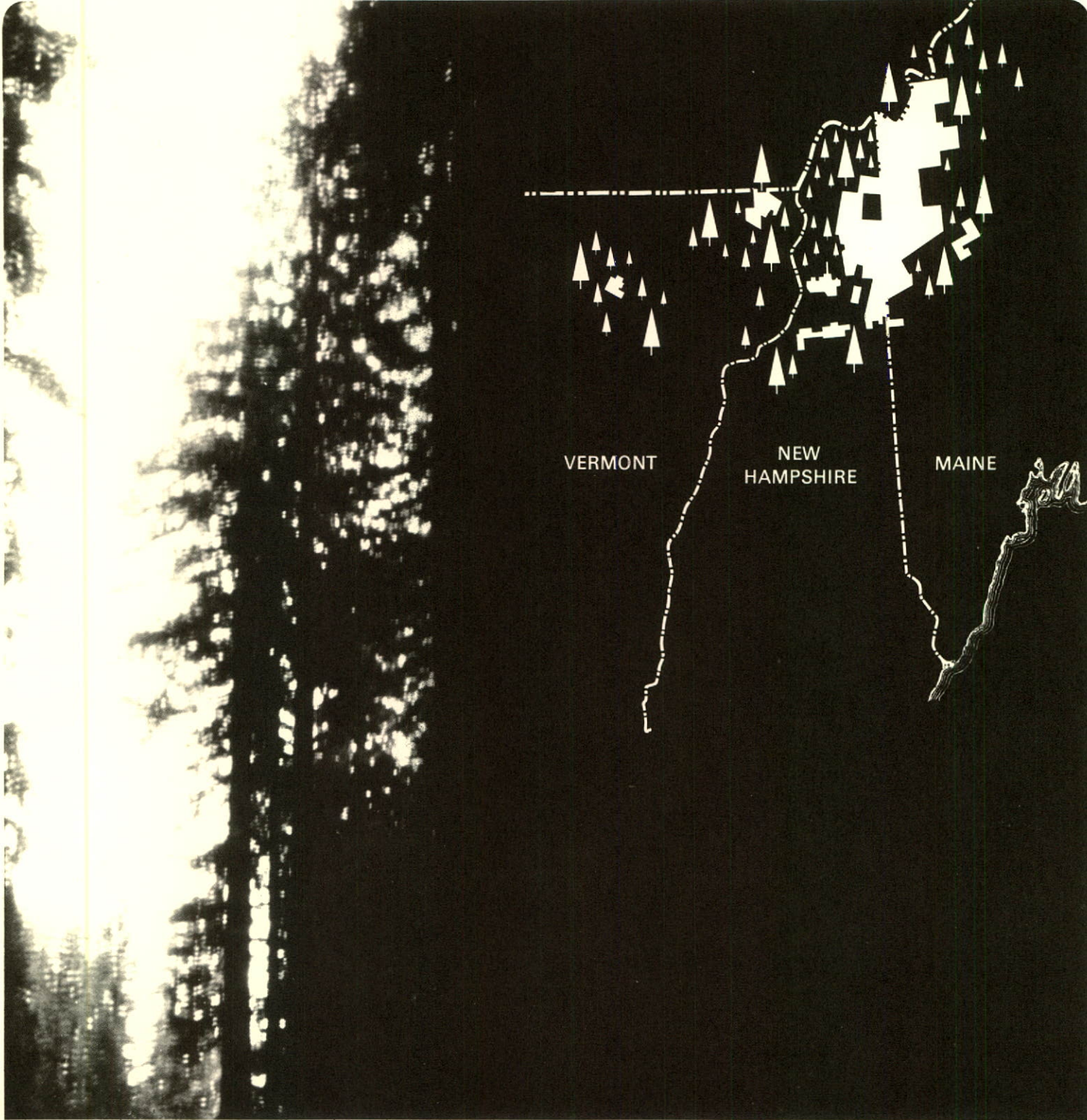
GAWAM AIRPOST BOND ALUMALOID  
STREAM CONQUEST CONTRACT COU  
URA-SHEEN DURACEL EAGLE-A FLAV  
ALE LINWEAVE LINWEAVE TAROTEXT  
H-WHITE KOWTOWL HERCULEAN LIN  
T NIBROC NIBROC DURACEL PAPER M  
RAY RESISTO RODEO SAF-EG SAF-T  
N SOLKA-FLOC SOLKACEL SPARKLE  
SURFACE-GARD LUNCHPAK ROYAL WH  
TROJAN TYPE-ERASE TWS CRYSTAL  
HIDE TORREDECA ZIPAROUND TRAYT





MARDI GRAS ACCEPTANCE BOND A  
CAST-TEX CELLATE CHATEAU COLD  
CATER-CUP KVP D.O.K. DREXEL D  
GOLD STANDARD GLENDALE GLENN  
K-SEAL KALAFILM KALASEAL KLOT  
DELTA K-45 K-50 MONARCH MARKE  
PROSPERITY PURITY RAINBO RED  
SELECTACEL SOLAREUM PLANISHEE  
STRATFORD STRIPPER SUPERIOR  
SHASTA BURGESS TECHNI-KRAFT  
VU-MORE WEATHER-MASTER WHALE





Map shows location of Brown Company's resource: producing Woodlands in New England—the source of pulpwood, saw logs and veneer logs, the basic raw materials for our business.



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## FINANCIAL HIGHLIGHTS

Year ended November 30

|  | 1969          | 1968          |
|--|---------------|---------------|
| FOR THE YEAR                                       |               |               |
| Net Sales . . . . .                                | \$195,675,000 | \$197,526,000 |
| Income (Loss) from Continuing Operations . . . . . | 1,832,000     | (1,738,000)   |
| Net Income (Loss) . . . . .                        | 1,693,000     | (23,436,000)  |
| Per Common Share . . . . .                         | .02           | (9.30)        |
| END OF YEAR  |               |               |
| Working Capital . . . . .                          | \$ 42,788,000 | \$ 42,701,000 |
| Funded Debt . . . . .                              | 54,881,000    | 67,500,000    |
| Stockholders' Equity . . . . .                     | 63,479,000    | 61,702,000    |
| Number of Employees . . . . .                      | 7,600         | 7,700         |



To Our Shareholders:

As you can see from the results shown in the Financial Highlights on the facing page, your Company made encouraging progress in 1969, returning to profitability after the severe losses suffered in 1968.

The accumulated problems of several years cannot be solved in a single year. But the management of your Company took action in 1969 to begin. To that end we:

- Pared both manufacturing and overhead costs.
- Eliminated unprofitable product lines and uneconomical operations.
- Strengthened management to increase production at key facilities.

At the same time that these steps were being taken internally, conditions in the paper industry were improving. Markets and prices firmed.

Certainly a large contribution to the improvement in 1969 was the work and effort shown by the 7,600 employees of the Company.

During the year, 12 labor agreements were successfully negotiated without any interruption of work. Agreements were reached providing two years of contract commitments between the Company and the unions representing employees.

Brown Company has a solid asset base on which to build. This is complemented and enhanced by excellent products, improved production and growing demand. With disciplines now in force to ensure better use of the Company's resources, attention can be turned to maintaining the quality of our traditional product lines, and expanding and developing goods and services with high growth potential.

The financial results of 1969 were encouraging. The outlook for 1970 is good. Management is determined to get on with the exciting tasks of building what is good and sound within the Company. At the same time we will be adding new capabilities and actively exploring new profit opportunities.

Given these facts, we believe that 1970 will be a year of continuing growth — operationally and financially — for your Company.



M.L. Nash  
President and Chief Executive Officer









An aerial view of Brown's New England Woodlands.

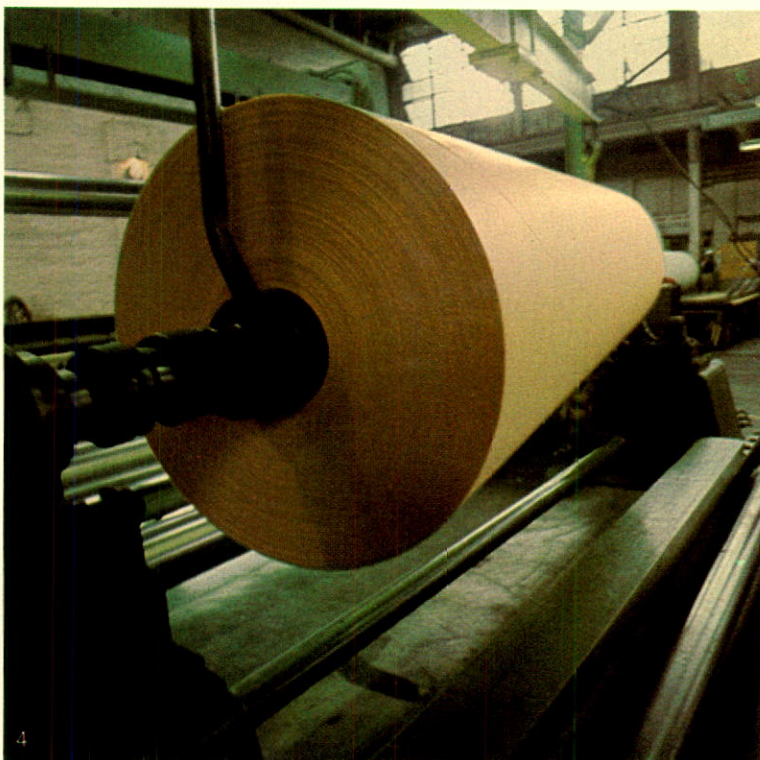
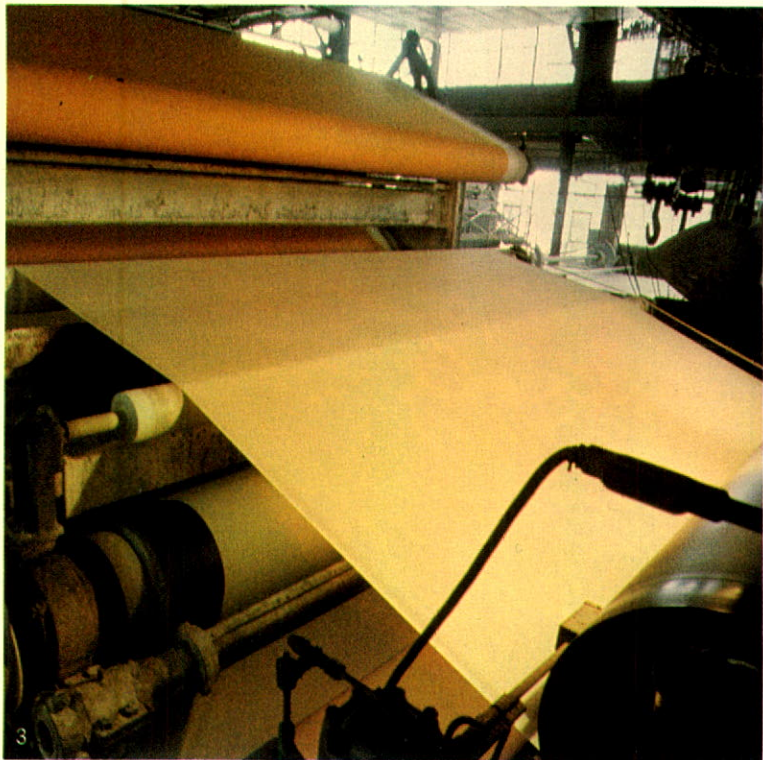
## WOODLANDS DIVISION

One of Brown Company's most valuable assets is its New England Woodlands. They contain over 600,000 acres of forests in Maine, Vermont and New Hampshire, which are operated on a sustained-yield basis, with continuing reforestation, fire protection and disease prevention programs.

In spite of an unusually heavy snowfall in 1969, our pulp wood production kept pace with the expanding demand of our pulp mills. We anticipate even greater profits in 1970 from the Woodlands operation.

In addition to providing a major source of the Company's raw materials, the Woodlands have great potential for development of certain areas into recreational and second-home sites. During the next year we will be actively exploring this potential; the outlook is good for an early start on one or more projects.





1. Dyes used to produce colored papers. 2. A beater preparing tinted pulp for the paper machine. 3. A web of paper on a paper machine. 4. A log roll of paper ready for converting.





Sample folders showing papers made at the Holyoke mills.

**BERLIN-GORHAM DIVISION**

This division consists of manufacturing complexes in Berlin and Gorham, New Hampshire. These mills produce kraft pulps, corrugating medium and printing, packaging, converting and sanitary papers.

Nothing in the Company's progress in 1969 surpasses the accomplishment of the management at the Berlin-Gorham complex. The operation of the pulp and paper mills there went from a substantial loss in 1968 to a healthy profit. Higher prices for some products (notably pulp and corrugating medium) and increased demand played their parts, but record production and sales told the story. Brown Company made more fiber for less cost and sold it promptly for better prices.

At year's end productivity of the pulp mill was still increasing and the corrugating medium mill was exceeding its designed capacity. The Berlin-Gorham complex is only beginning to move toward an acceptable level of profitability. We intend that it will continue this progress in 1970.

**HOLYOKE DIVISION**

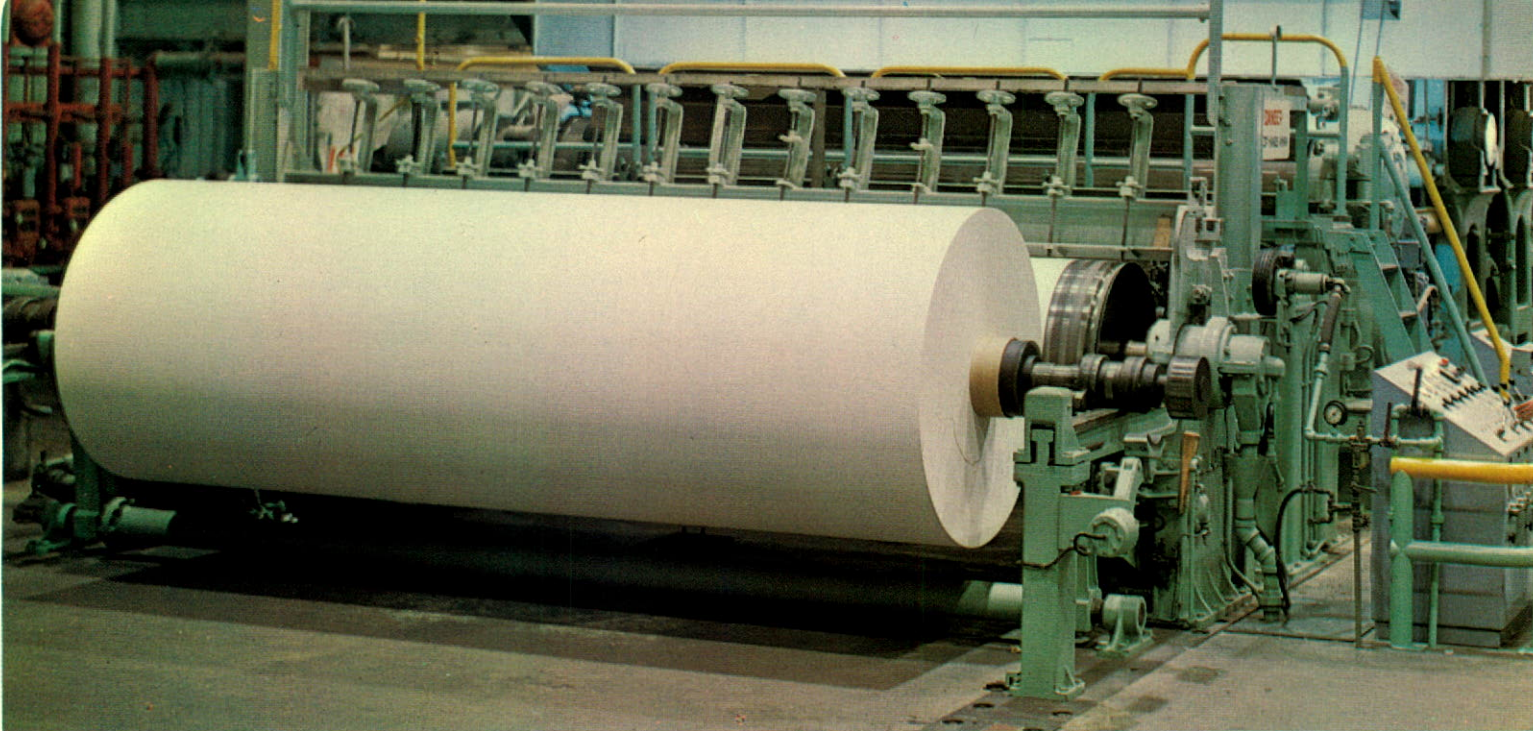
The mills at Holyoke, Massachusetts, specialize in fine papers for the office and printing industries. Both sales and profits faltered in 1969. Management was strengthened at midyear, and we anticipate a favorable turnaround during the current fiscal year. Holyoke has a good nucleus of products and customers on which to build.





Folders showing the wide variety of towel and tissue products produced by the Absorbent Products Division.





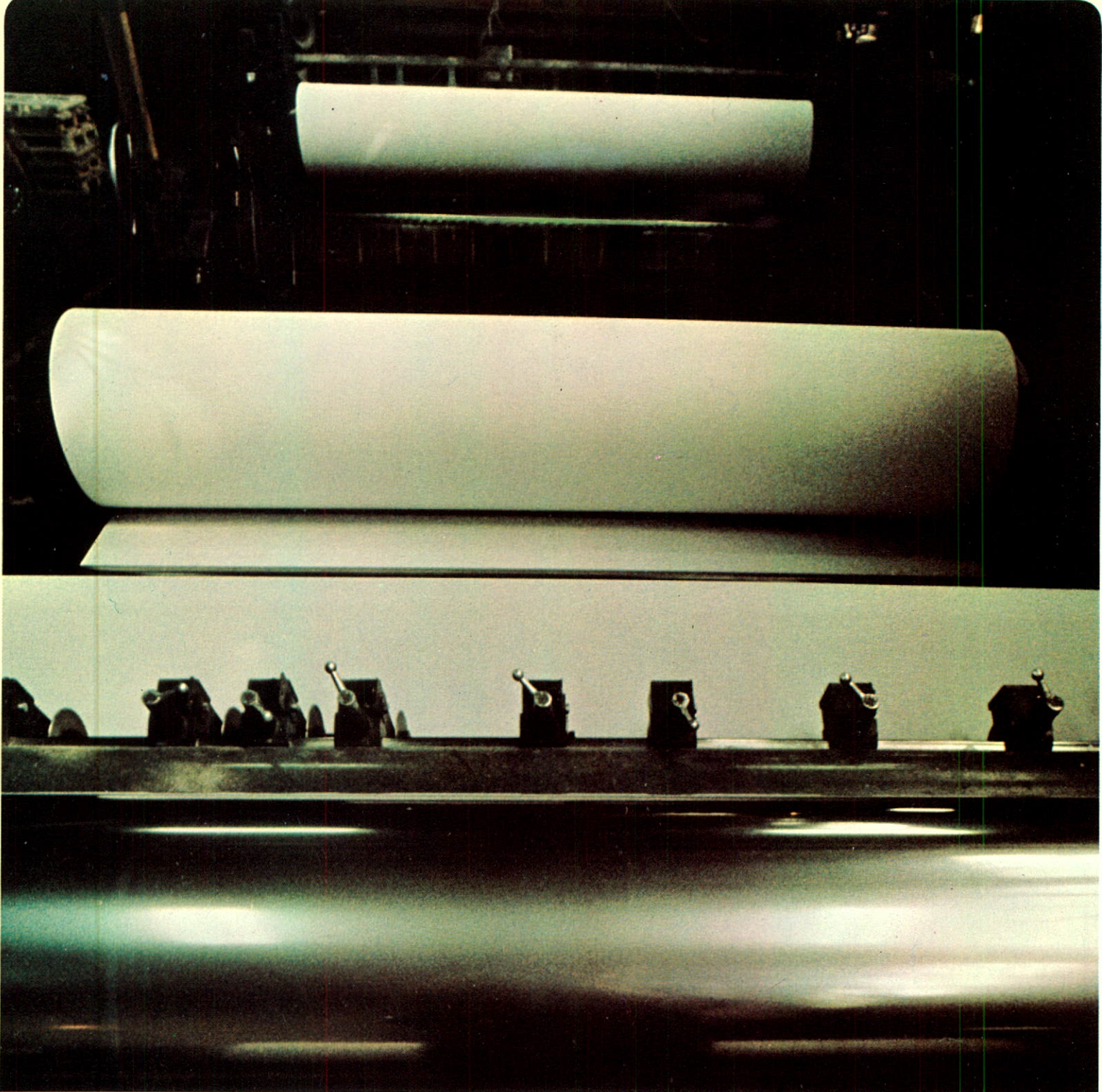
"Mr. Nibroc," one of Brown's paper machines serving the Absorbent Products Division.

#### ABSORBENT PRODUCTS DIVISION

The division produces paper towels and tissues under the well-known Nibroc label, which was first introduced in the 1930's. These products are sold primarily in the commercial and industrial market and are distributed throughout the United States. Production facilities of the division are in Berlin, New Hampshire.

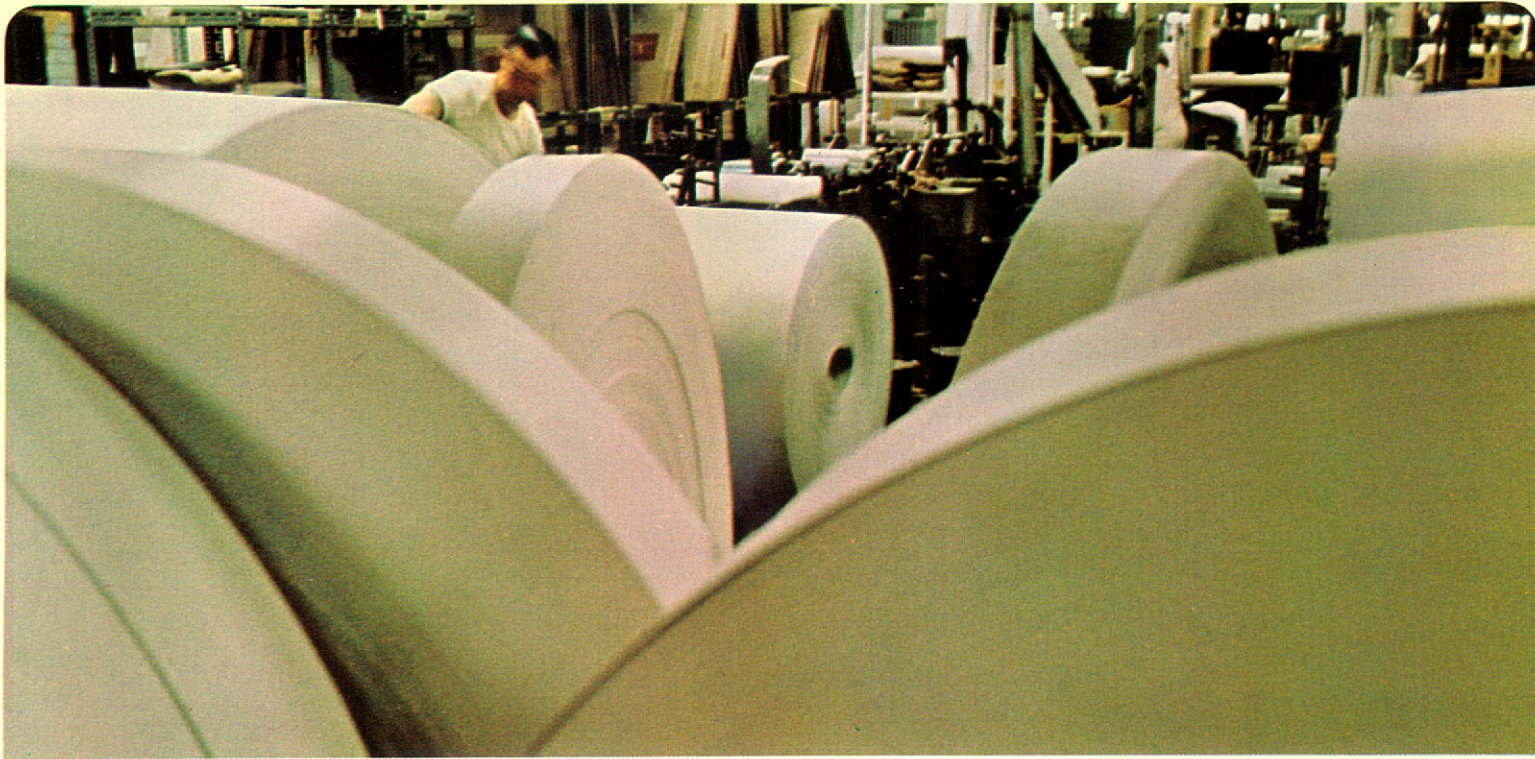
With a goal of reasserting Brown Company's leadership position in the area of paper towels and tissues, the Absorbent Products Division was restructured as a profit center under its own management at the beginning of fiscal 1969. The result was a dramatic profit improvement last year and an excellent outlook for the current year.





A finished roll of paper on one of the six paper machines in Kalamazoo.





Brown Company produces paper and paperboard for a variety of uses.

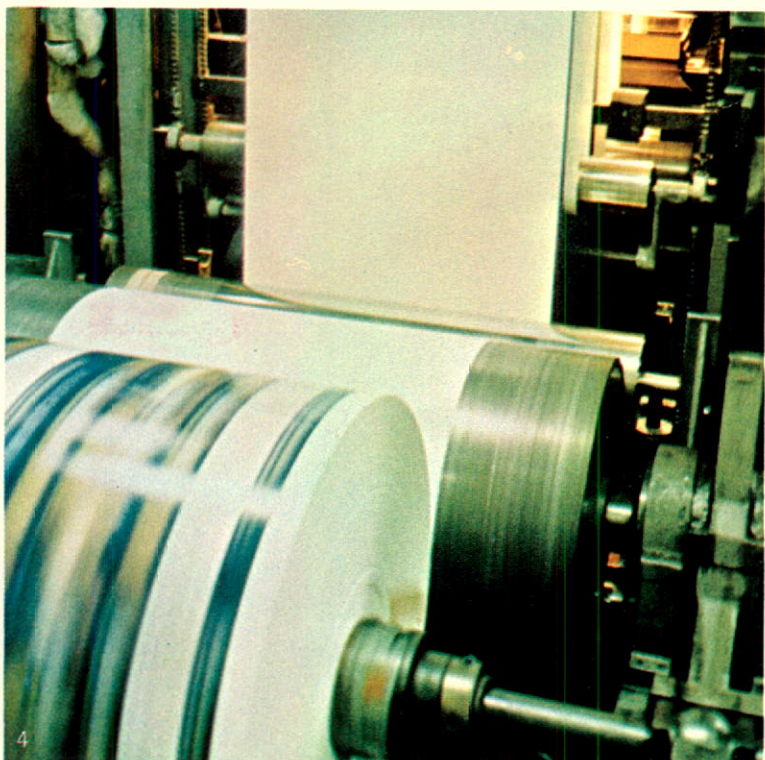
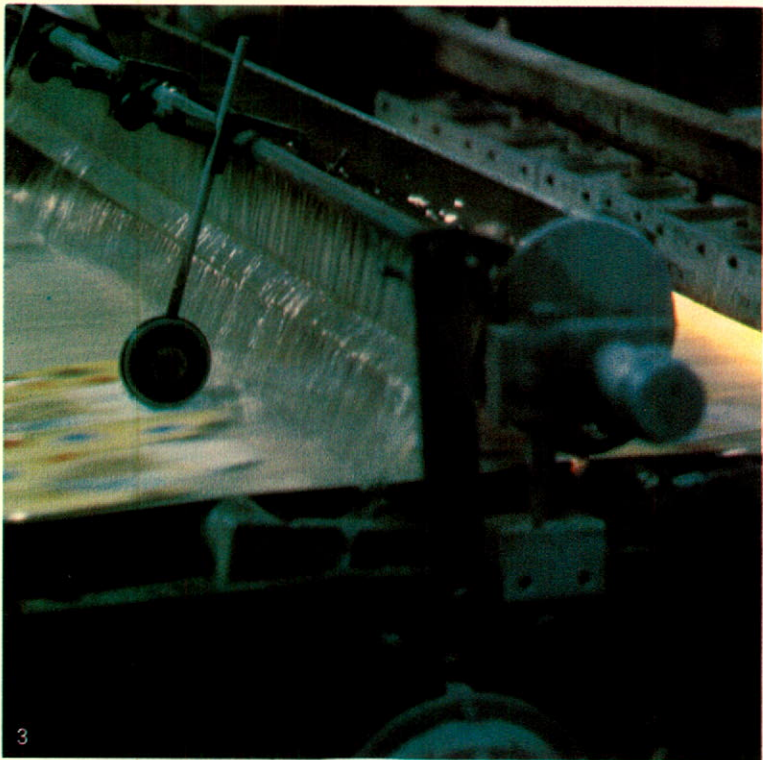
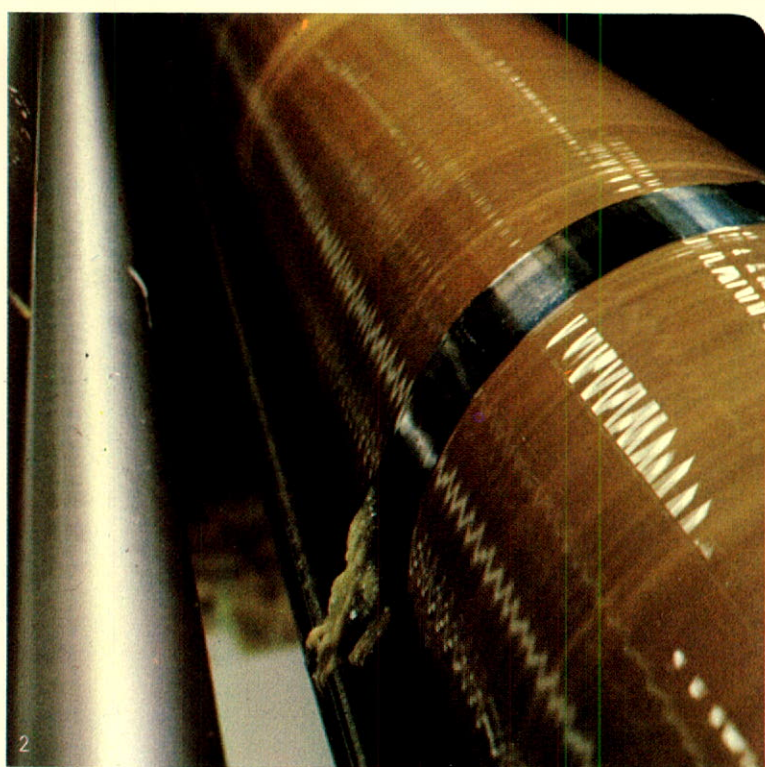
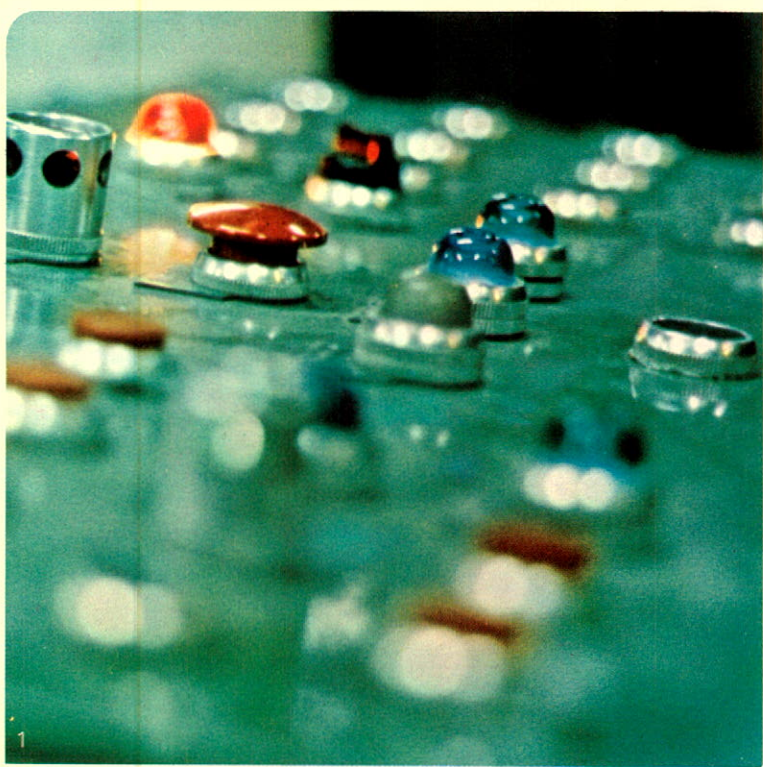
## BOARD AND SPECIALTY PAPERS DIVISION

Concentrated in Kalamazoo, Michigan, this division produces specialty papers for book publishing, business forms, printing, packaging and technical applications, as well as cylinder board, which is used in packaging and related products.

Demand for specialty papers exceeded our production capacity in 1969, permitting us to upgrade our product mix and use our machines more efficiently. This fact, together with production efficiencies, enabled us to improve our profit by about 10% over 1968.

Progress was made in our cylinder board operations in two areas: we shut down three obsolete board machines (one in late 1968), and we operated our remaining two machines more efficiently. The improvement over 1968 was significant, but operating results have not reached an acceptable level.





1. The control panel of a computerized litho printing press. 2. Wax laminator used to combine paper and paperboard. 3. A hot melt coating applied to printed cartons for high gloss. 4. Multi-color overwraps on a gravure printing press.





A montage showing packages produced by the Converting Division.

## CONVERTING DIVISION

During 1969 two of the Company's divisions — Packaging and Service Products — with major facilities that could be combined to achieve higher efficiency at lower cost were joined to form the new Converting Division. Operating results of the new unit were up nearly 40% over 1968 due to higher production and sales volume coupled with discontinuation of unprofitable product lines.

Brown's reputation as a leader in the packaging field is well established. The company offers a total packaging concept from point-of-sales analysis to finished products in the form of paper cartons, wrappers and pouches. These are supplied to leading makers and distributors of such diverse items as food products, detergents, toys and pharmaceuticals.





Flexographic printing plates for special design paperware.









An assortment of advertising book matches produced under our Superior and Monarch brands.



## MATCH DIVISION

One of America's oldest and most successful producers of book matches, the division owns the famous Superior and Monarch trade names. Superior Match Company, with headquarters in Chicago, markets in Eastern and Mid-western sections of the country. Monarch Match Company, with headquarters in San Jose, California, markets in the Western states. Under the same efficient management for many years, both steadily grow and prosper.

The division produces custom-printed book matches, offering high quality art and production services for cover designs. Sales are handled through dealers serving thousands of customers.

Book matches are a highly effective advertising medium, especially for political campaigns. Consequently, sales and profit patterns correspond with political activity: up in election years, down in off years. Volume in 1969, therefore, was less than in 1968, but the division nevertheless contributed soundly to overall corporate profits. A rise in profits can be expected in 1970, a year of elections for thousands of national, state, county and city offices.

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## CHEVERTON & LAIDLER, LTD.

Brown Company owns a majority interest in this British firm, which makes paper plates, food trays, bakery boxes and waxed paper at plants in England and Wales.

Cheverton & Laidler profits were up 40% last year, the fourth consecutive year of profit improvement.

The Company's investment in this firm is sound and will be enhanced even further as Cheverton & Laidler begins to benefit from an expansion program started in 1969.



CONSOLIDATED STATEMENT OF INCOME (LOSS)

Year ended November 30

|   | 1969                | 1968                  |
|---|---------------------|-----------------------|
| <b>Revenues:</b>  |                     |                       |
| Net sales . . . . .   | \$195,675,000       | \$197,526,000         |
| Other . . . . .   | <u>1,615,000</u>    | <u>1,144,000</u>      |
|   | <u>197,290,000</u>  | <u>198,670,000</u>    |
| <b>Costs and expenses:</b>  |                     |                       |
| Cost of goods sold . . . . .  | 169,802,000         | 175,487,000           |
| Selling, general and administrative expenses . . . . .  | 20,399,000          | 21,391,000            |
| Interest on funded debt . . . . .   | 4,717,000           | 4,850,000             |
| Provision for taxes on income and related charges (credits) . . . . .   | <u>540,000</u>      | <u>(1,320,000)</u>    |
|   | <u>195,458,000</u>  | <u>200,408,000</u>    |
| Income (loss) from continuing operations . . . . .  | 1,832,000           | (1,738,000)           |
| Loss from discontinued operations (less related income tax benefits of \$163,000 in 1969 and \$1,365,000 in 1968) . . . . .   | <u>(139,000)</u>    | <u>(1,330,000)</u>    |
| Income (loss) before extraordinary charges . . . . .  | 1,693,000           | (3,068,000)           |
| Provision for extraordinary losses on disposal of investments, plant abandonments and discontinued operations (less related income tax benefits of \$2,325,000) . . . . . | <u>—</u>            | <u>(20,368,000)</u>   |
| Net income (loss) . . . . .   | <u>\$ 1,693,000</u> | <u>\$(23,436,000)</u> |
| <b>Per share of common stock (based on the average number of shares outstanding and after deducting preferred dividend requirements of \$1,648,000)</b>                   |                     |                       |
| Income (loss) from continuing operations . . . . .  | \$ .07              | \$ (1.25)             |
| Loss from discontinued operations (less related income tax benefits) . . . . .  | <u>(.05)</u>        | <u>(.50)</u>          |
| Income (loss) before extraordinary charges . . . . .  | .02                 | (1.75)                |
| Extraordinary charges (less related income tax benefits) . . . . .  | <u>—</u>            | <u>(7.55)</u>         |
| Net income (loss) . . . . .   | <u>\$ .02</u>       | <u>\$(9.30)</u>       |

**CONSOLIDATED STATEMENT OF CHANGES IN RETAINED EARNINGS**

|   |                      |                      |
|---|----------------------|----------------------|
| Balance beginning of year . . . . .           | \$ 12,110,000        | \$ 37,186,000        |
| Net income (loss) . . . . .                   | 1,693,000            | (23,436,000)         |
| <b>Cash dividends declared:</b>               |                      |                      |
| Preferred stock — \$1.125 per share . . . . . | —                    | (1,237,000)          |
| Common stock — \$ .15 per share . . . . .     | <u>—</u>             | <u>(403,000)</u>     |
| Balance end of year . . . . .                 | <u>\$ 13,803,000</u> | <u>\$ 12,110,000</u> |

The Financial Review on pages 22 through 24 should be read with these statements.



## STATEMENT OF CHANGES IN CONSOLIDATED WORKING CAPITAL

Year ended November 30

|  | 1969                 | 1968                 |
|--|----------------------|----------------------|
| <b>Sources of Working Capital</b>  |                      |                      |
| From operations:   |                      |                      |
| Net income (loss) . . . . .  | \$ 1,693,000         | \$(23,436,000)       |
| Depreciation and depletion . . . . .   | 6,872,000            | 9,826,000            |
| Deferred income taxes and related (credits) . . . . .  | 377,000              | (5,070,000)          |
| Portion of extraordinary abandonment losses not requiring the use of working capital . . . . .   | —                    | 17,772,000           |
|  | <u>8,942,000</u>     | <u>(908,000)</u>     |
|  |                      |                      |
| Proceeds from sale of Canadian subsidiary (net of discounts and expenses of sale, and of Canadian subsidiary's working capital sold) . . . . . | 13,682,000           | —                    |
| Proceeds from sale of plant assets . . . . .   | 329,000              | 1,902,000            |
| Other . . . . .  | 5,000                | 656,000              |
|  | <u>22,958,000</u>    | <u>1,650,000</u>     |
|  |                      |                      |
| <b>Applications of Working Capital</b>   |                      |                      |
| Current maturity and prepayment of funded debt . . . . .   | 12,619,000           | 3,750,000            |
| Investment in bonds of Brown Forest Industries, Ltd. . . . .   | 5,500,000            | —                    |
| Additions to plant assets . . . . .  | 4,408,000            | 4,971,000            |
| Cash dividends:  |                      |                      |
| Preferred stock . . . . .  | —                    | 1,237,000            |
| Common stock . . . . .   | —                    | 403,000              |
| Other . . . . .  | 344,000              | 566,000              |
|  | <u>22,871,000</u>    | <u>10,927,000</u>    |
|  |                      |                      |
| <b>Working Capital</b>   |                      |                      |
| Increase (decrease) during year . . . . .  | 87,000               | (9,277,000)          |
| Beginning of year . . . . .  | 42,701,000           | 51,978,000           |
| End of year . . . . .  | <u>\$ 42,788,000</u> | <u>\$ 42,701,000</u> |



CONSOLIDATED BALANCE SHEET

As of November 30

|  | 1969                 | 1968                 |
|--|----------------------|----------------------|
| <b>Assets</b>  |                      |                      |
| Current assets:  |                      |                      |
| Cash . . . . .   | \$ 3,800,000         | \$ 5,860,000         |
| Short-term investments, at cost which approximates market . . . . .  | 12,520,000           | —                    |
| Accounts receivable, less allowance for doubtful accounts (\$287,000 in 1969, \$298,000 in 1968) . . . . . | 21,586,000           | 28,286,000           |
| Inventories at cost (principally average cost) or market, whichever is lower:                              |                      |                      |
| Pulpwood, logs, paper and other manufactured products . . . . .  | 20,171,000           | 26,085,000           |
| Materials and supplies . . . . .   | 11,181,000           | 15,330,000           |
| Prepaid expenses . . . . .   | 1,850,000            | 2,020,000            |
| Total current assets . . . . .   | <u>71,108,000</u>    | <u>77,581,000</u>    |
| Property, plant and equipment, at cost:  |                      |                      |
| Land and land improvements . . . . .   | 2,942,000            | 3,220,000            |
| Roads, buildings, machinery and equipment . . . . .  | 177,129,000          | 235,714,000          |
| Construction in progress . . . . .   | 4,152,000            | 2,412,000            |
|  | <u>184,223,000</u>   | <u>241,346,000</u>   |
| Less — Depreciation . . . . .  | 112,311,000          | 137,373,000          |
|  | <u>71,912,000</u>    | <u>103,973,000</u>   |
| Timberlands . . . . .  | 8,649,000            | 8,650,000            |
| Less — Depletion . . . . .   | 6,714,000            | 6,623,000            |
|  | <u>1,935,000</u>     | <u>2,027,000</u>     |
|  | <u>73,847,000</u>    | <u>106,000,000</u>   |
| Investments and noncurrent receivables . . . . .   | 6,557,000            | 1,550,000            |
| Deferred charges and other assets . . . . .  | 1,645,000            | 1,562,000            |
|  | <u>\$153,157,000</u> | <u>\$186,693,000</u> |

The Financial Review on pages 22 through 24 should be read with these statements.



|  | 1969                 | 1968                 |
|--|----------------------|----------------------|
| <b>Liabilities</b>   |                      |                      |
| Current liabilities:   |                      |                      |
| Notes payable . . . . .  | \$ 1,800,000         | \$ 7,000,000         |
| Accounts payable and accrued expenses . . . . .  | 19,570,000           | 24,130,000           |
| Funded debt payable within one year . . . . .  | 6,950,000            | 3,750,000            |
| Total current liabilities . . . . .  | <u>28,320,000</u>    | <u>34,880,000</u>    |
| Funded debt . . . . .  | 54,881,000           | 67,500,000           |
| Deferred income taxes . . . . .  | 3,874,000            | 4,134,000            |
| Provision for loss on Canadian operations sold . . . . .   | —                    | 15,740,000           |
| Other liabilities . . . . .  | 2,603,000            | 2,737,000            |
| <b>Stockholders' equity:</b>   |                      |                      |
| Preferred stock, par value \$1 per share:  |                      |                      |
| \$1.50 cumulative convertible, at stated value of \$33 per share — authorized and issued — 1,098,783 shares in 1969 and 1,098,993 shares in 1968 . . . . . | 36,260,000           | 36,267,000           |
| Undesignated series — authorized 1,401,217 shares, none issued   |                      |                      |
| Common stock, par value \$1 per share:   |                      |                      |
| Authorized — 10,000,000 shares   |                      |                      |
| Issued — 2,701,491 shares in 1969 and 2,712,246 shares in 1968 . . . . .   | 2,701,000            | 2,712,000            |
| Other capital . . . . .  | 10,871,000           | 10,769,000           |
| Retained earnings . . . . .  | 13,803,000           | 12,110,000           |
|  | <u>63,635,000</u>    | <u>61,858,000</u>    |
| Less — Cost of 10,652 shares of common stock held in treasury . . . . .  | 156,000              | 156,000              |
|  | <u>63,479,000</u>    | <u>61,702,000</u>    |
|  | <u>\$153,157,000</u> | <u>\$186,693,000</u> |



**Earnings** Profitable operations resulted in net income of \$1,693,000 in 1969 following the net loss of \$23,436,000 reported in 1968. Income from continuing operations improved to \$1,832,000 in 1969 compared with a \$1,738,000 loss in 1968. The \$139,000 loss from discontinued operations reported in 1969 relates to the operations of the Canadian subsidiary sold in early 1969.

The financial statements include the accounts of the Company and its wholly-owned subsidiaries operating in the United States and Canada.

**Income Taxes** The Company has available at November 30, 1969, for future reduction of tax payments, net operating loss carryovers, capital loss carryovers and investment credit carryovers of approximately \$4,700,000, \$2,200,000 and \$3,200,000, respectively. The investment credit carryover is also available for future reductions of tax provisions for financial accounting purposes.

**Subsidiary Sale** In April 1969, the Company sold its Canadian subsidiary, Brown Forest Industries Limited (BFI), in a transaction in which it received \$27,000,000 principal amount of 7% first mortgage sinking fund bonds of BFI due in 1989. In August 1969, the Company sold \$15,850,000 principal amount of the bonds for \$12,600,000 net of expenses of sale, and arranged to sell an additional \$4,000,000 principal amount of such bonds in early 1970 for approximately \$3,200,000. In accordance with agreements with the institutional lenders, \$9,419,000 of the proceeds from the August sale were applied to the prepayment of the Senior Notes and the proceeds

from the 1970 sale are expected to be applied to the further prepayment of such notes. Provision for the loss (including the estimated cost of discounting the notes) from the sale of BFI was included in extraordinary charges to 1968 income.

**Properties** Expenditures for property and equipment were \$4,408,000 in 1969 and \$4,971,000 in 1968. Expenditures to maintain the properties were \$12,881,000 in 1969 compared to \$16,043,000 in 1968. Depreciation and depletion, determined largely on the straight-line method, was \$6,872,000 in 1969 and \$9,826,000 in 1968. In 1968, \$4,174,000 and \$2,291,000 of such maintenance and depreciation related to the Canadian subsidiary sold.

**Retirement Plans** The Company and its subsidiaries have retirement plans covering substantially all employees. Charges to income for expenses relating to these plans amounted to \$2,218,000 in the year ended November 30, 1969 and \$2,407,000 (including \$210,000 applicable to Canadian subsidiary sold) in the year ended November 30, 1968. The Company adopted certain changes in actuarial assumptions in 1969 which had the effect of reducing such charges to income by \$430,000 in the year ended November 30, 1969. The companies' policy is to provide for current service costs and interest on past service costs and to fund pension cost accrued. The Company's actuaries estimated that pension trust assets and amounts accrued by the Company for contributions to the plans were sufficient at November



30, 1969 to pay all vested pension benefits except \$8,000,000.

**Funded Debt** The funded debt at November 30, 1969 comprised:

|   |                      |
|---|----------------------|
| 6¼% Senior Notes due January 26, 1972 (annual prepayments of \$3,750,000 required to 1972) . . . . .            | \$ 10,305,000        |
| 6½% Senior Notes due November 30, 1986 (annual prepayments of \$3,750,000 required from 1973 to 1986) . . . . . | <u>51,526,000</u>    |
| Total . . . . .   | 61,831,000           |
| Amount payable within one year (including \$3,200,000 estimated proceeds from 1970 sale of BFI bonds) . . . . . | <u>6,950,000</u>     |
| Noncurrent portion . . . . .  | <u>\$ 54,881,000</u> |

The noncurrent portion of funded debt decreased \$12,619,000 during the year.

The Senior Note Agreements as amended to November 30, 1969 provide for the mortgage or pledge of substantially all fixed assets and investments of the Company as security for the Senior Notes and restrict the use of the proceeds from substantially all sales of fixed assets or investments subject to the attainment of specified earnings levels. The agreements also provide, among other things, for the maintenance of minimum working capital. The agreements, as amended, effectively preclude the payment of cash

dividends on the Company's common stock without permission of the lenders and limit the payment of dividends on the Series A preferred stock (declaration of which were in arrears five quarters or \$1.875 per share, an aggregate of \$2,160,000 at November 30, 1969) to consolidated net income subsequent to November 30, 1968 to the extent that such net income for the preceding fiscal year exceeds the required prepayment of \$3,750,000 on the Senior Notes.

**Capital Stock** At November 30, 1969, unissued shares of common stock, par value \$1 per share, were reserved for the following purposes:

|   | Number of Shares |
|---|------------------|
| Conversion of Series A \$1.50 cumulative convertible preferred stock at the conversion rate of approximately 1.179 shares of common stock for each share of preferred stock | 1,295,003        |
| Issuance upon exercise of Stock Purchase Warrants issued or to be issued to holders of the 6½% Senior Notes . . . . .   | 256,250          |
| Issuance upon exercise of stock options . . . . .   | 226,000          |
| Issuance under the Executive Stock Incentive Plan . . . . .   | <u>58,000</u>    |
|   | <u>1,835,253</u> |

In accordance with amendments to the Senior Note Agreements, warrants to purchase 56,250 shares of common stock of the Company at a



price of \$15 per share exercisable to January 1977 were issued in August 1969 to the holders of the 6½% Senior Notes in exchange for warrants previously outstanding to purchase 56,250 shares of common stock of the Company at a price of \$28 per share to January 1972 and at a price of \$33 per share through January 1977. The amendments further provide for the issuance to these noteholders of additional warrants to purchase 200,000 shares of common stock of the Company at a price of \$15 per share exercisable to January 1977, or, in the event that such additional warrants are not issued prior to September 30, 1970, of payment, at the election of the holders of the 6½% Senior Notes, of an amount equal to an additional ¾% interest on such notes outstanding from September 1, 1969. The conversion rate applicable to the convertible preferred stock increases from approximately 1.179 shares to approximately 1.228 shares of common stock for each share of preferred stock in connection with these additional warrants.

In November 1969, the Board of Directors approved a stock option plan, subject to the approval of the stockholders, reserving an additional 125,000 shares of common stock for the

granting of stock options to qualified employees. At November 30, 1969, options were held under this and predecessor plans by certain officers and employees to purchase 111,000 shares of the Company's common stock, of which 6,000 shares were exercisable, at prices ranging from \$11.44 to \$17.75 per share, a total purchase price of \$1,558,000. Options not then exercisable become exercisable in varying installments through 1973. Options for an additional 115,000 shares may be granted to qualified employees at not less than the fair market value of the shares on the date of grant. Options for substantially all of such shares may be granted prior to November 4, 1979 under the plan approved by the Board of Directors in November, 1969.

The \$102,000 increase in other capital in 1969 is attributable to (a) the excess (\$18,000) of the stated value of 210 shares of preferred stock converted over the par value of 245 shares of common stock issued therefor and of the par value over the purchase price of 11,000 shares of common stock reacquired from participants in the Executive Stock Incentive Plan and (b) the amount (\$84,000) assigned to the 56,250 warrants described above.



REPORT OF INDEPENDENT ACCOUNTANTS  
To the Board of Directors and Stockholders of  
Brown Company

In our opinion, the accompanying consolidated balance sheet and consolidated statements of income (loss), changes in retained earnings and changes in working capital present fairly the financial position of Brown Company and its consolidated subsidiaries at November 30, 1969, the results of their operations and the supplementary information on changes in working capital for the year then ended, in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year. Our examination of these statements was made in accordance with generally accepted auditing standards and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

PRICE WATERHOUSE & CO.

Battle Creek, Michigan  
January 9, 1970



## TEN-YEAR SUMMARY

Year ended November 30

|  | 1969          | 1968          | 1967          |
|--|---------------|---------------|---------------|
| <b>For The Year (000 omitted)</b>                    |               |               |               |
| Net Sales . . . . .                                  | \$ 195,675(a) | \$ 197,526(a) | \$ 189,484(a) |
| Income (Loss) Before Extraordinary Charges . . . . . | 1,693         | (3,068)       | 800           |
| Extraordinary (Charges) Credits . . . . .            | —             | (20,368)      | —             |
| Net Income (Loss) . . . . .                          | 1,693         | (23,436)      | 800           |
| Depreciation and Depletion . . . . .                 | 6,872         | 9,826         | 8,579         |
| Capital Expenditures . . . . .                       | 4,408         | 4,971         | 12,048        |
| <b>End of Year (000 omitted)</b>                     |               |               |               |
| Working Capital . . . . .                            | \$ 42,788     | \$ 42,701     | \$ 51,978     |
| Property, Plant and Equipment, net . . . . .         | 73,847        | 106,000       | 114,368       |
| Total Assets . . . . .                               | 153,157       | 186,693       | 196,102       |
| Funded Debt . . . . .                                | 54,881        | 67,500        | 71,250        |
| Common Stockholders' Equity . . . . .                | 27,219        | 25,435        | 51,314        |
| Preferred Stock . . . . .                            | 36,260        | 36,267        | 36,288        |
| Preferred Stockholders . . . . .                     | 3,407         | 3,641         | 6,694         |
| <b>Common Stock</b>                                  |               |               |               |
| Common Shares Outstanding end of Year . . . . .      | 2,690,839     | 2,701,594     | 2,689,595     |
| Number of Stockholders . . . . .                     | 4,193         | 4,267         | 7,918         |
| Net Income (Loss) Per Share:                         |               |               |               |
| Before Extraordinary Charges . . . . .               | \$ .02        | \$(1.75)      | \$ (.33)      |
| From Extraordinary (Charges) Credits . . . . .       | —             | (7.55)        | —             |
| Dividends Declared Per Share . . . . .               | —             | .15           | .60           |
| Book Value Per Share . . . . .                       | 9.30          | 9.28          | 19.08         |



| 1966(b)       | 1965      | 1964      | 1963      | 1962      | 1961      | 1960      |
|---------------|-----------|-----------|-----------|-----------|-----------|-----------|
| \$ 185,640(a) | \$ 67,418 | \$ 68,134 | \$ 67,888 | \$ 57,455 | \$ 56,272 | \$ 59,173 |
| 3,734         | 1,108     | 1,720     | 1,472     | 731       | 1,471     | 1,347     |
| 100           | 650       | (2,087)   | 900       | (6,697)   | —         | —         |
| 3,834         | 1,758     | (367)     | 2,372     | (5,966)   | 1,471     | 1,347     |
| 7,944         | 3,131     | 3,050     | 3,550     | 3,851     | 3,892     | 3,699     |
| 26,808        | 4,320     | 2,191     | 3,209     | 5,012     | 2,660     | 2,565     |
| \$ 50,801     | \$ 18,920 | \$ 20,060 | \$ 19,319 | \$ 17,291 | \$ 18,811 | \$ 16,890 |
| 110,899       | 34,328    | 33,211    | 35,260    | 36,014    | 43,714    | 45,065    |
| 191,066       | 61,923    | 60,354    | 63,186    | 61,480    | 69,350    | 68,877    |
| 65,781        | 3,174     | 3,305     | 3,612     | 3,822     | 4,028     | 4,229     |
| 52,379        | 50,323    | 49,358    | 51,211    | 50,128    | 58,020    | 57,632    |
| 36,301        |           |           |           |           |           |           |
| 6,896         |           |           |           |           |           |           |
| 2,585,363     | 2,533,961 | 2,471,400 | 2,469,400 | 2,481,000 | 2,562,681 | 2,621,981 |
| 6,228         | 6,069     | 6,350     | 7,001     | 7,895     | 7,929     | 8,593     |
| \$ .98        | \$ .44    | \$ .70    | \$ .60    | \$ .29    | \$ .57    | \$ .51    |
| .04           | .26       | (.85)     | .36       | (2.65)    | —         | —         |
| .60           | .60       | .60       | .47½      | .40       | —         | —         |
| 20.26         | 19.86     | 19.97     | 20.74     | 20.20     | 22.64     | 21.98     |

(a) Excludes sales relating to operations sold, to be sold or discontinued. (b) Includes results of KVP from date of acquisition in 1966.



## DIRECTORS

ROY T. ABBOTT, JR  
Senior Vice President  
Gulf + Western Industries, Inc.

JOEL DOLKART  
Senior Partner  
Simpson Thacher & Bartlett

\*DON F. GASTON  
Executive Vice President  
Gulf + Western Industries, Inc.

HARRY E. GOULD, SR.  
Chairman of the Board  
Universal American Corporation

ARNOLD S. GREENHUT  
Executive Vice President  
Transcontinental Investing Corp.

\*DAVID N. JUDELSON  
President  
Gulf + Western Industries, Inc.

\*GEORGE D. KENNEDY  
Executive Vice President & President  
Paper Division  
Brown Company

HAROLD MEITUS  
President  
Match Division, Brown Company

\*MERRILL L. NASH  
President & Chief Executive Officer  
Brown Company

\*FRANK T. PETERSON  
Chairman of the Board  
Brown Company

JOHN L. SULLIVAN  
Partner  
Sullivan & Wynot and Sullivan,  
Shea & Kenney

GENE TUNNEY  
Chairman  
The McCandless Corporation

\*Executive Committee

## OFFICERS

FRANK T. PETERSON  
Chairman of the Board

MERRILL L. NASH  
President  
and Chief Executive Officer

GEORGE D. KENNEDY  
Executive Vice President and  
President — Paper Division

CHARLES S. LOCKE  
Vice President — Finance

JAMES J. BAECHE  
Vice President, Secretary and  
General Counsel

JOHN E. CHERRIX  
Treasurer

RHONDAL H. NUNNERY  
Controller

**Group Vice Presidents**

WILLIAM T. CRESON  
MICHAEL A. HOFFMANN

**Vice Presidents**

RALPH G. BREVIK  
ROBERT E. BRINGMAN  
ROBERT D. CAINE  
GORDON DILNO  
HAROLD ELLSWORTH  
JEROME L. GOODMAN  
EUGENE O. HANSON  
J. WILFRED HILL  
CHARLES L. KIRKPATRICK  
ERNEST R. LOEWY  
DUNCAN I. MacCALMAN  
JOHN J. McDONALD  
HAROLD MEITUS  
PAUL MEITUS  
ROBERT J. SHERRY  
CHARLES S. SWEITZER  
C. ALLEN WAGNER

**Assistant Secretaries**

JOSEPH A. BARBOSA  
JOHN W. JORDAN

**Assistant Treasurers**

JOSEPH N. ROZEK  
DANIEL D. STEARNS

**Assistant Controller**

ALEXANDER W. BUSBY

## SALES OFFICES AND PLANTS

UNITED STATES

Atlanta, Georgia  
Berlin-Gorham, New Hampshire  
Castleton-on-Hudson, New York  
Chicago, Illinois  
Cincinnati, Ohio  
Cleveland, Ohio  
Des Plaines, Illinois  
Englewood Cliffs, New Jersey  
Glendale, California  
Holyoke, Massachusetts  
Kalamazoo, Michigan  
Louisville, Kentucky  
Milton Village, Massachusetts  
Minneapolis, Minnesota  
Narbeth, Pennsylvania  
New York, New York  
North Stratford, New Hampshire  
Parchment, Michigan  
Portage, Michigan  
Santa Clara, California  
San Jose, California

UNITED KINGDOM

Cheverton & Laidler, Ltd.  
Princes Risborough  
Buckinghamshire, England  
Hengoed, Glamorgan, Wales

EXECUTIVE OFFICES

277 Park Avenue,  
New York, New York 10017

INDEPENDENT ACCOUNTANTS

Price Waterhouse & Co.

TRANSFER AGENTS

First National City Bank  
111 Wall Street,  
New York, New York 10015  
The Corporation Trust Company  
15 Exchange Place,  
Jersey City, New Jersey 07302

REGISTRAR

Registrar and Transfer Company  
140 Cedar Street  
New York, New York 10006



ARCHIVE BAK-O-MATIC BEST MAID  
PON CRYSTAL-COTE CUT-PAK I-PAK  
OR GUARD FLEETLOK FOREST FRESH  
LINWEAVE TEXTRA IMPACT KALAFoil  
WEAVE SPECTRA LUSTERCOTE SOLKA  
AID PARCHKRAFT PIK-A-STIK PRINT-O  
-CELL SAF-T-PAK SAF-T-POST TEXT  
MOST STA-FRESH STAYN-LES ASTRA  
HITE JETSEAL TITELOK TOWN CRIER  
L SEAL ULTRA-COTE 80 ULTRA-SEAL  
ALKER TECHNI-PEEL No. 101 No. 202



